

PHOTOPLAY

July 15



First color photos
**RITA
HAYWORTH**
AND THE
BABY PRINCESS

THE FASCINATING
FARLEY GRANGER
story and color portrait

P 2-52 2Y R 132542 G
MRS C GLOSBERG
TELELAND RD
BROOKLINE 46 MASS

k Powell

Claim new beauty for your own with your first cake of Camay!



Mrs. Michael Piel, the former
Alice Jackson Bailey of Glen Head, L. I.
Bridal portrait by *Shawnee*

HOW ROMANCE CAME TO THIS CAMAY BRIDE!

A Ring for Christmas!

Mike played Santa at the Stork Club — with an engagement ring for lovely Alice. A Camay complexion has such winning ways! Alice says: "Camay is the only beauty soap for me. That creamy Camay lather is so-o-o gentle!"



Wedding Bells in the Fall!

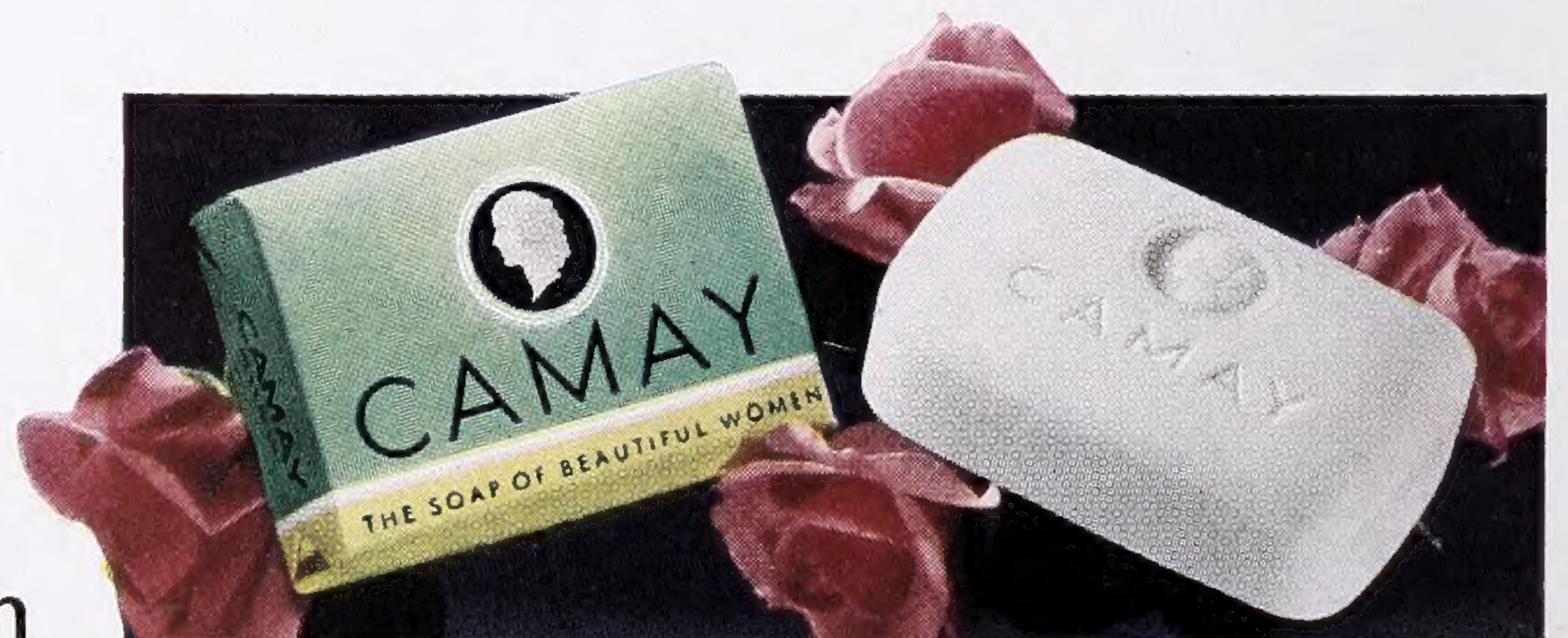
Golfing at White Sulphur Springs on their honeymoon, Mike caddied and Alice scored — with her glorious Camay complexion! She says: "I won a softer, smoother skin with my very *first cake* of Camay. And you can, too!"



When your skin is soft and smooth, romance is at your beck and call! And you can win lovelier skin — with your very *first cake* of Camay! Just change to regular care — and use Camay and Camay alone. Let no lesser soap touch your skin. Your complexion will be fresher and clearer — actually younger-looking — with your *first cake* of Camay!

Where in the world will you find a finer beauty soap than Camay? Camay is so *mild*. It caresses your cheek with its gentle, creamy lather. And no other soap has ever quite captured Camay's flattering fragrance. No wonder Camay is called "The Soap of Beautiful Women" — it can bring you new beauty with your very *first cake*!

Camay, the soap
of beautiful women



WAKE UP, BEAUTIFUL... YOU CAN WIN HIM BACK



Snubbed . . . definitely and deliberately . . . by the very man who, last night, simply begged to be introduced. Daisy wasn't accustomed to such treatment; once she met a man, she usually managed to hold him because she was not only a pretty girl, but a witty and wise one as well. What had she said or done to antagonize him as they danced the night before? In vain she sought an explanation.

It can happen to you . . . any time

No matter what other charms you have, they're likely to be forgotten if you're guilty of halitosis* (unpleasant breath). And, don't forget, halitosis* may be absent one time and present the next—without your realizing it.

Why risk offending needlessly when Listerine Antiseptic is such a simple, delightful, *extra-careful* precaution against offending? Never, never omit it, night or morning, or before any date when you want to be at your best.

To be extra-attractive be extra-careful

Listerine Antiseptic is the *extra-careful* precaution because it freshens and sweetens the breath . . . not for mere seconds or minutes . . . but for hours usually. So, don't trust make-shifts . . . trust Listerine Antiseptic before every date.

*Though sometimes systemic, most cases of halitosis are due to the bacterial fermentation of tiny food particles. Listerine Antiseptic quickly halts such oral fermentation, and overcomes the odors it causes.
Lambert Pharmacal Co., St. Louis, Mo.

BEFORE ANY DATE...**LISTERINE ANTISEPTIC**...IT'S BREATH



TAKING!

PHOTOPLAY

Contents for July, 1950

HIGHLIGHTS

Let the Hollywood Record Speak	33
Bitter Choice (Bette Davis)	<i>Louella O. Parsons</i> 34
All His Life . . . (Farley Granger)	<i>Ida Zeitlin</i> 36
Title to Happiness (Rita Hayworth)	<i>Elsa Maxwell</i> 40
The Best Year of Their Lives (June Allyson, Dick Powell)	<i>Maxine Arnold</i> 44
Photoplay Sneak Previews "The Glass Menagerie"	46
Restless Rebel (Montgomery Clift)	<i>Joseph Steele</i> 48
Look Ma, He's Famous! (David Brian)	<i>Ruth Waterbury</i> 50
Marriage Is Like This	<i>Jane Powell</i> 52
Ballerina (Liza Minnelli)	54
It Was a Dream of a Party	<i>Kay Mulvey</i> 56
Mrs. Pat (Mona Freeman)	<i>Herb Howe</i> 58
Their Place in the Sun (Alan Ladd)	<i>Hans Dreier</i> 60
When They Believe Their Publicity	<i>Sheilah Graham</i> 62
Have a Beautiful Time (Rhonda Fleming)	<i>Anita Colby</i> 64
Midsummer Magic	<i>Edith Gwynn</i> 66
Your Photoplay Photo-Plays	70
(A Jimmy Stewart Adventure Told in Comics)	
Photoplay Fashions	85

FEATURES IN COLOR

Farley Granger	37	It Was a Dream of a Party ..	56
Rita Hayworth	40	Alan Ladd's Patio	60
June Allyson	44	Jane Powell	85
Jane Powell and Geary Steffen ..	53	Jan Sterling	88

SPECIAL EVENTS

Brief Reviews	30	Perfect Fools	22
Casts of Current Pictures ..	23	Readers Inc.	18
Inside Stuff—Cal York	10	Shadow Stage	24
Laughing Stock	20	What Should I Do?	4

Cover: June Allyson and Dick Powell of "The Reformer and the Redhead"
Natural Color Portrait by Virgil Apger
Design by Otto Storch

Fred R. Sammis, Editorial Director
Ruby Boyd, Managing Editor
Alice Tiller, Assistant Editor
Edmond Davenport, Art Director

Esther Foley, Home Service Director

Adele Whitely Fletcher, Editor
Rena D. Firth, Assistant Editor
Beverly Linet, Assistant Editor
Anita Colby, Beauty Editor

Ann Daggett, Hollywood Editor
Frances Morrin, Hollywood Managing Editor
Betty Mills, Hollywood Assistant Editor
Ruth Waterbury, Contributing Editor

Kay Mulvey, Entertainment Editor

Hymie Fink, Photographer
Sterling Smith, Photographer
Betty Jo Rice, Asst. Photographer
Maxine Arnold, Contributing Editor

JULY, 1950

PHOTOPLAY PUBLISHED MONTHLY by Macfadden Publications, Inc., New York, N. Y., average net paid circulation 1,212,726 for 6 months ending June 30, 1949.
EXECUTIVE, ADVERTISING AND EDITORIAL OFFICES at 205 East 42nd Street, New York, N. Y. Editorial branch office: 321 South Beverly Drive, Beverly Hills, Calif. O. J. Elder, President; Harold Wise, Executive Vice President; Herbert G. Drake, Ernest V. Heyn, and James L. Mitchell, Vice Presidents; Meyer Dworkin, Secretary and Treasurer. Advertising offices also in Boston, Chicago, San Francisco, and Los Angeles.
SUBSCRIPTION RATES: \$1.80 one year, U. S. and Possessions, Canada \$3.00 per year. \$4.00 per year for all other countries.
CHANGE OF ADDRESS: 6 weeks notice essential. When possible, please furnish stencil-impression address from a recent issue. Address changes can be made only if we have your old, as well as your new address. Write to Photoplay, Macfadden Publications, Inc., 205 East 42nd Street, New York 17, N. Y.

YORK 17, N. Y.
MANUSCRIPTS, DRAWINGS, AND PHOTOGRAPHS should be accompanied by addressed envelope and return postage and will be carefully considered, but publisher cannot be responsible for loss or injury.
FOREIGN editions handled through Macfadden Publications International Corp., 205 East 42nd Street, New York 17, N. Y. Carroll Rheinstrom, President; Douglas Lockhart, Vice President.
Re-entered as Second Class Matter, May 10, 1946, at the Post Office at New York, N. Y., under the Act of March 3, 1879. Authorized as second class mail, P. O. Dept. Ottawa, Ont., Canada. Copyright 1950, by Macfadden Publications, Inc. All rights reserved under International Copyright Convention. All rights reserved under Pan-American Copyright Convention. Todos derechos reservados segun La Convencion Panamericana de Propiedad Literaria y Artistica. Title trademark registered in U. S. Patent Office. Printed in U. S. A. by Art Color Printing Company.

Member of The True Story Women's Group

Poof!
there goes
perspiration



Now try Stopette—the deodorant that changed a nation's habits!

Millions now spray perspiration worries away with amazing Stopette Deodorant in the famous flexi-plastic bottle.

A quick squeeze checks annoying perspiration, stops odor. You never touch Stopette . . . hardly know it touches you. Wonderfully economical, harmless to normal skin or clothes.

Wonderful for men, too!

2 sizes: 2 1/4 oz. \$1.25; 1 oz. 60c. At cosmetic counters everywhere.

JULES MONTENIER, INC., Chicago

Stopette
THE ORIGINAL
SPRAY DEODORANT



© 1950 J.M. INC.

VOL. 38, NO.1

M-G-M announces the event of the season!

SPENCER JOAN ELIZABETH
TRACY • BENNETT • TAYLOR

THE BRIDE
gets the thrills!
.....

FATHER
gets the bills!
.....



DON TAYLOR • BILLIE BURKE

SCREEN PLAY BY FRANCES GOODRICH and ALBERT HACKETT
BASED ON THE NOVEL BY EDWARD STREETER
A METRO-GOLDWYN-MAYER PICTURE

DIRECTED BY
VINCENTE MINNELLI • PANDRO S. BERMAN

have a

"party hair-do"
all day long



with

Gayla^{*}
HOLD-BOB^{*}
bobby pins

With every hair in place you are glamorous no matter what you do.

Gayla HOLD-BOB bobby pins set curls beautifully; are easy to sleep on.

Easy to open. Keep hair-dos lovely because they hold better.

There is no finer bobby pin.

More women use

Gayla **HOLD-BOB** than all other bobby pins combined



GAYLORD PRODUCTS, INCORPORATED
© 1950 G. P. I. * T. M. REG. U. S. PAT. OFF. CHICAGO, ILL.

What should I do?

YOUR PROBLEMS ANSWERED

BY CLAUDETTE COLBERT

Claudette Colbert,
star of "Blind Spot"



DEAR Miss Colbert:

I married much later than most girls do, because I wanted to select exactly the right man. When I fell in love, I thought that it was the most perfect experience that could come to anyone. For nine years we were completely happy. We have had no children, but I must admit that this has been a blessing for us. We have traveled a great deal and our comradeship has never been interrupted by the inevitable demands which are made by children.

Last summer, we took a month's vacation and visited one of my husband's brothers. They hadn't seen each other for eleven years, so they had a wonderful time. I liked my sister-in-law a great deal. She is pretty, neat, a marvelous cook and housekeeper; she entered into everything and was a good sport.

When we came home I noticed that my husband seemed changed. He went for long walks and asked me *not* to go along. He spent a good deal of time writing to his brother, a thing he had never done before. Finally, one night, he told me that he was in love with his brother's wife, and asked for my understanding. He said that he hadn't spoken a word to her, so he was sure she didn't know. He also said that he would never break up his brother's home, and he didn't intend to break up our marriage, but that all his life there would be a yearning for this girl.

I don't know what to do. I love my husband so much that it breaks my heart to think I am not first in his affections. Aside from the emotional consideration, I am tormented by the practical possibility that I may be wasting my life by trying to make a success of a marriage that is doomed.

Mrs. Willow E.

It is only natural for you to be hurt by this situation, but it seems to me that only your own conduct can turn the incident into real tragedy.

Actually, this sort of thing happens in almost everyone's life. A man I know once told about passing through a small town on a train. During a brief stop, he saw a girl bidding goodbye to an elderly couple. There was something about the girl's face, her hair blowing in the wind, that caught his imagination. He fell desperately in love with her and seriously considered remaining in the town so that he could get to know her. He is still in love with whatever it was she represented in his dream of the perfect girl. This man is devoted to his wife and family!

Since your husband has assured you that he wants to continue your marriage, and since, actually, there is no other course open to him, wouldn't it be possible for you to ignore the situation?

I would say that the important thing for you to do would be to continue to love your husband and to regard your marriage as a constant adventure, sometimes blissful, sometimes wry, which is much the nature of all adventure.

Claudette Colbert

Dear Miss Colbert:

I am twenty, a junior in college and an English major. I plan to be a writer and I have been encouraged by my instructor in English composition for the past three years. He has spent many hours of his own time instructing me and we have grown very close. He is in his early thirties and we have much in common.

We have discovered that we are in love with each other. He is married to a charming woman, but she cares nothing about his career, whereas I am deeply concerned with his future.

Please don't dismiss this as a schoolgirl crush. I've thought a great deal about our love. I feel sure that my greatest happiness in life would lie in marrying this man, helping him with his work, and continuing my own writing. However, he hesitates, partly because he does not want to hurt his wife (he is a gentle person), and partly because our marriage might jeopardize his professional career.

We can't go on as matters stand now, for I know this situation is dangerous and might lead to my disgrace.

Doris M.

At this very moment, throughout the world, there are thousands of girls in love with married men. I think it is safe for me to assume that nearly every one of these girls, yourself included, is sincere in her belief that she is experiencing "The Great Love" of her life. However, I believe that it is also safe for me to assume that not too many men feel the same way.

In your own particular case, I believe it should be pointed out that a professor (particularly an attractive, attentive one) is almost an ordinary romantic object. Young girls get crushes on their high school teachers, their college professors, and their employers.

I think your romance, which you are too intelligent to allow to become "disgraceful," has been a valuable experience for you. A good writer should be a good analyst. If you analyze his reasons for hesitancy, they pertain only to himself. This may help you as a writer, but, more important, as a person.

Don't you think it would be a good idea for you to stop seeing this man outside of the classroom? I believe if you do this it will give you a definite start toward maturity.

Claudette Colbert

Dear Miss Colbert:

Over two years ago I married a widower with a two-year-old daughter, Mimi. Prior to our marriage, Mimi had lived with the sister of my husband's deceased wife, but the understanding had always been that if he married again, he was to have the child.

She came to us after we had been married three months. Anyone who has ever had children knows what it means to at-

(Continued on page 6)

IT'S BANG! BANG! BANG-UP HOWLS!

...when IRMA
and her gang
take over
the West!

It's the **NEW**
"IRMA" Hit
...hilarious!

Paramount presents
**JOHN CORINNE
LUND · CALVET**

DIANA LYNN

**DEAN JERRY
MARTIN and LEWIS**

The Greatest Laugh-Team
In The Land!

with **MARIE WILSON** AS IRMA



in My Friend Irma Goes West

When Jerry and
Dean go West—
it's hilarity
at its best!

a **HAL WALLIS** production
Directed by **HAL WALKER**
Screenplay by Cy Howard and Parke Levy



Dean sings 4
wonderful hits ...
romancing
Diana!

"BABY, OBEY ME"

"SINGING A VAGABOND SONG"

"I'LL ALWAYS LOVE YOU"

"FIDDLE AND GITTAR BAND"

Meet **PIERRE**—
the screen's romantic
new discovery!



Awake or asleep—FILM is gluing acid to your teeth!



Pepsodent removes FILM— helps stop tooth decay!

Tooth decay is formed by acid that film holds against your teeth—acid formed by the action of mouth bacteria on many foods you eat. When you use Pepsodent Tooth Paste right after eating, it helps keep acid from forming. What's more, Pepsodent removes dulling stains and "bad breath" germs that collect in film.

FILM NEVER LETS UP! It's forming night and day on everyone's teeth. Don't neglect it. Always brush with film-removing Pepsodent right after eating and before retiring. No other tooth paste can duplicate Pepsodent's film-removing formula. No other tooth paste contains Irium* or Pepsodent's gentle polishing agent.

Don't let decay start in your mouth! Use Pepsodent every day—see your dentist twice a year.

YOU'LL HAVE BRIGHTER TEETH AND CLEANER BREATH when you fight tooth decay with film-removing Pepsodent!



ANOTHER FINE PRODUCT OF LEVER BROTHERS COMPANY

*Irium is Pepsodent's Registered Trade-Mark for Purified Alkyl Sulfate.

(Continued from page 4) tend to a youngster just past two. When I explain that I was an only child of two other only children I'm sure that my problems are apparent. I have had to learn about children in a rush and to add to my difficulties, my husband's sister-in-law has a habit of dropping in unannounced to spend weekends with us.

When she's with us, she never lifts a hand; I cook for her, make her bed, clean her room, and even sew buttons on her clothing, while she goes for walks or for drives with Mimi.

I have put up with this for my husband's sake, but I'm reaching the bursting point. For a week after she has gone, the child is impossible; she won't mind and she cries for her aunt. Why shouldn't she, because the aunt is always gorging her with candy, ice cream and pastry, which I do not allow.

What can I do without causing a lot of trouble? Does a second wife have to put up with hangover in-laws from a first marriage?

Stella O'R.

Obviously, you have not discussed this problem with your husband. Don't you think it would be wiser to tell your husband frankly that you dislike his sister-in-law and that you don't want her as a guest in your home?

In case he is very fond of this woman and wants to continue to see her, it seems to me that you would be justified in leaving her room unattended, and in allowing her to do her own errands. There is no reason why you should wait on her.

The problem of the little girl is extremely serious, as you have said. When the child has been put to bed, it might be wise for you to tell the aunt that she is welcome in your home just as long as she behaves like a guest—but not one instant longer.

No stranger can estimate how serious a family fuss would be caused by your speaking your mind; only you can judge that. And only you can judge whether breaking with the aunt for all time would be good for Mimi and good for you in the long run, or whether you would be wiser to try and make friends with the aunt.

This would appear to be one of those cases in which husband and wife must work together, each being frank with the other, in order to maintain a good marriage and to insure the welfare of a child.

Claudette Colbert

Dear Miss Colbert:

After graduating from business college last September, I took a position in a very nice office. One of the girls in the office instructed me in my work, so I became

(Continued on page 8)

.....

Have you a problem which seems to have no solution? Would you like the thoughtful advice of

CLAUDETTE COLBERT?

If you would, write to her in care of Photoplay, 321 S. Beverly Drive, Beverly Hills, Cal., and if Miss Colbert feels that your problem is of general interest, she'll consider answering it here. Names and addresses will be held confidential for your protection.

.....

**WILL
SHE
COME
OUT
woman**

OR Wildcat?

**WARNER
BROS.**
PRESENT

C The most sensational revelations since 'Fugitive from a Chain Gang' burned into America's conscience!

CAGED!

WOMEN WITHOUT MEN...EXCEPT IN THEIR MEMORIES!



Is she coming out "good", or is she coming out to avenge the terrors and the torments that make a prison for women a college for crime? This is the angry story of beautiful Marie Allen, a one-mistake girl that men betrayed ... and the law forgot!

Starring
ELEANOR PARKER

PRODUCED BY **JERRY WALD**

AGNES MOOREHEAD

ELLEN CORBY

HOPE EMERSON

BETTY GARDE

JAN STERLING

WRITTEN BY VIRGINIA KELLOGG AND BERNARD C. SCHOENFELD
MUSIC BY MAX STEINER

DIRECTED BY **JOHN CROMWELL**



Beautiful, Heavenly Lips For You WITHOUT LIPSTICK



And These Newly Luscious Colors Can't Come Off On Anything

Bid "good-bye" to lipstick and see your lips more beautiful than ever before. See them decked in a clear, rich color of your choice—a color more alive than lipstick colors, because—no grease. Yes, this new Liquid Liptone contains no grease—no wax—no paste. Just pure, vibrant color. Truly, Liquid Liptone will bring to your lips color-beauty that's almost too attractive!

Makes the Sweetest Kiss

Because It Leaves No Mark on Him

Think of it! Not even a tiny bit of your Liquid Liptone leaves your lips for his—or for a napkin or tea-cup. It stays true to your lips alone and one make-up usually suffices for an entire day or evening.

Feels Marvelous on Your Lips...

... they stay delightfully soft and smooth.

PLEASE TRY LIQUID LIPTONE AT MY INVITATION

Once you experience the greater beauty of liquid color and know that your lip make-up will stay on no matter what your lips touch—I'm sure you'll thank me for this offer. Let me send you costume-size Liquid Liptone—one or more shades. Each is at least a two weeks' supply. Enclose 25c for each shade to cover postage, etc. You will be thrilled by the startling new beauty that Liquid Liptone instantly brings to your lips.



Accepted for advertising
in publications of the
American Medical Association

Liquid Liptone

SEND COUPON for generous Trial Sizes

PRINCESS PAT, Dept. 0107
2709 S. Wells St., Chicago 16, Ill.

Send Costume Sizes. I enclose 25c, which includes Fed. tax, for each shade checked below:

- ☐ Medium—Natural true red—very flattering.
- ☐ Gypsy—Vibrant deep red—ravishing.
- ☐ Regal—Glamorous rich burgundy.
- ☐ Orchid—Exotic pink—romantic for evening.
- ☐ English Tint—Inviting coral-pink.
- ☐ Clear (colorless)—Use over lipstick, smearproofs.
- ☐ CHEEKTONE—"Magic" natural color for cheeks.

☐ 1 English Tint ☐ 2 Coral ☐ 3 Deep Cherry

Miss _____
Mrs. _____
Address _____
City _____ State _____

(Continued from page 6) friendly with her. However, as time went by, I soon learned that she was very unpopular.

I understand why most of the girls can't stand her. She "horns in" on conversations which have nothing to do with her. She contradicts anything said by another person, if contradiction is at all possible. She talks about her troubles with her husband, the grocer, the cleaner, the bus driver. She wants the window open in freezing weather. When she is snowed under with work she quickly demands help, but when someone in the office asks her for help she says that everyone must do his own work and stand on his own feet.

Because I have been friendly with her, I am not making some of the friends I might otherwise have. I have tried to tell this girl to be more tactful, and I have tried to explain her mistakes, but she gets offended easily. Should I drop her, or is there some way to help her overcome her personality flaws?

Janet S.

Candidly, I feel that from your outline of the situation you have done all that one interested person can do for this woman.

In this world we might as well face the fact that each of us must work out his own destiny. A helpful word here and there is certainly in order, but you can't be expected to fight this woman's battles for her and guide her.

It seems to me that you might drift away from her, or even stop, abruptly, being her boon companion. If she asks you for an explanation, you will be in a position to tell her the full truth. However, even this sort of shock might only make her angry at you without influencing her to change her ways.

There appear to be some people who are determined to make themselves just as unattractive as possible. The maddening thing is that these tiresome individuals are usually serenely self-satisfied, and they are astounded to learn, when need arises, that they have no true friends.

Claudette Colbert

Dear Miss Colbert:

I am a man of nineteen and only five-feet tall. I look younger than I am because of my height, with the result that I have never gone steady with a girl.

Some girls make fun of me because I'm short, and when I go to dances many girls won't dance with me. How can girls be so cruel? I have had lots of girls tell me that they would go out with me if I were taller.

I can't help being five-feet tall anymore than some girls can help being five-feet-tall, which I would like to be.

Jerry G.

There have been many cases in which men have continued to grow until they were twenty-one or twenty-two, whereas girls have usually attained their growth by the time they are eighteen.

However, whether you grow anymore or not is beside the point. The important thing is to accept yourself as you are, and to realize that there are definite advantages in being your particular height. I wish you could read the many sad letters I receive from small girls who find dancing with a much taller man a wearisome ordeal. Also, some girls of slight stature dislike walking down the street with a tall man.

Fortunately, you live in a large city, so there is no reason why you can't be popular if you will simply start a search for girls to whom you will appeal. In the last analysis, mere physical appearance is not a tenth as important as good man-

ners, thoughtfulness, charm, a sense of humor, and a conviction that the world looks much the same when seen from five feet as from six.

Claudette Colbert

Dear Miss Colbert:

I am sixteen and big for my years, so that everyone thinks I am older. I am the youngest of five girls, but my parents have been divorced since I was four. As a result I have earned my own spending money since I was nine. I have learned to cook; I have done baby-sitting; run errands, and I even had a paper route until the boys made my life so miserable that I decided the money wasn't worth the pains.

Because I had to grow up and take responsibility, I began to wear make-up and go out with boys. I told my mother that I felt I had the right, and she consented. One night, when I was fourteen, I stayed out until one-thirty. Well, my mother telephoned my father, who is married again, and when I came home, he was there, the first time I had seen him in years. He slapped me around and said I was disgracing his name and he preached to me as if he were a proper father.

The next day I ran away and stayed away for two whole days, but at the end of that time I was homesick, so I went home. Since that time I have left home every time my mother has threatened to call my dad. I don't come home until his car is gone from in front of the house. Sometimes the neighbors help me, but I don't let anyone know that, not wanting to get nice people into trouble.

I have been thinking about running away to California and I wonder if you can tell me what job conditions are there.

Lorena S.

I am deeply interested in the fact that teen-agers create a great many of their own difficulties. Many of the letters I receive indicate clearly that the original trouble was brought about by a boy or a girl breaking some important rule made by a parent.

The question of the proper time to come home is a major issue. In your case, you would have spared yourself much unhappiness if you had told your mother in advance what you and your friend were going to do, then estimated the hour at which you would be home, so that she wouldn't worry.

Of course, I think your mother made a mistake when she telephoned your father, whom you do not know well, and allowed him to punish you. However, no matter how wrong she is, you aren't helping matters by giving her reasons for calling for your father's help. Don't you think it would be a good idea to tell your mother, each time you go out, exactly where you are going and when you will be home? Then, of course, you must keep your word to the minute.

You mustn't even think of running away from home; if you will remain where you are and help your mother to work out her difficulties, you will be surprised to find how pleasant life can be, I'm sure.

Claudette Colbert

**DID YOU
EVER GET A LAST MINUTE
TURN DOWN?**

(SEE PAGE 71)

Paid Notice



MADE BY A REVOLUTIONARY NEW LATEX PROCESS, PLAYTEX PINK-ICE DISPELS BODY HEAT, SLIMS YOU IN COOL COMFORT.

NOW! The newest Playtex Girdle is the most talked about in the U. S. A.!

INVISIBLE PLAYTEX® PINK-ICE

This is the amazing figure-slimming girdle that is causing such a stir all over America . . . the girdle acclaimed by designers as perfect for slender summer styles . . . the girdle that's cheered by women from coast to coast.

Made by a revolutionary new latex process, PLAYTEX Pink-Ice dispels body heat . . . slims you in cool comfort. It's the *only* girdle you can wear under your swim suit, *pat* dry, wear immediately under your street clothes.

Without a single seam, stitch or bone, PLAYTEX Pink-Ice melts away inches at waist, hips and thighs with a natural, all-way action stretch. It gives complete freedom of action—fits with second-skin smoothness. And it's absolutely invisible—even under the scantiest bathing suit.

Today, discover the wonderful things Pink-Ice can do for *your* summer figure—see how you can wear it all day, under all your clothes, and forget you have it on.



*Light as a ❄️ snowflake
Fresh as a 🌼 daisy—
Actually "breathes" with you!*

In SLIM, shimmering pink tubes,
PLAYTEX PINK-ICE GIRDLES . . . \$3.95 to \$4.95

In SLIM, silvery tubes,
PLAYTEX LIVING® GIRDLES . . . \$3.50 to \$3.95
Sizes: extra-small, small, medium, large
Extra-large size slightly higher

At all department stores and better specialty shops everywhere

INTERNATIONAL LATEX CORPORATION
Playtex Park © 1950 Dover Del.

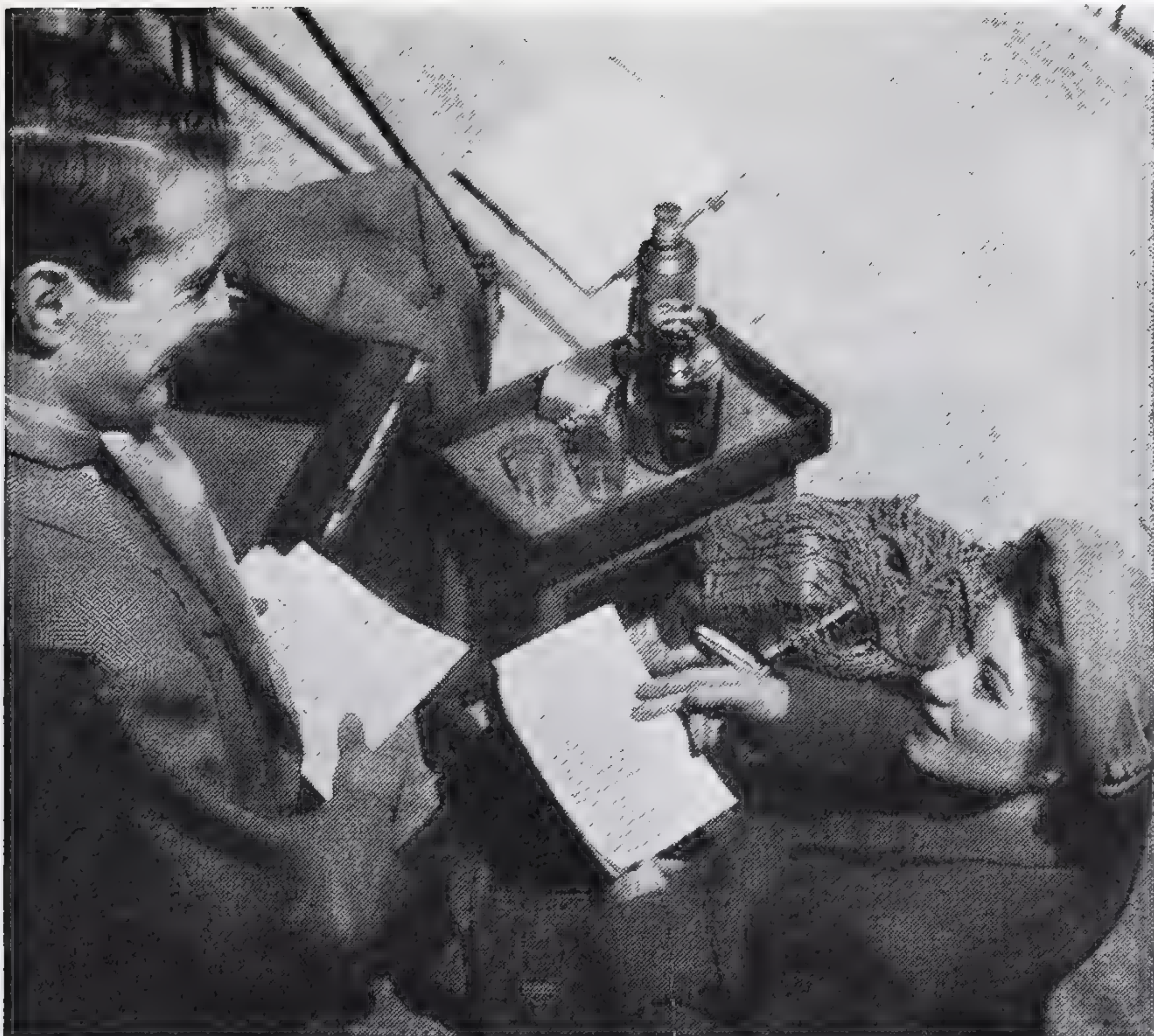
INSIDE STUFF



The little rabbit who wasn't there—in the stage play—appears as host at studio party on "Harvey" set. Jimmy Stewart, shown with Gloria and her two sons Michael and Ronald, is the star. *Harvey*, the rabbit, may be visible in the screen version

Out to U-I to lunch with Jimmy Stewart and *Harvey*, the invisible rabbit. "You'll have to excuse *Harvey* if he doesn't talk to us," said Jim drily. "He went to a stag party last night and drank too much carrot juice." Next to Cal was a high-backed empty chair, tagged with *Harvey's* name. It sits at the lunch table daily. Howard Duff stopped by to say hello. "What's the matter, *Harvey*?" he inquired as he addressed the empty chair. "Been behaving like a rabbit again?" Alexis Smith, thrilled over making her first free-lance Western, hopped over to our table. "Hi, Bunny Boy," she greeted *Harvey*, as if he were actually there. When Anthony Curtis cracked, "Brother, you sure look like a wild hare," that did it! Cal struggled dazedly to his feet. "Where ya going?" inquired Jimmy, who plays the inebriated gent who does see *Harvey*. "On a lost weekend," we managed to mutter.

A conversation with Shirley Schrift, Bernard Schwartz and Rosetta Jacobs would mean you are actually talking to Shelley Winters, Anthony Curtis and Piper Laurie . . . As a kid, Ruth Roman wrote exactly one fan letter and it was to Gary Cooper, with whom she's now co-starring in "Dallas" . . . Celeste Holm and June Havoc, who are often up for the same role, will never share the same close-up if they can help it, for reasons that date back B.H. (Before Hollywood) . . . Rod Cameron, who's supposed to be a wolf in Western clothing, actually gives Bibles as presents to interested young ladies . . . Since she's bleached her hair for that role opposite Bing Crosby in "Mr. Music," Ruth now receives mail addressed to "The Blonde Hussey" . . . Rendezvousing in Mexico: Zach Scott and his fourteen-year-old daughter Waverly, who flew all the way from New York to meet her favorite "boy friend."



Greer Garson discusses script of her film with writer Ronald Miller. She's on location at Elstree, England, for sequel to "Mrs. Miniver"



The Richard Todds have deserted Hollywood—temporarily. He's making a picture in England

cal york's gossip of hollywood



Gene Tierney, husband Oleg Cassini and Chili Williams relax between scenes with director Otto Preminger. Oleg designed Gene's clothes for film "Where the Sidewalk Ends"

INSIDE STUFF



Wanda Hendrix didn't get very far with Photoplay—she stopped right in the studio commissary to read it



Lee MacGregor table-chats with Vera-Ellen and Henry Willson at Mocambo. Lee used to be a studio office boy

Here and There: Ginger Rogers, so charmingly evasive with the press, has now hired herself a personal press agent. Who knows, maybe her next revolutionary step will be to cut that magnificent mane. . . . Ronald Reagan and Nancy Davis sipping a champagne ice cream soda at Wil Wright's new Vine St. emporium . . . Tarzan and his partner dancing on a dime at Ciro's or, in other words, Lex Barker and Arlene Dahl never looked lovelier.

Baby Talk: "Why did you and Martha name your new son Ted?" Cal asked Mickey Rooney, who was serving cigars in the Hollywood Brown Derby. "Because we liked it," he answered—and we can't think of a better reason . . . John Derek's respect for motherhood now practically borders on reverence. While his new son Russell (named after his best friend, cameraman Russ Harlan) struggled into the world via Caesarian section, John never left his beloved Patti's side. "It was an amazing ex-

perience," he said when we called to congratulate him. Curiosity got the best of us. "What was your first thought when you saw your son?" John started to laugh. "I kept saying to myself—why he has a *real* nose!" . . . Cal wishes those politicians who attack Hollywood could have heard Eleanor Parker when we talked to her. "Were you disappointed when little Susan didn't get a baby brother?" we inquired. "Don't be silly," was the reply. "We adore Sharon and there's still plenty of time. Bert and I expect to have five."

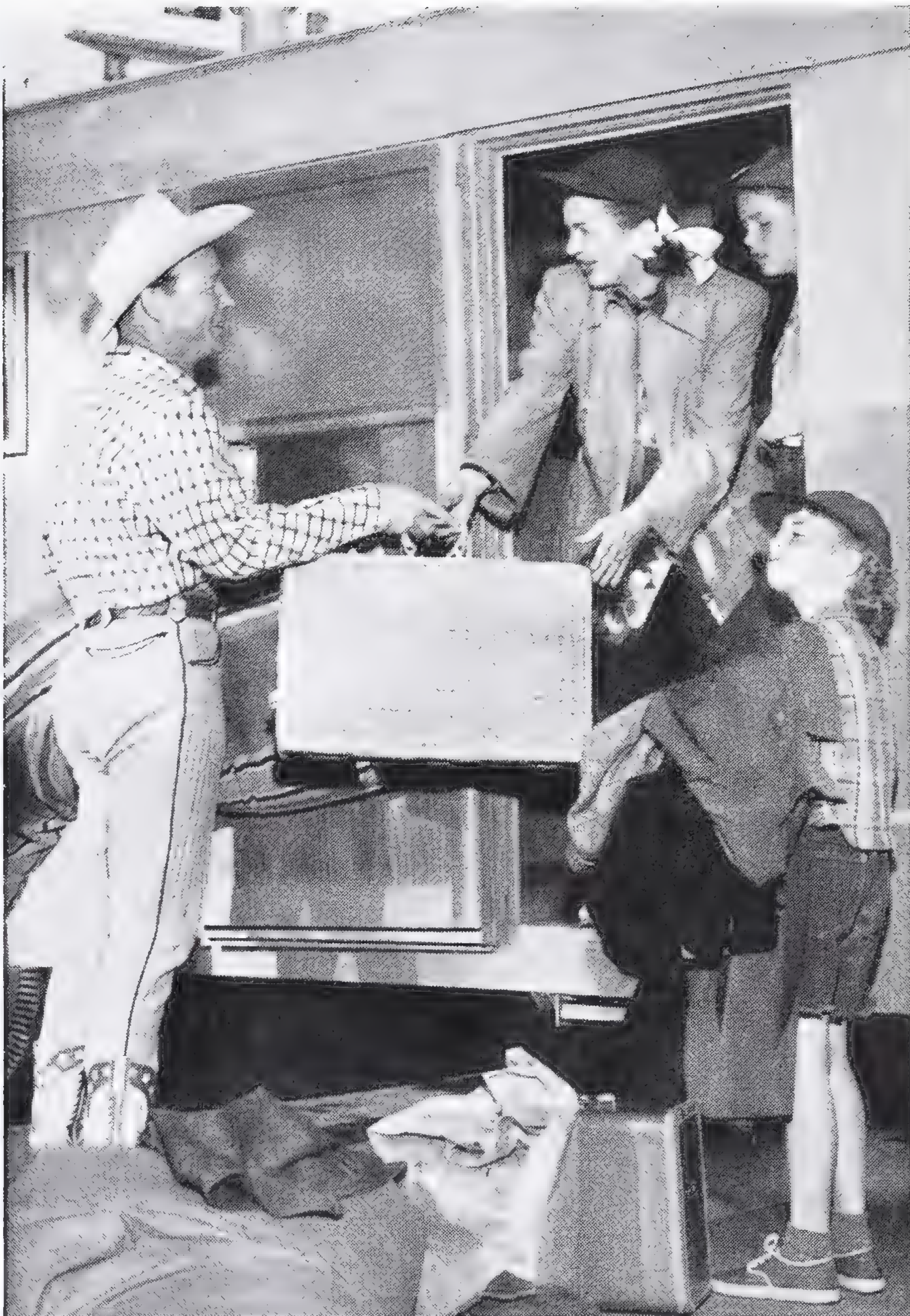
All Brides Are Beautiful: And Joan Caulfield was no exception when she married Frank Ross in Beverly Hills. Cal had never seen Joan looking so radiant, and little wonder . . . 1950 was Joan's year. She married the man of her choice, her career flourished with "The Petty Girl" and Columbia offered her a long term contract. The ex-Mrs. Ross (Jean Arthur) also is glowing. Five days before Frank's wedding to Joan, she opened on Broad-

way as *Peter Pan* to receive the greatest ovation of her career.

Dis-a and Data: The one and only Clark Gable evidently takes his picture titles seriously. Just before he started "To Please a Lady," he personally selected an Adrian designed wardrobe for his adored Sylvia. After twenty-four ambitious Hollywood years, every picture Joan Crawford makes is still the "first" one. The day she started "The Lady of the House," she arrived at the studio at 7 a. m. and at 4 p. m. they finally shot her first scene. Mused producer Bill Dozier, "Joan reminded me of a race horse that had been locked too long in the stable" . . . Pity poor Rory Calhoun. He loves little pig sausages and he can't eat them on his Ojai ranch because they're made from the little pigs the soft-hearted guy raised himself . . . "I wanted a scar that's made in America," Cesar Romero told Cal when he called to say he was in the hospital for an appendectomy before leaving to make "Happy Go



Double scoop: Ruth Roman, Stewart Granger at opening of Wil Wright's ice-cream parlor



The Rogerses hit the trail—in their trailer. Roy, Dale, daughters Linda Lou and Cheryl pack up and go—on a Santa Barbara coon hunt

Lovely" in London . . . Sox-appeal is what Van Johnson had for the British. Since his return, he's been mailing back those bright red numbers to be worn with dinner jackets.

Ridiculous Rumors: That there is trouble between Deborah Kerr and Tony Bartley. To the contrary, the main reason she wanted to play *Lygia* in "Quo Vadis," was to be close to him while he is producing pictures in Europe. Little Melissa went along to share the house her fond father has already rented in Rome. Just before she sailed, Debby called Cal to tell him the exciting news that Tony had finally received a labor permit to work in this country. All three will be back quicker than you can say Leo the Lion! Those separation rumors probably started when Deborah attended the Academy Awards (in a party) with Stewart Granger, one of their oldest friends. So it was perfectly logical that Stewart would escort Tony's wife during his absence.

(Continued on page 14)



Richard Long and Ann Blyth at the Academy Awards, where she sang "My Foolish Heart." Two weeks later Ann collapsed and was hospitalized

INSIDE STUFF

No Punches Pulled: Whenever your old pal Cal needs a story, all he has to do is seek out Mercedes McCambridge! Hollywood's newest and most exciting Oscar-totin' tootsie believes in speaking her mind, which she did when Warners called her back for retakes on "Lightning Strikes Twice." King Vidor was the original director, but for some unexplained reason Bretaigne Windust took over. Mercy walked on the set, discovered who was going to direct her and promptly exploded. It seems "Windy" fired her on her first job in the theater—a job she needed badly. Of course she did the retakes, because, before anything else, she's a trouser. But she also had the satisfaction of saying a few thousand words she had been saving.

Africa Speaks: "Should we bring along a few Hollywood witch-women for local color?" This we asked Richard Carlson when he invited friends over to see his slides depicting life on the Dark Continent, during the five torturous months he was there making "King Solomon's Mines." Tribal dances, savage lions destroying zebras, battling hippopotami, were actually photographed in color by the trusty Carlson camera. For two spell-bound hours we sat there, the Dana Andrewses, celebrated artist Paul Clemens, Anne Shirley, and Ronald Reagan with Ruth Roman, all watching the exciting slides Richard threw on a sheet suspended from the living room ceiling. "At least Africa has one custom I love," beamed Richard, when the lights went on again. "The water was so dangerous, we had to wash our teeth in champagne." Said Ronnie Reagan in his quiet, deadpan manner: "What vintage?" And the party was over!

That Certain Party: Paging pretty-boy Freud! At a Hollywood party recently, famous femmes were given buttons and bows, trimmings and trappings; each was supposed to create her favorite doll. With one or two exceptions, the lovely ladies created darling dollies that looked exactly like *themselves*!



Steak—with sauce. Jeff Chandler can't resist—Shelley Winters's hungry look



ARE YOU REALLY
SURE OF YOUR
PRESENT
DEODORANT?
TEST IT
UNDER THIS ARM

NOW TRY **FRESH**
UNDER THIS ARM.
SEE WHICH
STOPS PERSPIRATION,
PREVENTS ODOR
BETTER

Are you always Lovely to Love?

Suddenly, breathtakingly, you'll be embraced . . . held . . . kissed. Perhaps tonight.

Be sure that you are always lovely to love; charming and alluring. Your deodorant may make the difference. That's why so many lovely girls depend on FRESH Cream Deodorant. Test FRESH against any other deodorant—see which stops perspiration . . . prevents odor better! FRESH is different from any deodorant you have ever tried—creamier, more luxurious, and really effective!



For head-to-toe protection, use new FRESH Deodorant Bath Soap. Used regularly, it is 20 times as effective as other type soap in preventing body perspiration odor.

INSIDE STUFF

Wedding March: Even about-to-be brides look so beautiful, Cal declared to Jan Sterling on the "United States Mail" set. Come autumn, she marries Paul Douglas, a second "try" for her, the third for him. "Even though I'm under contract to Paramount," she told us, "I'm still hoping Milo Anderson at Warners can design my 'I do' dress. When I made Johnny Belinda' there, I could only wear gingham. In 'Caged' I had one outfit, a prison uniform. Poor Milo, he was so discouraged he threatened to picket my house with a sign reading, 'Jan Sterling unfair to Hollywood designers!'"

Studio Scuttlebutt: Movie moguls are currently catering to Ann Sheridan and it couldn't happen to a more deserving dream doll. So the story goes, Twentieth needed her so badly for "Stella," they paid \$50,000 to producer Howard Welsch for postponing a commitment on the Sheridan services. Also, for every week she worked beyond a designated date, there was supposed to be a \$10,000 bonus. Not bad for a gal who played small nurse roles and secretary bits for eight years at Warners! After seeing the rushes on "Stella," boss-man Zanuck sent La Sheridan a glowing letter of thanks and encouragement. Result, Annie's batting her beautiful brains out to help bring the picture in on schedule.

Personality of the Month: She was the center of attraction at our corner table at Scandia's intimate dining room in Hollywood. And yet, a little over a year ago, Ruth Roman was practically unknown.

Cal's friendship with the brown-eyed, brown-haired, twenty-six-year-old beauty began Christmas Eve a year ago when Cal and Ty Power walked into Ty's mother's home for a pre-holiday dinner. Ruth was there with Bill Walsh, a friend of the Powers, who then was the number one man in her life. We were instantly taken with Ruth's good looks.

"She's an actress," Ty told me as we drove home several hours later. But it



Wonder who's calling her now? June Haver holds wire on set of "I'll Get By"

AMAZING SHAMPOO GUARANTEED NOT TO ROB HAIR OF NATURAL OILS

*Doesn't destroy precious oils nature provides
to make hair naturally soft, shiny, healthy*



IF YOUR HAIR IS



DULL-LIFELESS



DRY-BRITTLE



HARD-TO-MANAGE OR SET

See how lovely it can be after a Shasta Shampoo

Nature provides its own natural oils to make hair naturally soft, shiny, healthy. Without these natural oils, hair may become dry, lifeless and brittle. New, improved Shasta is the amazing shampoo *guaranteed* not to rob hair of these precious oils nature provides to make hair naturally soft, shiny, healthy.

Even dull, dry, unruly hair looks unbelievably softer, shinier, more beautifully groomed, under Shasta's magic-



**PROCTER &
GAMBLE'S
GUARANTEE**

Shasta does not rob hair of its natural oils. Leaves hair looking its loveliest. Procter & Gamble guarantees this or your money back.

like touch. So, to see your hair looking its loveliest, get new, improved Shasta today. Remember, Shasta doesn't rob hair of its natural oils.

NEW, IMPROVED

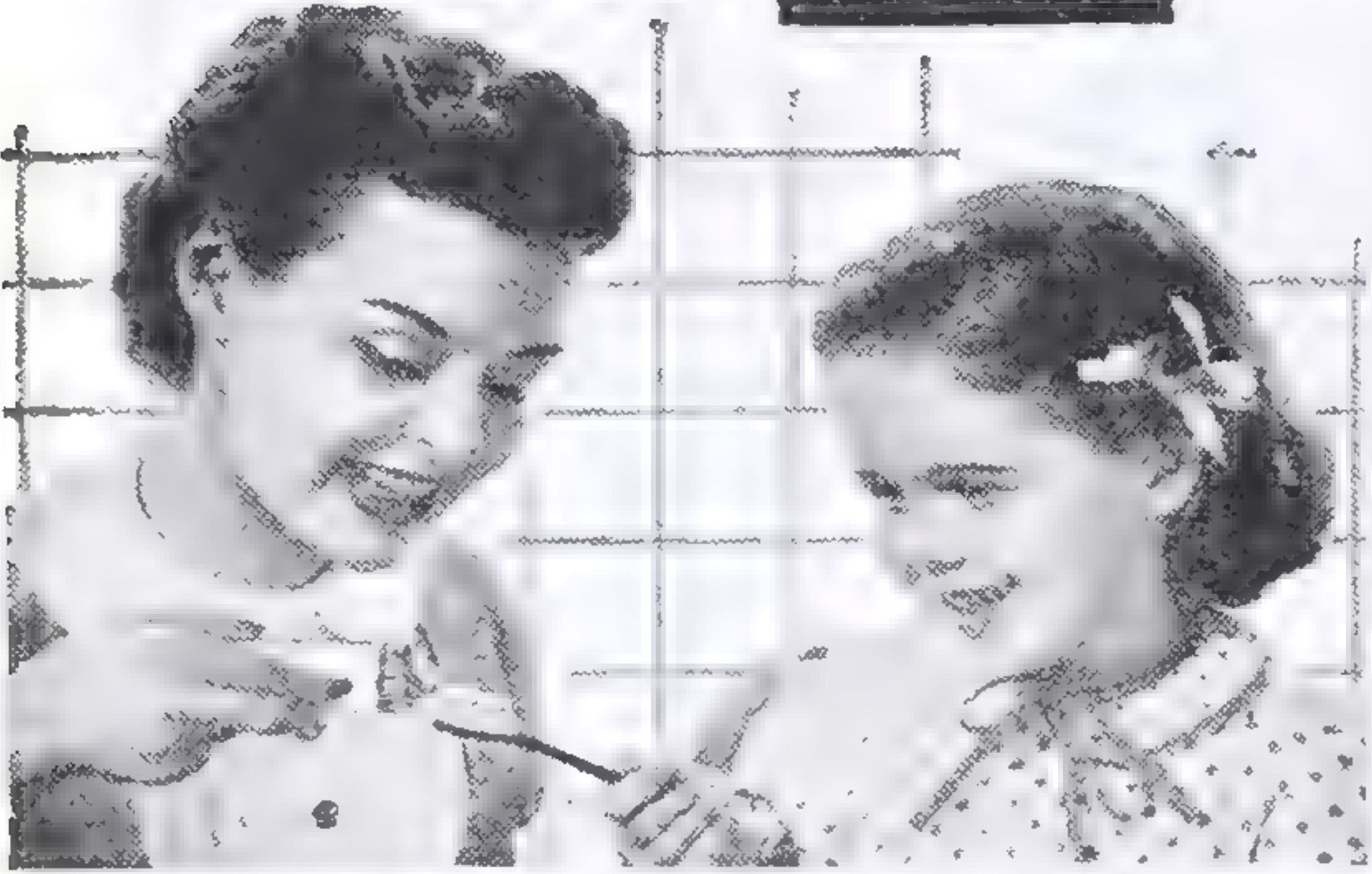
SHASTA

beauty
cream

SHAMPOO

Doesn't Rob Hair of Natural Oils

**NOW! Dental Science
Shows That Brushing Teeth
Right After Eating with
COLGATE
DENTAL CREAM
STOPS TOOTH
DECAY BEST**



**Better Than Any Other
Way of Preventing Tooth Decay
According to Reports in
Authoritative Dental Literature!**

2 years' research at 5 great universities—case histories of hundreds of people who used Colgate Dental Cream right after eating—shows the Colgate way stops tooth decay best! Better than any other home method of oral hygiene known today! Yes, both clinical and X-ray examinations showed the Colgate way stopped more decay for more people than ever before reported in all dentifrice history!

**No Other Toothpaste or Powder
Ammoniated or Not
Offers Proof of Such Results!**

Even more important, there were no new cavities whatever for more than 1 out of 3 who used Colgate Dental Cream correctly! Think of it! Not even *one* new cavity in two full years! No other dentifrice has proof of such results! No dentifrice can stop *all* tooth decay, or help cavities already started. But the Colgate way is the most effective way yet known to help your dentist prevent decay.

ALWAYS USE
COLGATE'S TO CLEAN
YOUR BREATH WHILE
YOU CLEAN YOUR
TEETH—AND HELP
STOP TOOTH DECAY!



Pat Neal and John Dall, whose friendship dates back to New York, sit out the fun at Mocambo, where Firehouse Five Plus Two keep customers Charlestoning

INSIDE STUFF

remained for Kirk Douglas to discover how good an actress. Her work as Kirk's wife in "Champion" resulted in a Warner Brothers contract.

Now posters advertising "Colt .45" with Ruth's name sharing billing with Zachary Scott and Randolph Scott have her family in Boston agog. Her mother and three sisters who remain in Boston can't accustom themselves to her fame. Ruth, however, can. When she decided to become an actress, she headed straight to New York, giving herself ten years to make it, or quit. New York wasn't interested in her, but David O. Selznick was. So she came to Hollywood and when Selznick had no pictures for her she asked for her release.

Ruth, married once, has no current plans for another trip to the altar.

She'll be seen next in "Lightning Al-

ways Strikes Twice" with Richard Todd and Mercedes McCambridge. And those who have seen the rushes promise it will zoom her straight to the top. She has made it four years before her deadline.

Bravos for Betty: When Betty Hutton arrived in New York for the premiere of "Annie Get Your Gun," her daughters Lindsay and Candace were with her. Her mother, too. So Betty got around. She saw the Broadway hit "The Member of the Wedding" with Robert Sterling who, "by coincidence," was in New York at the same time. She also showed up at other places with other escorts—including Mike Todd, Joan Blondell's ex. Everyone is cheering Betty's work in "Annie," even Ethel Merman, the star of the stage version.

(Continued on page 21)



Beauty on the bench—at Hollywood Ball Park. Ginger Rogers starts the game off right with a smile for manager Fred Haney at Hollywood All Stars' opening game

Cool, Fragrant Freshness



Cashmere Bouquet Talcum Powder

**Keeps you dainty all over
with a "fragrance men love"!**

Spring-morning freshness, and fragrance, too—no matter how hot the day! A wonderful dream come true, thanks to satin-soft Cashmere Bouquet Talc! It thirstily absorbs any excess moisture left on your body after the bath, provides a silky-smooth sheath of protection for those many little "chafeable" spots. Yes, for day long daintiness . . . every day, twice a day . . . sprinkle yourself liberally with Cashmere Bouquet Talc!



*All-Purpose Cream;
Lipstick; Hand Lotion
or Face Powder
—make sure it's
Cashmere Bouquet!*

Only 25¢ and 39¢

Look your loveliest with Cashmere Bouquet

Salon Luxury in a Home Shampoo



It's the real egg* that makes the magic in this luxury shampoo . . .
the very same smooth liquid creme used in the famous Richard
Hudnut Fifth Avenue Salon to make hair more manageable, tangle-
free, easier to do, and permanents "take" better. Whisks in and out
like a dream, removes loose dandruff, leaves hair extra lustrous because
it's clean, clean, clean! Try this gentler, kinder, luxury shampoo today.
Wonderfully good for children's hair, good for the whole family!

\$1.00; economy size \$1.75

From the Fifth Avenue Salon

Richard Hudnut
ENRICHED CREME
Shampoo
with egg

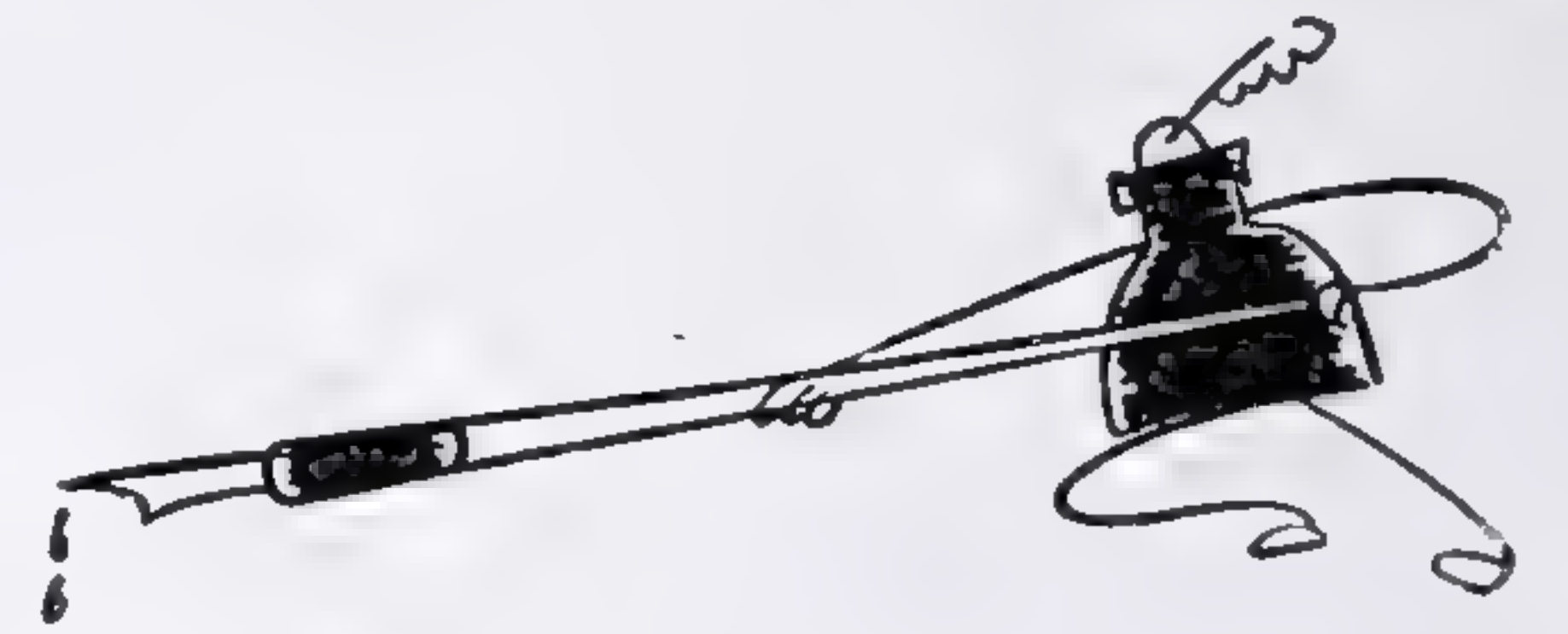


It's the real egg in Hudnut Shampoo that makes hair
more manageable. Home permanents "take" better.

*powdered, 1%

Listen to Walter Winchell, ABC Network Sunday Nights

Readers Inc.



Cheers and Jeers:

Have just seen "The Heiress" starring
Monty Clift and Olivia de Havilland. It's
a superb movie but the real stars are, in
my opinion, Ralph Richardson and
Miriam Hopkins. They deserve a dozen
Oscars apiece. Give us more good pictures
like "The Heiress" and good actors like
Richardson and Hopkins.

MARY THOMPSON
Sierra Blanca, Tex.

Thanks to Twentieth Century-Fox and
Gregory Peck for "Twelve O'Clock
High." My father was killed in the Eighth
Air Force and it showed so clearly what
things were like. I thank Hollywood for
"Battleground," "Sands of Iwo Jima" and
"Twelve O'Clock High" for I think we
should know the courage of these men
who fought for our freedom.

CAROLE RICHARDS
Ogden, Utah

Last week I went to see "Nancy Goes
to Rio" and found it was nothing but an
inferior remake of an old Deanna Durbin
picture, "It's a Date," with Jane Powell
substituted for Deanna and the locale
changed from Hawaii to Rio. Much to
my disgust, the exact same thing occurred
with "Wabash Avenue," which was
"Coney Island" a couple of years back
with Betty Grable repeating her old role.
Incidents like these, rather than the TV
threat, keep people away from the movies.

VICTORIA DONLON
Chicago, Ill.

Who is responsible for ruining Lauren
Bacall? She's a far cry from what she
was four years ago. Her short hair is
unbecoming and her clothes more so. She
is a Harper's Bazaar type. Simple, smart
sport clothes and long hair are what make
her attractive.

MARY LEE JONES
Chevy Chase, Md.

Casting:

Please Hollywood, let's not have Bob
Hope in such things as "Sorrowful Jones."
He's not right for that kind of movie.
How about putting him in a comedy ver-
sion of some historic war?

FRANK FRUTH
Austin, Tex.

All of Jane Powell's movies were very
good, but if M-G-M can give Elizabeth
Taylor a part opposite Robert Taylor,
why not give Janie a few love scenes?

SARA JANE BLOSS
Rochester, N. Y.

Readers Pets

Why doesn't Farley Granger get wise
to himself and lay off that Shelley Win-
ters and pay more attention to pretty
Joan Evans. I think those two (Farley
and Joan) make a wonderful couple, since
I saw them in "Roseanna McCoy."

YVONNE QUELLETTE
Detroit, Mich.

Why don't we see more of that lovely and talented redhead, Arlene Dahl. I will even go far enough to say she is as lovely as Elizabeth Taylor. And that, in my opinion, is a great compliment! Why doesn't anyone ever write a letter about Anthony Curtis? He is much better-looking than John Derek.

ELEANOR ELLIOTT
Kansas City, Mo.

Request Granted:

I don't see why we don't see more of the new stars like Jean Hagen, Gary Merrill, Peggy Dow and Gene Nelson instead of those old tired faces of Esther Williams, Alan Ladd, Tyrone Power. They make me sick. Do something about it and give the new stars a break.

ALISON DE MARCO
Cleveland, O.

(Look for next month's issue containing "Choose Your Star" which covers most of the new people in pictures.)

Question Box:

In the April issue I noticed an advertisement for "Cheaper by the Dozen." In the corner there is a picture of Jeanne Crain with a handsome actor. Could you tell me the name of this actor, his age, the movies he has appeared in?

ESTHER PITTMAN
Mt. Morris, Mich.
(Craig Hill, born in Laguna, Cal., in 1927. He has light brown hair, blue eyes and is unmarried. "Cheaper" was his first picture, "All About Eve," his next.)



Recently I heard about a new picture called "Toast of New Orleans." I would like to know if Mario Lanza is in this picture and when it will be released.

BETTY MOLIN
Detroit, Mich.

(Mario Lanza is in the film. M-G-M plans to release it in the fall.)

Could you please give me some information on Frank Lovejoy who played Doc in "South Sea Sinner." I recognized his voice as one I have heard on the radio. However, I cannot place him as being on any particular radio program.

BETTYE ABAT
New Orleans, La.
(Frank Lovejoy, born in New York City, March 28, 1914, is 6' tall, 170 pounds. He has brown eyes, brown hair and is married to Joan Banks. They have two children. He's on at least three major radio programs besides NBC's Monday night show, "Night Beat." Next picture, "The Sound of Fury.")



I would like to know whose voice was used for "Francis," the talking mule.

BETTY GILBERT
Bluefield, W. Va.

(Chill Wills was the "voice.")

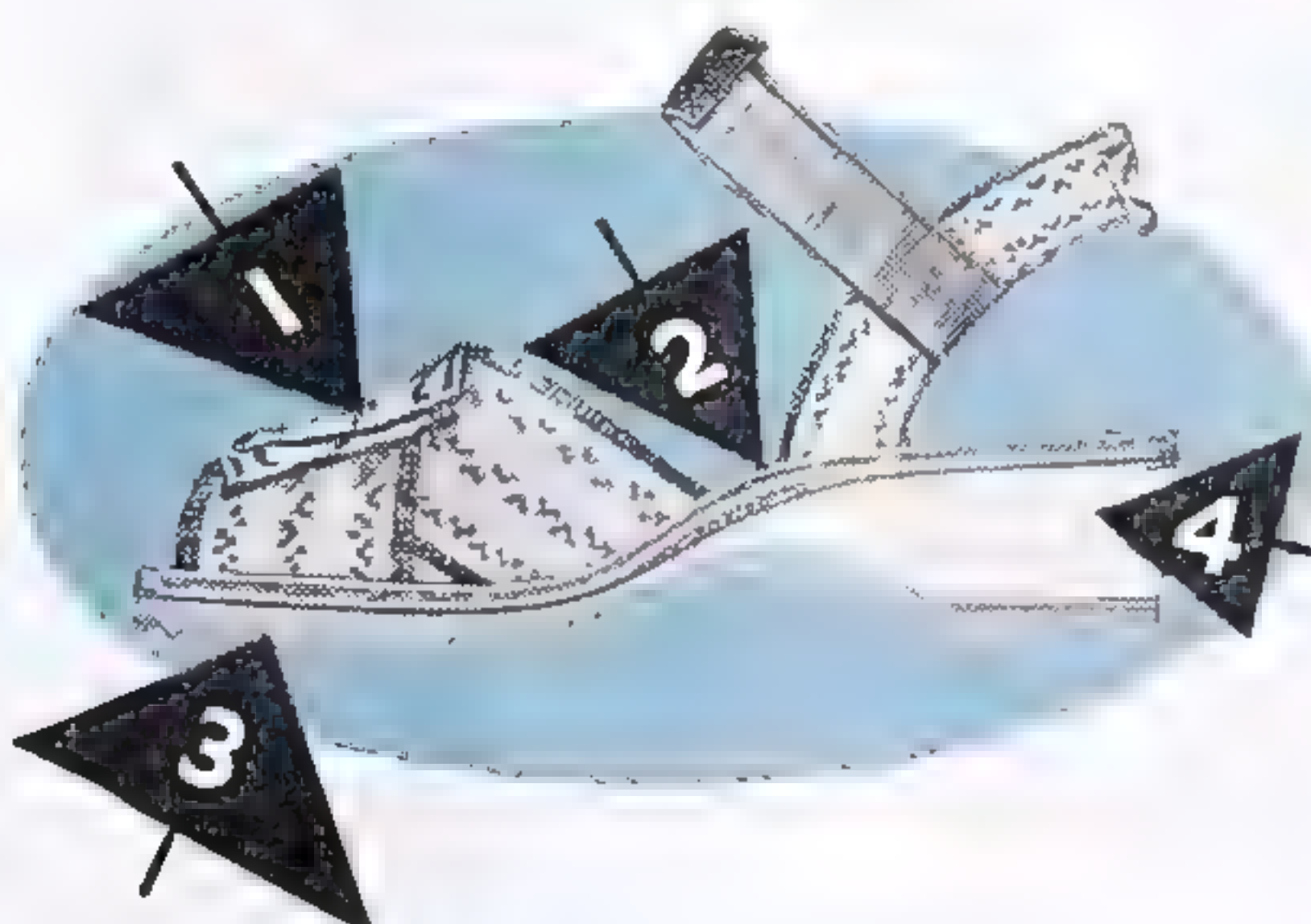
Address letters to this department to Readers Inc., Photoplay, 205 East 42nd Street, New York 17, N. Y. However, our space is limited. We cannot therefore promise to publish, return or reply to all letters received.

"I like Stroller Ensembles because..."

...they're so good looking and practical. In style and color, they make this season's *smartest* combination. Stroller Playshoes are washable and color-fast, cool and fun to wear. The matching sport bags are waterproof inside, roomy enough for all my needs. Ask for Stroller Ensembles at your favorite store. They've got *everything!*"



Smart, practical Stroller Playshoes come in 16 popular styles and 33 color combinations.

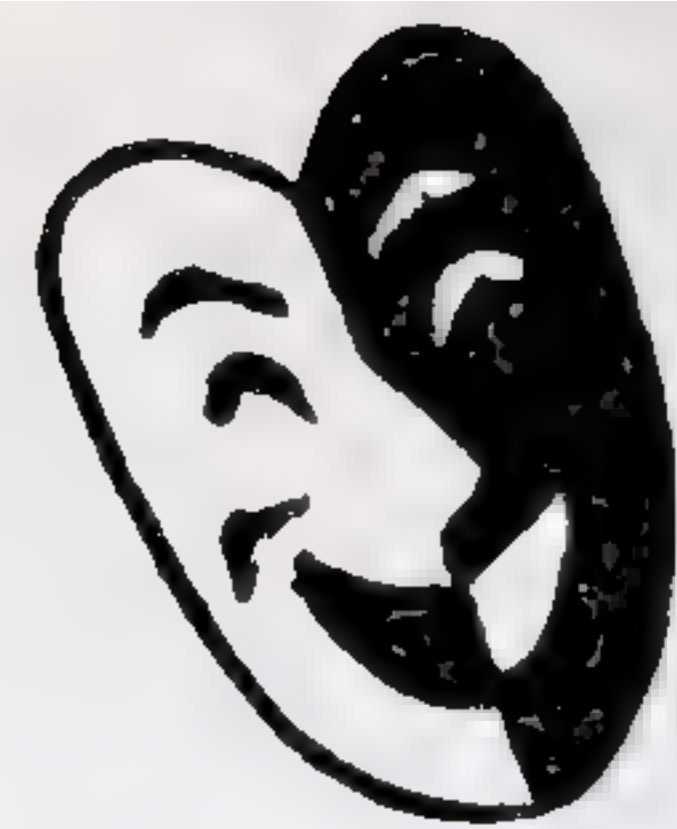


1. Colorfast, washable cotton and rayon fabric.
2. Sponge rubber innersole for added comfort.
3. Cool cork and crepe outersole insulates against hot sands and pavements.
4. Light wood heel.

This ensemble comes in 5 colors: Paprika, Chartreuse, White, Sunshine Yellow and Peacock Blue—each with matching bag.

U.S.
Strollers

PRODUCTS OF UNITED STATES RUBBER COMPANY



LAUGHING STOCK

BY ERSKINE JOHNSON

Tune in Erskine Johnson's "Hollywood Story," Mutual Broadcasting System, Monday, Wednesday, Friday, 5:55 p.m.

Alan Ladd spotted this sign over a saloon in the small town of Miami, Arizona: "Always Rum For One More."

Joel McCrea suggested to director Hugo Fregonese that he should buy some ranch property around the Rogue River. "It's beautiful country up there," said Joel.

"It all depends on the housing," said Fregonese. "I like to get in out of the scenery."

Andre Previn, M-G-M's musical director, says he writes more music for Lassie than for any star on the lot. He explains: "Lassie barks for two hours and runs across green fields. You have to fill in all that silence with music."

Mrs. Robert Young sent the family dog to a famous Hollywood dog trainer. "If he's successful with the dog," she told Bob, "I'm going to send the children."

The Hollywood Friars Club gave a banquet for Ronald Reagan. The invitations read "Formal." George Jessel explained: "We decided to dress up for a change. It's about time the members looked as good as the waiters."

Joan Davis plays a soap salesgirl in the wild west in "The Traveling Saleswoman." Foam on the range?

Henry Wilcoxon is killed when *Samson* pushes over a column in "Samson and Delilah." But he's not the first actor to be murdered by a column.

A new Palm Springs night spot, the Circus Room, features two live monkeys in a glass cage behind the bar. People flock in to entertain the monkeys.

Gracie Allen to costume company clerk: "That cowboy suit hanging there might look good on George."

Clerk: "That's from the picture 'The Outlaw' and I can give you the costume Jane Russell wore."

Gracie: "Oh, no, thank you. I could never fill her shoes."

"It's not what you eat that gives you ulcers, but what's eating you": Jerry Wald, producer.

Eight years ago, Terry Moore played Vic Mature's little sister in "My Gal Sal." Now they're lovers in "Alias Mike Fury." As Terry puns: "I'm maturing."

There's no argument about it at an Encino café. The ladies' powder room is plainly marked: "Girls' Gossip Room."



Only one soap
gives your skin this
exciting Bouquet

And—

New tests by
leading skin specialists
PROVE the amazing mildness
of Cashmere Bouquet
on all types of skin!

Yes, in laboratory tests conducted under severest conditions on normal, dry and oily skin types... Cashmere Bouquet Soap was *proved* amazingly mild! So use Cashmere Bouquet regularly in your daily bath and for your complexion, too. It will leave your skin softer, smoother... flower-fresh and younger looking! The lingering, romantic *fragrance* of Cashmere Bouquet comes only from a secret wedding of rare perfumes, far costlier than you would expect to find in any soap. Fastidious women cherish Cashmere Bouquet for this "fragrance men love".

**Cashmere
Bouquet**

—In a New Bath Size
Cake, Too!



Now—At the Lowest Price In History!

INSIDE STUFF

(Continued from page 16)

Hollywood Is: Delighted by the news that the Dean Jagers have adopted a beautiful baby girl, who's been named Diane . . . Annoyed by those circulating rumors (which Cal refuses to believe) that Kirk Douglas is beginning to "look right through" old helpful but unimportant friends when he now sees them . . . Amused by Jane Wyman, who was nineteen in "The Glass Menagerie," sixteen in "Johnny Belinda" and will probably look just as convincing if she gets her wish to play the fourteen-year-old in the movie version of the stage hit, "Member of the Wedding" . . . Unimpressed by Corinne Calvet's attitude after a terrific build-up with only three pictures to her credit. She now chooses to grant interviews only to the "best" publications . . . Charmed by the great trouping of veteran stage star, Jane Cowl, who is still so nervous in front of the camera, Bette Davis had to leave the set before Jane could do her close-ups for "Story of a Divorce."

Dancing in a Dream: To M-G-M with the most excited young lady this side of a yo-yo! "I'm going to dance with Fred Astaire!"

"Unless you explode first," Cal kidded his friend June Allyson, who literally was gasping.

"It's just like a dream come true," she sighed ecstatically. "I was still in school when I saw *him* (she said the word with reverence) in 'Gay Divorcee' fourteen times. Each time I'd go home, shut myself up in my room and practice the steps I saw *him* do. Finally, I tried out for the chorus and eventually came to Hollywood. One day, six years ago, I ran into *him* on the lot. My hair was tucked under a bandana. I wore no make-up. He smiled, but I couldn't speak. I was so mortified I thought I was going to die."

At this point we were joined by Dick Powell. "Another attack of Astaire-itis?" he gently prodded. "Ever since they told June she was going into 'Royal Wedding,' she's almost been ill. She wouldn't ski for fear something might happen. The other night, in her sleep, she kept saying 'I'm going to dance with Fred Astaire!'"

That's when Cal checked out, confidentially, feeling older than Fred Astaire's great-grandfather.



Dean Jagger, with lovely Chinese wife, has been deluged with offers since Oscar Award

ONLY ODO-RO-NO CREAM GIVES YOU ALL THESE ADVANTAGES!

- 1** Stops perspiration quickly and safely.
- 2** Banishes odor instantly.
- 3** The only cream deodorant that guarantees full protection for 24 hours.
- 4** Never irritates normal skin—use it daily. Can be used immediately after shaving.
- 5** Absolutely harmless to all fabrics.
- 6** New, exclusive formula. Never dries up, never gets gritty or hardens in the jar as ordinary deodorants often do.
- 7** Double your money back if you aren't satisfied that this wonderful new Odo-Ro-No Cream is the safest, most effective, most delightful deodorant you've ever used. Just return unused portion to Northam Warren, New York.



Don't trust your charm to outdated, ineffective deodorants. Rely on the new Odo-Ro-No Cream, made by the leader in the deodorant field for more than 30 years.

New **ODO-RO-NO**
CREAM

The deodorant without a doubt

GUARANTEED FULL 24-HOUR PROTECTION!

More cream for your money. New 25¢ and 50¢ sizes, plus tax.

Everybody LOVES 'Our Very Own'

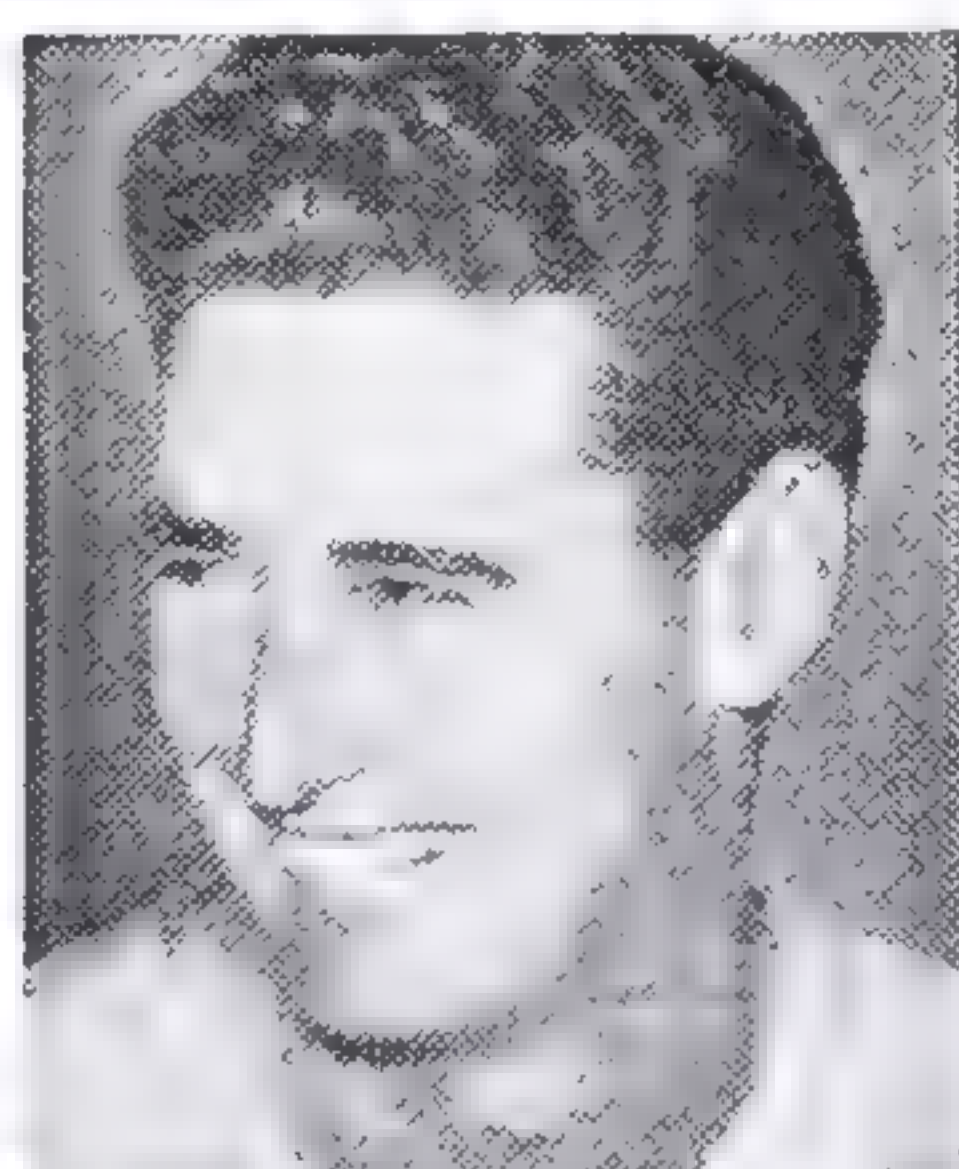


**JOE
DI MAGGIO**
says:

"Plenty exciting
and romantic.
A real hit in
any league."

**TED
WILLIAMS**
says:

"Just the kind
of picture I
go for in a
big way."



OUR VERY OWN

A MOTION PICTURE FOR
THE MILLIONS WITH THE

Samuel Goldwyn
TOUCH!

Perfect Fools



An impromptu act saved the show—and
Martin and Lewis from being fired

DEAN MARTIN and Jerry Lewis, maddest, freshest and funniest comedy team in show business, have their own solution for solving the world's problems. "Tax the sourpusses!" is their platform and any time they're on any platform, Hollywood's sides split at the seams.

The success of Martin and Lewis dates back to the time they decided to go haw-vies on everything. Jerry was appearing in an Atlantic City night club. When the management found itself minus an act, he suggested they hire his friend Dean, who was a singer. "He's very funny, too," Jerry promised. "He could be a straight man for me and we could be very funny together." It so happened—they weren't! A whole week went by with nary a snicker.

One night because they knew they were about to be fired, Jerry decided anything was in order. First he rattled dishes. Next he broke trays, gave weird impersonations and kidded the customers. Unexpectedly, they *loved* it! Dean got their message, pretended to protest, and thus an impromptu and spontaneous act was born.

It happened over four years ago and they've never been known to do an act more than once. They've never been known to have an argument, because all along the way they've honestly shared.

Jerry is the younger. He was born in Newark, New Jersey, on March 16, 1926, at which time Dean was a nine-year-old schoolboy in Steubenville, Ohio. Jerry's been married for six years to Patti Palmer, a former vocalist, and they have a son, four. Dean is now married to Jeannie Biegger, and divorced from Betty MacDonald, the mother of his four children.

Probably the only living man (besides Martin) to top the lean and lanky Lewis was Hal Wallis, the producer of "My Friend Irma Goes West." *Pierre*, a chimpanzee playing a prominent part in the picture, not only "aped" the comedian sensation-ally, but according to Martin, there was also quite a striking resemblance. "You'd better watch yourself," dead-panned Wallis, who was also watching the overhead. "You know, Jerry, it wouldn't be difficult to replace you!"

BY JERRY ASHER

Have You Heard?



JOAN LANSING

June nights are made for spooning and man-in-the-mooning, but morning hours mean dishes and dusting—and time out for the GREAT EIGHT! Yes, ma'am, that's what you hear on your local ABC station—EIGHT GREAT SHOWS full of exciting entertainment to make the housework fly. Fresh as a June bud is our favorite man-of-the-morning, DON McNEILL, the lad who makes "THE BREAKFAST CLUB" (sponsored by Swift, General Mills and Philco, 9-10 AM, EDT) a cheerful way to start every weekday. DON and the BREAKFAST CLUB GANG skip around the breakfast table with the greatest of ease . . . all of which pleases the gals who like a merry program pick-up in the morning.

For real life drama, Sterling Drug's "MY TRUE STORY" rates as a great treat with millions of listeners. Every Monday through Friday at 10 AM, EDT, "MY TRUE STORY" presents *complete* stories, absorbing tales that form the fabric of our lives and times. At 10:30 AM, EDT, America's favorite homemaker, BETTY CROCKER, gives food, fashion and decorating hints on her famous "MAGAZINE OF THE AIR." BETTY is always sure to have tips that make housekeeping lighter and brighter. General Mills sponsors the "BETTY CROCKER MAGAZINE OF THE AIR." Another high-light of the EIGHT GREAT ABC programming is Serutan's VICTOR LINDLAHR heard every day at 10:45 AM, EDT, giving expert advice and comment on nutrition and good living through good health.

The modern miss enjoys ABC's "MODERN ROMANCES" at 11 AM, EDT. This half hour of romance combines all the features of dramatic heart-throb, suspense and thrills. AUNT JEMINA'S boy, BILL CULLEN, comes around with "QUICK AS A FLASH" at 11:30 AM, EDT, with questions and prizes and cash . . . a breezy audience-participation show that's a real honey. At high noon, EDT, oh-JOHNNY OLSEN says "LADIES BE SEATED" for music, fun, and audience and listener frolic (for Philip Morris Cigarettes) . . . and at 12:25 PM, EDT, lovely CAROL DOUGLAS makes "BEAUTY AND FASHIONS" a daily five-minute twin delight for the Toni Company.

Yes, ma'am, any day in June (or July or *any* month) tune to your local American Broadcasting Company station and hear marvelous morning shows . . . the kind of wonderful entertainment and variety that rate as the GREAT EIGHT!

Joan Lansing

Advertisement

Casts of Current Pictures

ASPHALT JUNGLE, THE—M-G-M: Dix Handley, Sterling Hayden; Alonzo Emmerich, Louis Calhern; Doll Conovan, Jean Hagen; Gus Minissi, James Whitmore; "Doc" Riedenschneider, Sam Jaffe; Commissioner Hardy, John McIntire; Charles C. Cobb, Marc Lawrence; Louis Ciavelli, Anthony Caruso; Maria Ciavelli, Teresa Celli; Angela, Marilyn Munroe; Lt. Ditrach, Barry Kelley.

BRIGHT LEAF—Warners: Brant Royle, Gary Cooper; Sonia Kovac, Lauren Bacall; Margaret Jane Singleton, Patricia Neal; Chris Malley, Jack Carson; Maj. James Singleton, Donald Crisp; Rose, Gladys George; Tabitha Jackson, Elizabeth Patterson; John Barton, Jeff Corey; Lawyer Calhoun, Taylor Holmes; Phillips, Thurston Hall; Queenie, Marietta Canty.

CAGED—Warners: Marie Allen, Eleanor Parker; Ruth Benton, Agnes Moorehead; Emma, Ellen Corby; Evelyn Harper, Hope Emerson; Kitty, Betty Garde; Smoochie, Jan Sterling; Elvira Powell, Lee Patrick; June, Olive Deering; Isolation Matron, Jane Darwell; Georgia, Gertrude Michael; Helen, Sheila Stevens; Claire, Joan Miller; Cassie, Marjorie Crossland; Sen. Donnelly, Taylor Holmes.

CARGO TO CAPE TOWN—Columbia: Johnny Phelan, Broderick Crawford; Steve Conway, John Ireland; Kitty Mellar, Ellen Drew; Sam Bennett, Edgar Buchanan; Rhys, Ted de Corsia.

CHEAPER BY THE DOZEN—20th Century-Fox: Frank Bunker Gilbreth, Clifton Webb; Ann Gilbreth, Jeanne Crain; Mrs. Lillian Gilbreth, Myrna Loy; Libby Lancaster, Betty Lynn; Dr. Burton, Edgar Buchanan; Ernestine, Barbara Bates; Mrs. Mebane, Mildred Natwick; Mrs. Monahan, Sara Allgood; Fred Gilbreth, Anthony Sydes; Jack Gilbreth, Roddy McCaskill; Frank Gilbreth Jr., Norman Olstead; Lillie Gilbreth, Carole Nugent; William Gilbreth, Jimmy Hunt; Dan Gilbreth, Teddy Driver; Mary Gilbreth, Betty Barker; School Principal, Evelyn Varden; Higgins, Frank Orth; Tom Black, Craig Hill; Mrs. Benson, Virginia Brissac.

DAMNED DON'T CRY, THE—Warners: Ethel Whitehead, Joan Crawford; George Castleman, David Brian; Nick Prenta, Steve Cochran; Martin Blackford, Kent Smith; Grady, Hugh Sanders; Patricia Longworth, Selena Royle; Sandra, Jacqueline de Wit; Mr. Whitehead, Morris Ankrum; Roy, Richard Egan; Tommy, Jimmy Moss.

FATHER OF THE BRIDE—M-G-M: Stanley T. Banks, Spencer Tracy; Ellie Banks, Joan Bennett; Kay Banks, Elizabeth Taylor; Buckley Dunstan, Don Taylor; Doris Dunstan, Billie Burke; Mr. Mas-soula, Leo G. Carroll; Herbert Dunstan, Moroni Olsen; Mr. Triangle, Melville Cooper; Warner, Taylor Holmes; Rev. Galsworthy, Paul Harvey; Joe, Frank Orth; Tommy Banks, Rusty Tamblyn; Ben Banks, Tom Irish; Delilah, Marietta Canty.

GUNFIGHTER, THE—20th Century-Fox: Jimmie Ringo, Gregory Peck; Peggy Walsh, Helen Westcott; Sheriff Mark Street, Millard Mitchell; Molly, Jean Parker; Mac, Karl Malden; Hunt Bromley, Skip Homeier; Charlie, Anthony Ross; Mrs. Penny-feather, Verna Felton; Mrs. Devlin, Ellen Corby; Eddie, Richard Jaeckel; 1st brother, Alan Hale Jr.; 2nd brother, David Clarke; 3rd brother, John Pickard; Jimmie, B. G. Norman.

IN A LONELY PLACE—Columbia: Dixon Steele, Humphrey Bogart; Laurel Gray, Gloria Grahame; Brub Nicolai, Frank Lovejoy; Capt. Lockner, Carl Benton Reid; Mel Lippman, Art Smith; Sylvia Nicolai, Jeff Donnell; Mildred Atkinson, Martha Stewart; Charlie Waterman, Robert Warwick; Lloyd Barnes, Morris Ankrum; Ted Barton, William Ching; Paul, Steven Geray; Singer, Hadda Brooks.

LAWLESS, THE—Pine-Thomas-Paramount: Larry Wilder, Macdonald Carey; Sunny Garcia, Gail Russell; Joe Ferguson, John Sands; Jan Dawson, Lee Patrick; Ed Ferguson, John Hoyt; Paul Rodriguez, Lalo Rios; Lopo Chavez, Maurice Jara; Jim Wilson, Walter Reed; Jonas Creel, Guy Anderson; Mrs. Rodriguez, Argentina Brunetti; Mr. Jensen, William Edmunds; Mildred Jensen, Gloria Winters; Harry Pawling, John Davis; Caroline Tyler, Martha Hyer; Mr. Prentiss, Frank Fenton.

MEN, THE—Kramer-UA: Ken, Marlon Brando; Ellen, Teresa Wright; Dr. Brock, Everett Sloane; Norm, Jack Webb; Leo, Richard Erdman; Angel, Arthur Jurado; Nurse Robbins, Virginia Farmer; Ellen's Mother, Dorothy Tree; Ellen's Father, Howard St. John; Dolores, Nita Hunter; Laverne, Patricia Joiner; Mr. Doolin, John Miller; Dr. Kameran, Cliff Clark; Man at Bar, Ray Teal.

SLEEPING CITY, THE—U-I: Fred Rowan, Richard Conte; Ann Sebastian, Coleen Gray; Kathy Hull, Peggy Dow; Dr. Bob Anderson, Alex Nicol; Pop Ware, Richard Taber; Inspector Al Gordon, John Alexander; Dr. Connell, Michael Strong; Dr. Sharpley, James Van Dyk; Dr. William Foster, Hugh Reilly; Dr. Dutra, Richard Kendrick.

TICKET TO TOMAHAWK, A—20th Century-Fox: Johnny, Dan Dailey; Kit Dodge Jr., Anne Baxter; Dakota, Rory Calhoun; Terence Sweeney, Walter Brennan; Chuckity, Charles Kemper; Mme. Adelaide, Connie Gilchrist; Sad Eyes, Arthur Hunnicutt; Dodge, Will Wright; Pawnee, Chief Yowlachie; Long Time, Victor Sen Yung; Charley, Harry Carter; Velvet Fingers, Harry Seymour; Bat, Robert Adler; Gilo, Lee MacGregor; Crooked Knife, Chief Thundercloud; Annie, Marion Marshall; Ruby, Joyce MacKenzie; Clara, Marilyn Monroe; Julie, Barbara Smith.

WABASH AVENUE—20th Century-Fox: Ruby Summers, Betty Grable; Andy Clark, Victor Mature; Uncle Mike, Phil Harris; English Eddie, Reginald Gardiner; Hogan, James Barton; Bouncer, Barry Kelley; Tillie Hutch, Margaret Hamilton; Cleo, Jacqueline Dalya; Dancer, Walter Long; Chorus Girl, Marion Marshall.



JUNE ALLYSON and DICK POWELL
Co-Starring in "THE REFORMER AND THE REDHEAD"
a Metro-Goldwyn-Mayer Production

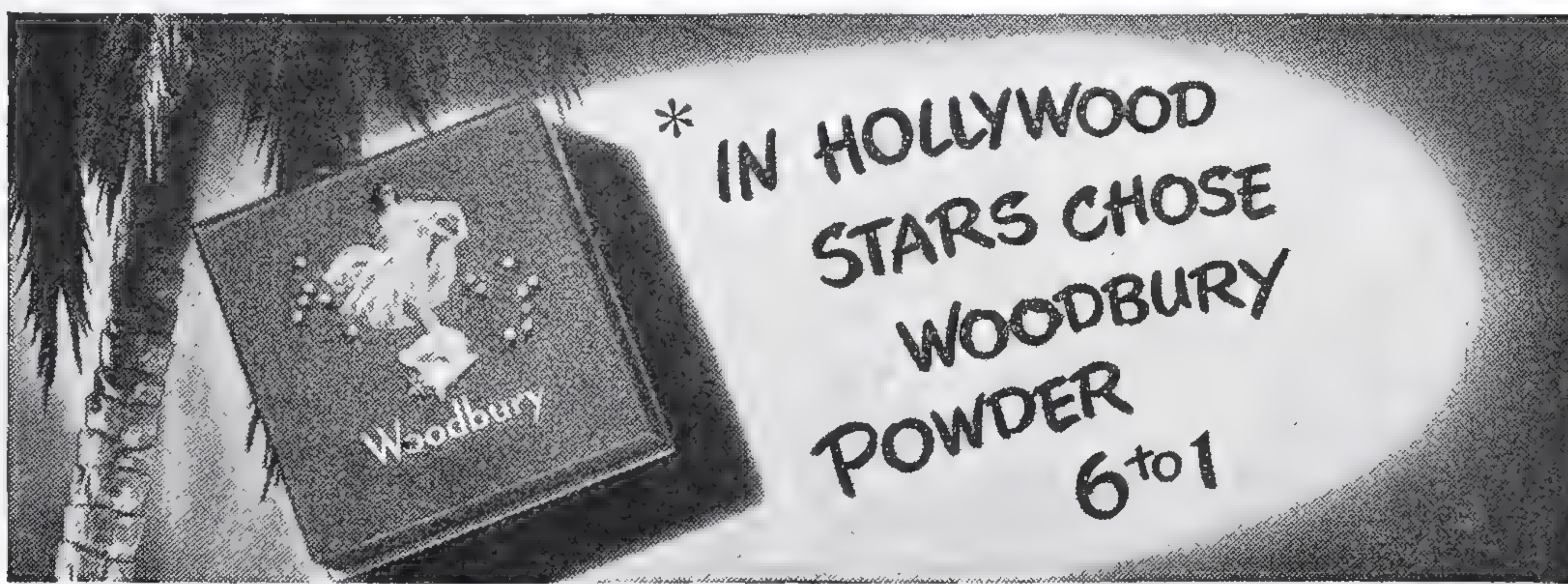
Don't look now...

So this is the Cocoanut Grove where Hollywood stars gather every night! Wonderful to be here, isn't it? And there's June Allyson! As we pass her table let's sneak a look. She won't care. She knows that admiring glances measure a star's success. And she knows that the Woodbury Powder she wears (in flattering Natural) plays a big part in her loveliness!



there's
June Allyson ...

June is one of the Hollywood stars who chose Woodbury Powder 6 to 1 in response to a recent survey*. A unique ingredient in Woodbury Powder gives the smoothest, satiny finish you've ever known! Magically warm, infinitely fine in texture, enchantingly fragrant, it clings for hours! 7 heavenly shades glorify every skin type. 15¢, 30¢, \$1.00, plus tax.



SHADOW



Altar antics: Marriage is no private affair for Don Taylor, Elizabeth Taylor in a comedy as gay as a wedding bouquet

✓✓½ (F) Father of the Bride (M-G-M)

TALK about timing! This funny and refreshing comedy about a wedding just couldn't have been timed more perfectly—what with Elizabeth Taylor, one of its stars, having marched off to the altar in May with young Nick Hilton, son of the hotel tycoon. However, this is really Spencer's picture. As the harassed father who gets all the headaches, the heartaches and the bills, Spence wraps it up and takes it home. Joan Bennett, beautiful enough to be a bride herself, plays the mother who married in a dull tailored suit, and is determined that her daughter shall have all the expensive trimmings; veil, church, cake, reception, orchestra, caterers, champagne, etc. Liz, of course, is the young daughter, all dewy-eyed over Don Taylor. All she wants is to get married quietly, and suddenly she finds herself in the year's biggest clambake.

Mr. Burke and Moroni Olsen are the groom's parents. And, according to the father of the bride, they get off mighty easy in this marriage racket. All they have to supply is the groom! Leo G. Carroll shines as the snooty wedding dictator, as does Melville Cooper as the Reverend's busy assistant.

Your Reviewer Says: It's funny if you aren't a father.

Vital Statistics: Elizabeth's foster parents (Metro-Goldwyn-Mayer) and her real parents are pleased at her choice of a husband. After a honeymoon in Europe, the young Hiltons expect to live in a Hollywood apartment, and continue their respective careers . . . Spencer Tracy could lose some weight, don't you think? Bet he could split some of his old suits just as effectively as he did his striped pants in the picture . . . Joan Bennett, the youngest of the Hollywood grandmothers, looks more like Elizabeth's sister than her mother in this film. But Joan was never one to fuss about "aging" parts.



In Old Chicago: Colorful musical of the Gay Nineties with Phil Harris, Vic Mature as rivals for Betty Grable's favor

✓ (F) Wabash Avenue (20th Century-Fox)

BETTY GRABLE is back in the kind of Betty Grable movie you like best. (And she likes best, too.) Again she dances plush production numbers, sings nostalgic songs, and shows those famous legs in pretty tights, which is good news for the millions of Grable fans. This time, Betty is an 1892 honky-tonk entertainer in a tough night club run by Phil Harris on Chicago's Wabash Avenue. Her specialty is the shimmy. And she shakes a mean one. But, before the picture is over, Betty has become a glamorous star of a lavish Broadway musical, and sings the popular "Wilhelmina." Vic Mature, fresh from the unbecoming haircut given him by *Delilah* Lamar, plays a breezy, fast-talking guy with a heart of gold. He and Phil outtrick each other for Betty. The usually immaculate Reginald Gardiner plays a grubby panhandler, and James Barton a lovable old tosspot.

Your Reviewer Says: No messages, just wonderful fun.

Vital Statistics: For this picture Betty Grable's hair was dyed a white-gold color, which looks good in Technicolor. Latest measurements are: 36-inch bust, 23 waist, 35 hips, 19 thigh, 13 calf. Betty thinks her legs are much too skinny. "Sociable" has better," she says. "Sociable" is a two-year-old thoroughbred she owns. She and Harry are mad for horses and have twenty-eight of them at their Calabasas ranch, near Hollywood . . . Director Henry Koster tried to make Vic do a bit of terpsichore with Betty. Vic just stuck out his feet, while Betty shuddered. "Size twelve-and-a-half," he said. But he did consent to take piano lessons, just long enough to play "Baby, Won't You Say You Love Me." Ben Gage does Vic's screen singing. Vic and his wife and child live in the same five-room house they've had for several years. "I'm the only actor in Hollywood with one bathroom," boasts Vic.

BY LIZA WILSON

✓✓✓ Outstanding ✓✓ Good ✓ Fair
F—For the whole family A—For adults

STAGE



Locked in: Upon Eleanor Parker, who is a first offender, prison life and fellow inmates have a disastrous effect

✓✓½ (A) Caged (Warners)

ELEANOR PARKER is the star of this dramatic film which reports, in semi-documentary fashion, life in a women's prison. The story is based on the eye-witness account of writer Virginia Kellogg, who voluntarily had herself imprisoned in a state prison for women. Eleanor, giving a bang-up performance, has the pivotal role of Marie Allen, a nineteen-year-old girl who becomes involved in the holdup of a gasoline station. She enters prison as an innocent first offender, but comes out several years later a bitter, cynical woman, fully conditioned for a life of crime. The entire cast of women is outstanding, with special kudos to Betty Garde, head of a shoplifting syndicate; Agnes Moorehead, a kindly superintendent who tries to reform the horrors of prison life; Hope Emerson, a sadistic prison matron; Lee Patrick, an elegant vice-queen; Jan Sterling, a prostitute; Ellen Corby, a half-wit; and Gertrude Michael, a former society woman on the verge of insanity.

Your Reviewer Says: Grim, but well worth seeing.

Vital Statistics: No glamour for Eleanor Parker this time. In several sequences she even has her hair shaved off. She didn't have to do much "padding" in her pregnancy scenes. She was pregnant. In April, she and her husband Bert Friedlob announced the arrival of a second daughter. Strange indeed are the workings of fate and studios: Following this swell acting job, Eleanor was "dropped" from the contract list . . . A notable switch in casting is that of Agnes Moorehead. The sharp-tongued hag of many a picture role turns up as a warm-hearted superintendent. The preview audience applauded when an "inmate" murdered 225 pound, six-foot-two Hope Emerson formerly a jolly back-thumping New York entertainer. She's well on her way to being "the woman you love to hate."



Story of a paraplegic: Teresa Wright helps Marlon Brando struggle with the problem of a future in a wheel chair

✓✓✓ (A) The Men (Kramer-UA)

EVER SINCE Marlon Brando made his big hit in Tennessee Williams's "A Streetcar Named Desire" on Broadway two years ago, producers have tried to lure him to the Coast. But Marlon preferred his New York cold-water flat, his African drums, and girl friends who wear outsize sweatshirts with "U.S. Navy" across the chest. But when Stanley Kramer, Hollywood's most exciting young producer ("Champion" and "Home of the Brave"), told him the story of his third film, Marlon said yes immediately. As the young paraplegic, paralyzed from the waist down in World War II, bitter, hopeless, hating his future in a wheel chair, Marlon makes a brilliant screen debut. With dramatic simplicity the film tells how he gradually learns to rehabilitate himself in a strange and difficult world. Teresa Wright is perfect as his girl who has a lot of adjusting to learn also. The picture was made at Birmingham Veterans Hospital, near Los Angeles, and forty-five paraplegics were signed to play themselves. Everett Sloane stands out as a hard-working doctor. Ditto Jack Webb as an intelligent and cynical paraplegic who gets "taken" by a floozie. Real veteran paraplegic Arthur Jurado plays Angel.

Your Reviewer Says: A new experience in entertainment.

Vital Statistics: New York actor Marlon Brando works overtime at being a "character." But he is such a fine, hard-working actor that everyone forgives him. For four weeks before production he lived in a wheel chair at Birmingham Hospital. The boys there liked him. He arrived in Hollywood with three pairs of blue jeans and T-shirts. Announced he was allergic to ties, stuffed shirts and glamorous movie stars. Shelley Winters, in blue jeans and sweater, and her hair done by an egg-beater, finally wangled a date.

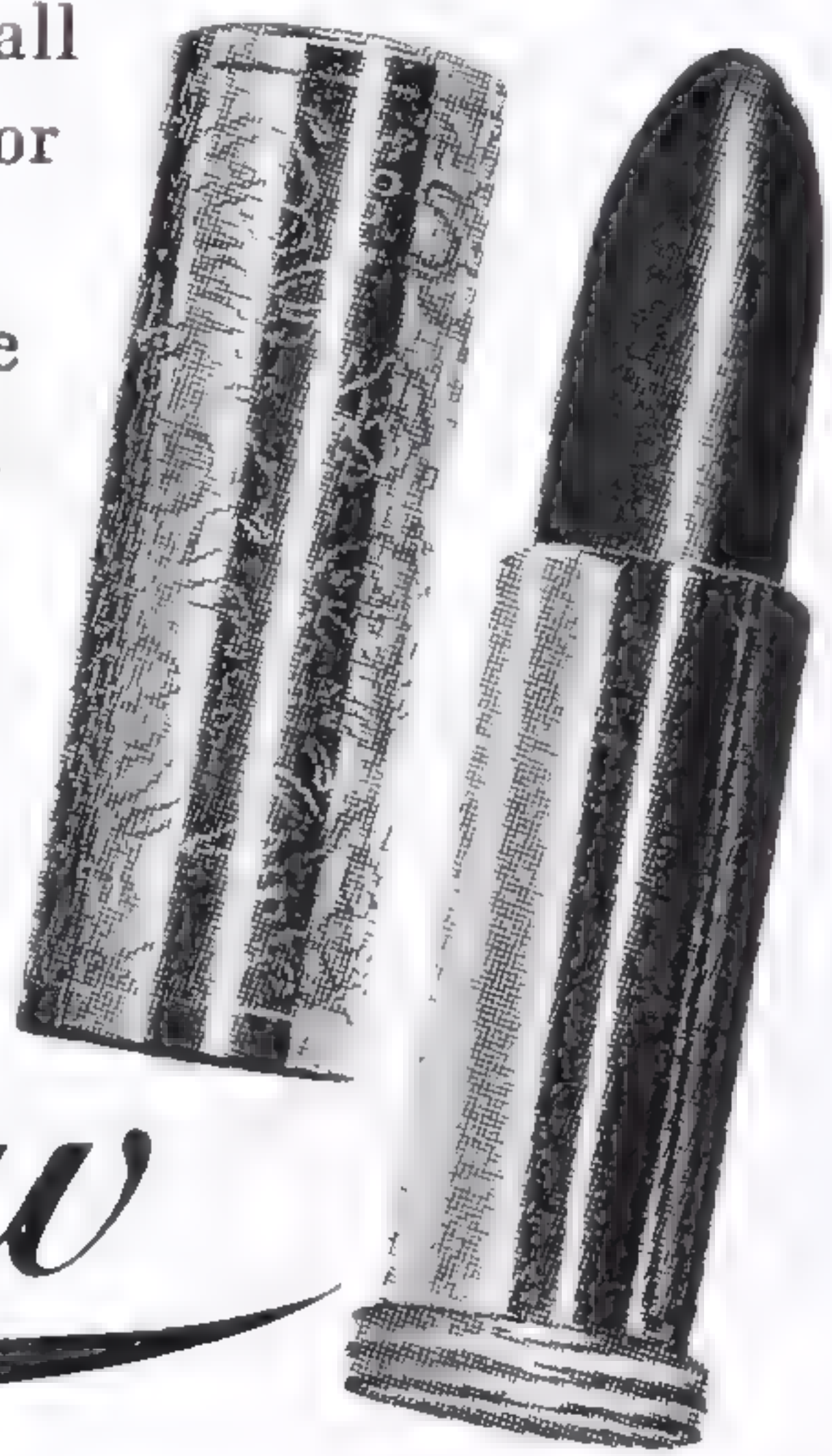


for Enchanted Moments

For your enchanted moments—at last a lipstick that *will not smear*...at last a lipstick of such exquisite texture that it goes on easier and stays on longer than any you have ever used.

The new, exclusive Tangee formula makes all this possible for the first time.

In Tangee Pink Queen and six other enchanting shades.



THE
New
Tangee
LIP STICK

✓✓ (F) Cheaper by the Dozen
(20th Century-Fox)

FASTIDIOUS Clifton Webb, who made bachelor *Belvedere* a household word, now does a complete switch and plays the father of twelve children in this bright and often hilarious comedy of American family life adapted from the best seller.

Dad Webb is an industrial engineer famous for his motion studies, and he is married to Myrna Loy who, besides being a capable housewife, is an eminent psychologist. Just as in the book, they have twelve children. Dad is quite a wit and an eccentric for conventional 1921. He's a fanatic on not wasting time, and money, and often an embarrassment to his children, among them Jeanne Crain, Barbara Bates, Anthony Sydes, Roddy McCaskill, Carole Nugent, Norman Ollstad, Teddy Driver, Jimmy Hunt and Betty Barker.

Sara Allgood plays the family cook, and Betty Lynn a pert young flirt who does a mean "toddle" with Dad.

Your Reviewer Says: Full-house of fun.

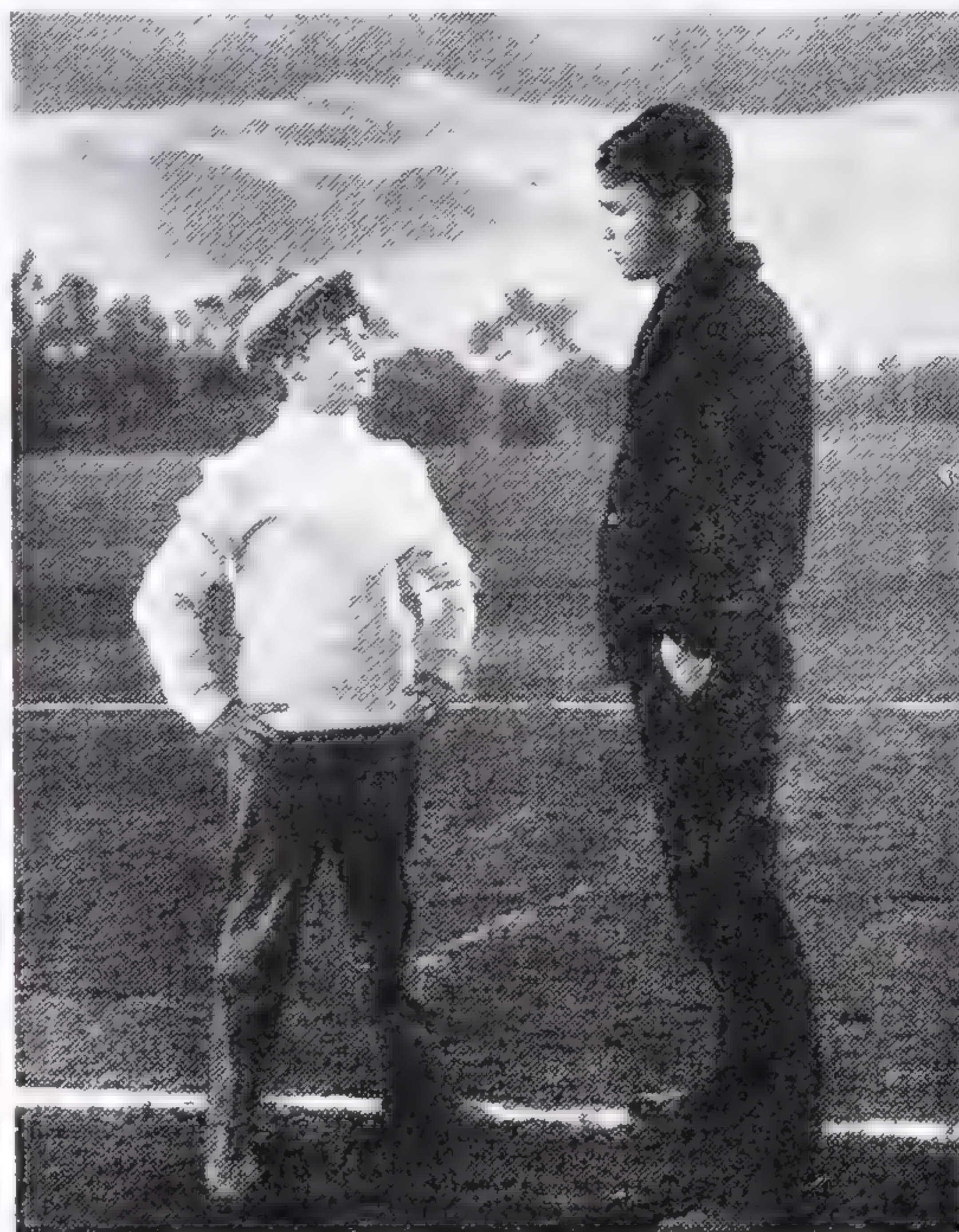
✓✓ (A) **The Damned Don't Cry**
(Warners)

JOAN CRAWFORD, David Brian, Kent Smith and Steve Cochran head the cast of this gangster melodrama that is based on one of Los Angeles' famous gangster shootings of a few years ago. Headline-hop movie-goers will have no trouble guessing the identities of Joan, David and Steve.

David Brian is attractively sinister as the polished leader of an international crime syndicate who meets Joan, an ambitious dame with bad taste and rich ideas, and makes a party-giving socialite out of her. He sends her to California to spy on handsome Steve Cochran, head of the West Coast gang. Accused of double-crossing her boy friend, Joan gets involved in a juicy murder, and in short order is taken care of by David Brian and the Breen Office.

Kent Smith stands out in the sympathetic role of a poor accountant who gets dragged into this mess by his love for Joan. Selena Royle and Jacqueline De Wit deliver as a phony chaperone and a glib-tongued model, respectively.

Your Reviewer Says: Crawford on the crooked path.



Sworn enemies Dean Stockwell, Darryl Hickman forget their differences on football field in "You're Only Young Twice"

"I Love a Catholic"

One of the outstanding stories of the year, revealing a Protestant girl's problems with religion and love.

What would *you* do?

Read it in July **TRUE STORY**
at your newsstand now

and a dozen other heart-stirring stories, including

Poison Pen—a dramatic story of intrigue

I Wanted to be an Actress
—how a teenager learns what a stage career really means.

You Are Always With Me
—the tender story of a love that was stronger than death.

I Chose the Hard Way—
the dramatic story of a girl who went home after a prison term.

PLUS

a complete Home Service Section featuring stories and photos of fashions, beauty, decorating, home making and a special article on saving money around the home, with 64 ideas to help you do it.



Get **True Story** today
at your newsstand

✓✓ (F) **A Ticket to Tomahawk**
(20th Century-Fox)

DAN DAILEY, Anne Baxter and *Emma Sweeney* are the stars of this action-packed story of the frantic efforts of the narrow-gauge Tomahawk and Western to acquire a franchise in Colorado, in 1876. You'll like *Miss Sweeney*, a thirty-eight-ton locomotive which has been running since the Nineties over the hundreds of miles of narrow-gauge tracks that thread together the mining towns of Colorado. She wears big deer antlers across her headlight which is an ornate kerosene one, her bell and whistle are of bright brass and her cowcatcher is very big. All in all, she's trim and perky. The company includes Walter Brennan as *Miss Sweeney's* loving engineer and Rory Calhoun as a villainous henchman of the rival Epitaph Overland Stage Company. Dan Dailey, a traveling salesman with an itching foot, and Anne Baxter, the ridingest, shootingest half-pint deputy sheriff in the business, add their share to the hilarity.

Our Reviewer Says: Come along for the ride.

✓✓ (A) **The Asphalt Jungle**
(M-G-M)

THIS brutally frank story of crime and punishment in a Midwestern city was directed by two-time Academy Award winner John Huston—son of the late Walter Huston. John's pictures are usually grim ("The Treasure of Sierra Madre") but always dramatic and exciting. This time he exposes the behind-the-scenes details of the robbery of a jewelry store. Six-foot-four Sterling Hayden is the surprise of the picture. As the two-bit pickup hoodlum, Sterling proves he is no longer a Glamour Boy (a role he detested), but a darned good actor. The picture is packed with stand-out performances. New York actor Sam Jaffe, in one of his rare screen appearances, is the master mind of the robbery. Louis Calhern is the big-time lawyer who depends underworld characters. James Whitmore ("Battleground") is a hunchback ash-slinger, and Jean Hagen ("Adam's Rib") is a cheap night-club hostess. There's a beautiful blonde, too, name of Marilyn Monroe, who plays Calhern's girl friend, and makes the most of her footage. Our Reviewer Says: Pistol-packing story.

✓ (A) **Cargo to Capetown**
(Columbia)

ACADEMY Award winner Broderick Crawford ("All the King's Men") is cast in this brawny sea yarn which follows an old familiar pattern. He plays a brave blustering chief engineer who is shanghaied aboard a leaky oil tanker by his pal, John Ireland, who has ambitions to be a sea captain. Naturally Brod's fiancée, Ellen Drew, gets caught on the doomed tub, too, and naturally it turns out that she is a former girl friend of Ireland's, and the spark's still there. The romantic complications are interrupted by some suspenseful disasters, including a typhoon and an oil fire. Edgar Buchanan is on hand with some philosophic mouthings about old ships and old women. After this picture Ireland, a fine actor and the husband of Joanne Dru, asked for release from his Columbia contract. Our Reviewer Says: A not-too-exciting voyage.

✓✓ (A) **Bright Leaf** (Warners)

ALL, taciturn Gary Cooper, not too kindly photographed, snares himself two



*Coming...
c-c-closer*

**The gamest boy
you ever loved**

Walt Disney's
PRESENTATION OF
Robert Louis Stevenson's
Treasure Island
Color by TECHNICOLOR

It had to be Walt Disney! America's master storyteller captures *all* the white-hot excitement in this finest of adventure yarns. Soon, his unforgettable cast will sweep you to a world of sea-tossed adventure and embattled men... of pirates whose hearts are as black as their gunpowder... of a one-legged rogue who led them to steal, only to have his own heart stolen by a boy's courage. You'll feel you've *lived* the greatest adventure of them all!

 **JIM HAWKINS**
played by **BOBBY DRISCOLL**
(Academy Award winning boy actor of 1949)

LONG JOHN SILVER
played by **ROBERT NEWTON** 

 **CAPTAIN SMOLLETT**
played by **BASIL SYDNEY**

Distributed by RKO Radio Pictures • Produced by Perce Pearce • Directed by Byron Haskin
Screen play by Lawrence E. Watkin

TONI TWINS

Discover New Shampoo Magic



Soft Water Shampooing Even in Hardest Water



"We made a real discovery the very first time we used Toni Creme Shampoo," say lovely All-American twins Eleanor and Jeanne Fulstone of Smith Valley, Nevada.

"Our hair was so luxuriously soft...as if we washed it in rain water. And that delightful softness made it so much easier to manage."

You, too, will discover *Soft Water Shampooing* . . . the magic of Toni Creme Shampoo! Even in hardest water you get oceans of creamy lather that rinses away dirt and dandruff instantly. Never leaves a dull, soapy film. That's why your hair sparkles with all its natural highlights. And it's so easy to set and style.



TONI CREME SHAMPOO

- Leaves your hair gloriously soft, easy to manage
- Helps permanents "take" better, look lovelier longer
- Rinses away dirt and dandruff instantly
- Oceans of creamy-thick lather makes hair sparkle with natural highlights.

Enriched with Lanolin



leading ladies, Lauren Bacall and Patricia Neal, in this film which has the tobacco-growing South of 1894 for its background.

After taking the count of nine in "Young Man with a Horn," Lauren bounces back with a fine performance. Bogie's Baby is indeed in top form as the torching Polish ex-mill worker who operates "a rooming house for ladies." But Gary, the knucklehead, is in love with rich and elegant Patricia Neal whose papa (Donald Crisp) considers former tenant-farmer Gary "po' white trash." Gary makes a mint of money with a little gadget called a cigarette machine, ruins Papa, and marries Patricia. And what that Southern belle does to him is one for the books!

Jeff Corey, Jack Carson, Elizabeth Patterson and Gladys George have good parts in this drama based on the novel, "The Bright Leaf," by Foster Fitz-Simons.

Your Reviewer Says: Drama in the tobacco country.

✓✓ (F) The Gun Fighter (20th Century-Fox)

HERE'S a Western that's decidedly different. It tells in suspenseful detail of the ill-fated effort of a famous gun fighter to break with his bloodstained past. The action takes place in a little town in the Old West of the 1880's.

Gregory Peck, in a mustache that doesn't do a thing for him, plays the six-shooter Jimmie Ringo (patterned after real life John Ringo). Millard Mitchell, former New York actor who loves Hollywood, plays the sheriff who has a soft spot in his heart for Ringo. The distaff side is well looked after by Helen Westcott and Jean Parker, absent from the screen for five years. Remember Jean as the fragile young girl in "Sequoia" and as Beth in the first talking production of "Little Women"? Now she goes in for tough dame parts. Likes them better, she says.

Your Reviewer Says: More suspense than shooting.

✓ (F) The Lawless (Paramount)

ALL BIG-CITY reporters, so the legend goes, want to buy a small-town newspaper. In this picture Macdonald Carey does just that. The results are not exactly what he had in mind.

Carey attends a fruit pickers' dance on the wrong side of the Santa Marta, California, tracks. There he meets Gail Russell who, with her father, publishes a Mexican weekly. John Sands and John Davis, a couple of wealthy kids, crash the party, tangle with the Mexican boys Lalo Rios and Maurice Jara. There's a free-for-all resulting in the death of a policeman. A lynch-minded mob runs down the frightened Lalo. Carey goes to his defense both with fists and editorials.

Your Reviewer Says: A crusade against mob rule.

✓✓ (A) The Sleeping City (U-I)

HERE'S a semi-documentary drama based on the narcotics racket in New York. Reminiscent of Mark Hellinger's "The Naked City" it is realistic and without glamour. It was filmed in its entirety in New York.

Gotham's Confidential Squad is puzzled by the murder of Hugh Reilly, a young interne at New York's famous Bellevue Hospital. After a thorough briefing Richard Conte, one of their brightest young detectives, is passed off as an interne and assigned to the traumatized ward. There he meets the ward nurse, pretty, seductive Coleen Gray. And he also meets the hospital janitor, a friendly old guy who plays the horses and loans money to the always broke internes. Although Conte is soft on nurse Coleen he soon discovers that she

STOP WONDERING

Here's the 'low-down' on what's effective yet harmless for

INTIMATE FEMININE HYGIENE



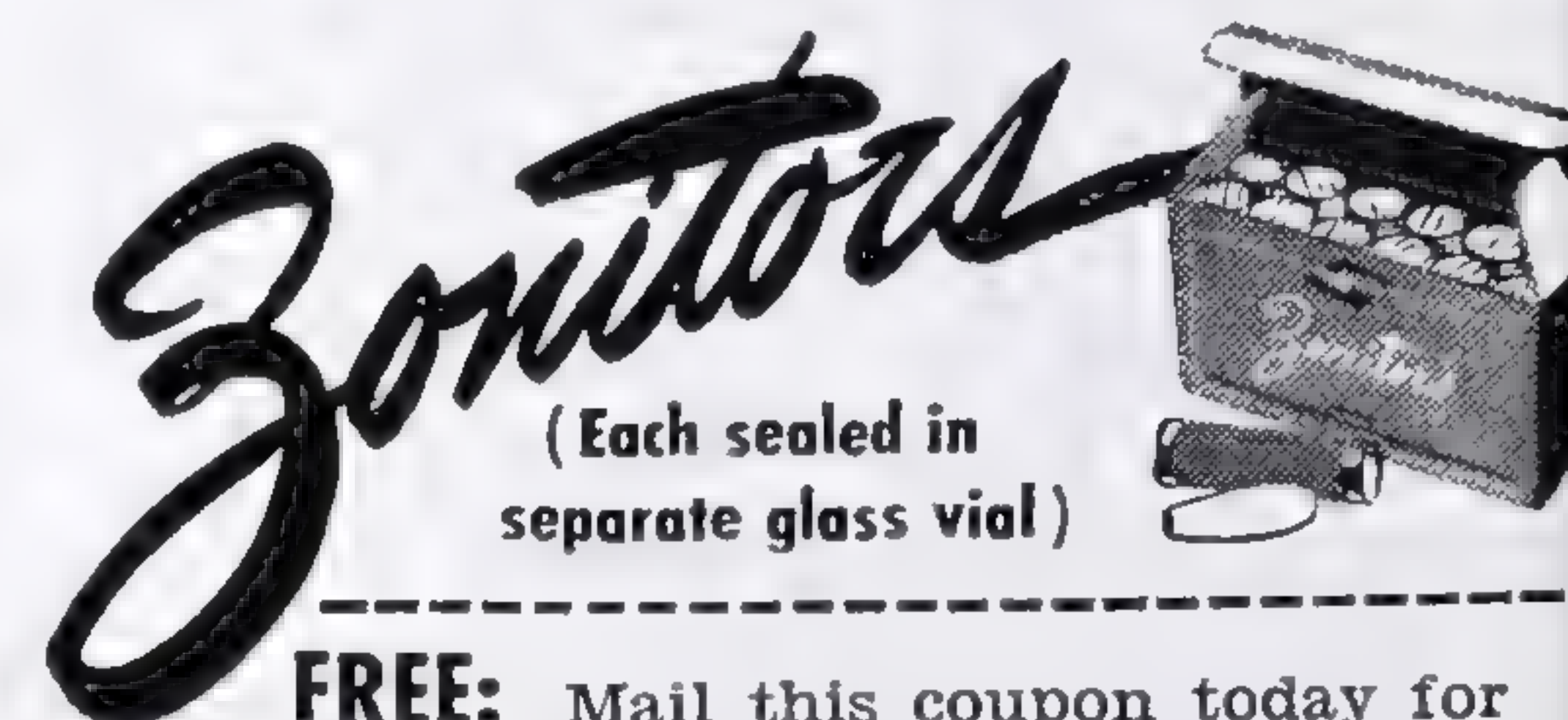
This Amazing Greaseless Suppository Assures Hours of Continuous Protection!

If you've long been wanting a *higher* type of internal feminine cleanliness—daintier, more convenient and less embarrassing to use yet one that is *powerfully germicidal* and *safe* to tissues—Zonitors are for you!

Zonitors are *continuous-action*, greaseless, stainless vaginal suppositories which give *powerful germicidal* and *effective protection* for hours yet are positively non-poisonous, non-irritating. No mixing—no extra equipment necessary. All you need is this dainty suppository that comes separately sealed in a dainty glass vial (12 to a pack). So easy to slip in your purse.

What Zonitors Do . . .

When inserted, Zonitors release powerful germ-killing and deodorizing properties *for hours*. They help guard against infection and kill every germ they touch. While it's not always possible to contact all the germs in the tract, you can depend on Zonitors to instantly kill every reachable germ and stop germs from multiplying. Be sure to try this new, modernized method—Zonitors!



FREE: Mail this coupon today for free booklet sent in plain wrapper. Reveals frank intimate facts. Zonitors, Dept. ZPP-70, 100 Park Avenue, New York 17, N. Y.*

Name _____

Address _____

City _____ State _____

*Offer good only in U. S.

is the key to the disappearing morphine mystery, and that the janitor isn't the friendly old cuss he pretends to be.

Peggy Dow is a nurse in love with Alex Nicol, an interne who commits suicide. Richard Taber is the janitor.

Your Reviewer Says: Visit a wicked city after dark.

✓✓½ The Golden Age (March of Time-RKO)

THE "roaring twenties" costumes and customs are reviewed now—twenty years later—in a documentary film.

A chronicle of America's Jazz Age, the film is an assemblage of newsreels joined together with a modern commentary by Elmer Davis, Robert Q. Lewis, Frederick Allen, Allen Prescott and Red Barber.

And its stars are Rudolph Valentino, Franklin D. Roosevelt, The Duke of Windsor, Charles Lindbergh, Al Jolson, Babe Ruth and countless other famous and infamous personalities who contributed to the political, religious, entertainment, sport and industrial advancement of that turbulent decade.

There will be laughter for today's generation, and nostalgia for those who were part of the era that began at the end of World War I—and came to a close with the Wall Street Crash.

Your Reviewer Says: History in the making.

✓✓✓ (A) In a Lonely Place (Columbia)

IF you're a murder mystery addict this is right down your dark alley. Starring grim-visaged Humphrey Bogart, it's one of the year's best murder mystery dramas.

Bogart plays, as only Bogart can, a once famous screenwriter who, having lost his touch, has become frustrated and often-times, violent. He invites a pretty hat check girl, Martha Stewart, to his apartment one night to read to him. Early the next morning she is found murdered in the Hollywood hills. Bogart is suspected. He has a police record of fighting and drinking. Hollywood thinks he is on the border of madness. Gloria Grahame alibis him, later falls in love with him, and agrees to marry him. Then she, too, begins to have suspicions. The climax will have you on the edge of your seat.

In the supporting cast are Frank Lovejoy as a police detective, Carl Benton Reid as the police captain, Art Smith as a Hollywood agent, Jeff Donnell as a detective's wife, and Robert Warwick as an old-time brandy-drinking actor.

Your Reviewer Says: A Bogart bombshell.

Best Pictures of the Month

"In a Lonely Place"

"The Men"

Best Performances of the Month

Lauren Bacall in "Bright Leaf"

Eleanor Parker in "Caged"

Clifton Webb in "Cheaper by the Dozen"

Kent Smith in "The Damned Don't Cry"

Spencer Tracy in "Father of the Bride"

Gregory Peck, Millard Mitchell in
"The Gun Fighter"

Humphrey Bogart in "In a Lonely Place"

Marlon Brando, Everett Sloan, Jack
Webb in "The Men"

Betty Grable in "Wabash Avenue"

Millions OF WOMEN Prove



**YOU can create the
flawless complexion you've
always dreamed of with THIS make-up**

The Original Cake Make-Up...the One and Only
PAN-CAKE ^{*} *by Max Factor*

USED BY MORE WOMEN THAN ANY OTHER MAKE-UP IN THE WORLD

The moment you apply Pan-Cake Make-Up, you look different...more beautiful. Pan-Cake actually creates a new complexion for you...instantly blends perfect color flawlessly, smoothly, evenly...magically hides tiny blemishes, freckles, off-colored spots...takes just seconds to apply for hours of new, thrilling loveliness.

SCREEN STARS PROVE Pan-Cake Protects Your Skin

Pan-Cake has been used for years on delicate Screen Stars' skins, both on and off the Sets, because *non-drying* Pan-Cake is a perfect veil of protection from sun, wind and dust...it guards your beauty for extra years of loveliness.

Here's how YOU can create FASHION'S MATTE FINISH with PAN-CAKE

1. Apply Pan-Cake sparingly with moist sponge or cotton.
2. Use upward and outward motion.
3. Blot with Kleenex to absorb excess moisture.
4. That's all there is to it. In just seconds, Pan-Cake creates the original Matte Finish.



**9 COLOR HARMONY SHADES \$1.50
AND 3 SUN-TAN SHADES**

PROVE IT YOURSELF! ^{Plus Tax}

Send for your trial-size Pan-Cake in your correct Color Harmony Shade, and discover how you can create a new, flawless complexion...plus your very own Complexion Analysis and Color Harmony Make-Up Chart...plus the 32-page, color-illustrated "New Art of Make-Up"—all by Max Factor.

**Remember...there is only one PAN-CAKE,
the original creation of MAX FACTOR Hollywood**

PLEASE RUSH ME YOUR EXCITING PAN-CAKE OFFER!

FILL IN AND CHECK CAREFULLY THE INFORMATION CHART BELOW AND MAIL

Max Factor Make-Up Studio, Dept. 10, Box 941, Hollywood 28, Calif.
I enclose 10¢ in coin to help cover cost of postage and handling.

Name _____

PLEASE PRINT NAME AND ADDRESS

Address _____

Age _____

City _____

Zone _____

State _____

COMPLEXION	EYES	HAIR
Fair <input type="checkbox"/>	Blue <input type="checkbox"/>	BLONDE Light <input type="checkbox"/> Dark <input type="checkbox"/>
Creamy <input type="checkbox"/>	Gray <input type="checkbox"/>	BRUNETTE Light <input type="checkbox"/> Dark <input type="checkbox"/>
Medium <input type="checkbox"/>	Green <input type="checkbox"/>	BROWNETTE Light <input type="checkbox"/> Dark <input type="checkbox"/>
Ruddy <input type="checkbox"/>	Hazel <input type="checkbox"/>	GRAY HAIR
Sallow <input type="checkbox"/>	Brown <input type="checkbox"/>	Light <input type="checkbox"/> Dark <input type="checkbox"/>
Freckled <input type="checkbox"/>	Black <input type="checkbox"/>	REDHEAD Light <input type="checkbox"/> Dark <input type="checkbox"/>
Olive <input type="checkbox"/>		
Deep Olive <input type="checkbox"/>		
SKIN: Normal <input type="checkbox"/>	LASHES {Color} <input type="checkbox"/>	Check here <input type="checkbox"/> also check former hair coloring above
Dry <input type="checkbox"/> Oily <input type="checkbox"/>	Light Med. Dark	

550-7P

*Pan-Cake (trademark) is the registered brand name for Max Factor Hollywood Cake Make-Up

More
"glory lights"
in your hair



Unbreakable
Plastic Bottle

New!
Shulton
SHAMPOO

Perfumed with
famous Old Spice 5 3/4 .85 oz.
NO FEDERAL
TAX REQUIRED

At Drug and Department Stores

SHULTON
Rockefeller Center, New York

✓✓✓ (F) *ANNIE GET YOUR GUN*—M-G-M: Wonderful film version of the smash Broadway musical. Betty Hutton is outstanding as the world's top gal sharpshooter. Howard Keel is a great new find as the object of her affections. With Keenan Wynn, Louis Calhern, J. Carroll Naish. (June)
✓ 1/2 (A) *ASTONISHED HEART, THE*—Rank-U-I: In this British triangle drama, studded with lots of smart talk, Noel Coward plays a psychiatrist whose love life is a mess. With Margaret Leighton, Celia Johnson. Super-sophistication, this. (May)
✓✓ (F) *BIG HANGOVER, THE*—M-G-M: Van Johnson's not allergic to love when psychiatry student Elizabeth Taylor tries to cure him of his allergy to liquid spirits. It's gay and good looking. (June)
✓✓ (F) *BIG LIFT, THE*—20th Century-Fox: Montgomery Clift and Paul Douglas appear as a couple of GI's who help run the air lift that beats the Russian blockade of Berlin. Cornell Borchers and Bruni Lobel are their *frauleins*. (June)
✓✓ (A) *BLACK HAND*—M-G-M: Taut fact-fiction crime meller woven around gangsters known as "Black Hand" in New York of 1908. With Gene Kelly, J. Carroll Naish, Teresa Celli, Marc Lawrence. (April)
✓ 1/2 (F) *CAPTAIN CAREY, U.S.A.*—Paramount: This lively mystery meller, jam-packed with intrigue, stars Alan Ladd as an ex-OSS officer who returns to Italy in search of a murderer. With Wanda Hendrix, Francis Lederer. Good suspense. (May)
✓ 1/2 (A) *CAPTURE, THE*—RKO: A psychological melodrama set in modern Mexico with Lew Ayres as a hunted murderer who tells his gripping story to priest Victor Jory. Teresa Wright is appealing as Lew's wife. (June)
✓ 1/2 (F) *CHAMPAGNE FOR CAESAR*—Popkin-UA: Quiz shows and Big Business get quite a kidding in this satire which stars Ronald Colman, Celeste Holm, Vincent Price. (May)
✓ (F) *COMANCHE TERRITORY*—U-I: A routine cowboy-and-Indian epic with Maureen O'Hara as a tough saloon operator, Macdonald Carey as the inventor of the Bowie knife, Pedro DeCordoba and Rick Vallin as imposing Comanches. (June)
✓✓ (F) *CURTAIN CALL AT CATCUS CREEK*—U-I: The hilarious trials of a broken-down repertory company with Donald O'Connor as a stage-struck prop-man who saves the show. Vincent Price and Eve Arden add to the fun. (June)
✓ 1/2 (F) *DAUGHTER OF ROSIE O'GRADY, THE*—Warners: A St. Patrick's Day special, starring June Haver and Gordon MacRae with James Barton, Gene Nelson. (May)
✓✓ (A) *D.O.A.*—Popkin-UA: This unusual whodunit has Edmond O'Brien solving his own murder. With Pamela Britton, Luther Adler. (April)
✓ 1/2 (F) *EAGLE AND THE HAWK, THE*—Pine-Thomas-Paramount: John Payne, Rhonda Fleming and Dennis O'Keefe pool their talents in this elaborate spy story. (May)
✓ (F) *I WAS A SHOPLIFTER*—U-I: Routine melodrama about a shoplifting ring. With Scott Brady, Mona Freeman, Andrea King. (May)
✓ (F) *JIGGS AND MAGGIE OUT WEST*—Monogram: Comic-strip cut-ups by the late Joe Yule and Renie Riano who get involved in feudin' when they try to stake claim to their mining property. (June)
✓ 1/2 (F) *KEY TO THE CITY*—M-G-M: Love and politics are the ingredients of a daffy comedy with

Clark Gable, Loretta Young, Frank Morgan. (April)
✓✓ (F) *MOTHER DIDN'T TELL ME*—20th Century-Fox: Dorothy McGuire and William Lundigan make a delightful twosome in an amusing story of marriage and medicine. With June Havoc. (April)
✓✓ (F) *NANCY GOES TO RIO*—M-G-M: Jane Powell as a bouncy teen-ager sets out to cop her actress-mother's part in a play and her boy friend. With Ann Sothorn, Barry Sullivan, Carmen Miranda. Louis Calhern, Scotty Beckett. (May)
✓ (F) *NEVADAN, THE*—Columbia: Randy Scott is on outlaw Forrest Tucker's trail in this rugged action-packed Western. With George Macready, Frank Faylen, Jeff Corey, Dorothy Malone. (April)
✓ 1/2 (A) *NO MAN OF HER OWN*—Paramount: Barbara Stanwyck suffers in fine style in this melodrama. With John Lund, Lyle Bettger, Jane Cowl. (May)
✓✓ (A) *NO SAD SONGS FOR ME*—Columbia: This poignant drama brings Margaret Sullivan back to the screen as an attractive young wife and mother dying of cancer. With Wendell Corey, Viveca Lindfors, Natalie Wood. (May)
✓ 1/2 (A) *ONE WAY STREET*—U-I: James Mason is his menacing self again as an illegal doctor hired by gangster, Dan Duryea. Marta Toren is Dan's girl who runs off to Mexico with Mason and suffers the consequences. Not for the squeamish. (June)
✓ 1/2 (F) *OUR VERY OWN*—Goldwyn: A family drama of a young girl's heartbreak upon discovering she was adopted. With Ann Blyth, Farley Granger, Joan Evans, Ann Dvorak, Jane Wyatt. (April)
✓ (F) *OUTRIDERS, THE*—M-G-M: Joel McCrea, Barry Sullivan, James Whitmore, fugitives from Union prison camp, pose as outriders for a wagon train, headed by Ramon Novarro, which is carrying a million dollars and Arlene Dahl. (June)
✓ (F) *OUTSIDE THE WALL*—U-I: Richard Basehart does a good job as an ex-convict who finds he isn't really free outside. With Marilyn Maxwell, Dorothy Hart, Signe Hasso, John Hoyt. (April)
✓✓ (A) *PERFECT STRANGERS*—Warners: Hearts are on trial in an absorbing courtroom drama teaming jurors Ginger Rogers and Dennis Morgan. With Thelma Ritter, Margalo Gillmore. (April)
✓✓ (F) *PLEASE BELIEVE ME*—M-G-M: Robert Walker, Peter Lawford and Mark Stevens compete for Deborah Kerr in a slick comedy about a would-be British heiress. (June)
✓✓ 1/2 (F) *REFORMER AND THE REDHEAD, THE*—M-G-M: June Allyson and hubby Dick Powell team up in a comedy about a young lawyer, campaigning for mayor. There's wonderful slapstick with a lovable lion. David Wayne, Cecil Kellaway, Marvin Kaplan have a high time of it, too. (June)
✓✓ (F) *RIDING HIGH*—Paramount: Horse-happy Bing Crosby tosses off trouble with a song and a joke in an entertaining racetrack romance. With Coleen Gray, Frances Gifford, Charles Bickford, Raymond Walburn, William Demarest. (April)
✓✓ (F) *ROCK ISLAND TRAIL*—Republic: A lusty, colorful Western about the building of the Rock Island R.R. With Forrest Tucker, Adele Mara, Adrian Booth. (June)
✓ 1/2 (A) *SECRET FURY, THE*—RKO: A tantalizing thriller with Claudette Colbert confronted with a marriage she cannot remember. A couple of murders take place before Robert Ryan solves the mystery. With Paul Kelly, Jane Cowl. (June)



"Tell Me Pretty Maidens," sings Dan Dailey to Floradora "girls" Bob Mitchum, Burt Lancaster, Keenan Wynn, during Friars Frolic at Shrine Auditorium

(F) **SIERRA—U-I:** The scenery's the only redeeming feature of this rather dull western featuring Audie Murphy, Wanda Hendrix, Dean Jagger—all of whom deserve something better. (June)

✓ ½ (F) **SKIPPER SURPRISED HIS WIFE, THE—M-G-M:** There's loads of laughs when skipper Bob Walker tries to run his home and family as he would a ship and its crew. With Joan Leslie, Spring Byington, Jan Sterling, Edward Arnold. (June)

✓✓ (A) **STAGE FRIGHT—Warners:** First-rate suspense thriller starring Jane Wyman, Marlene Dietrich, Richard Todd, Michael Wilding. (May)

✓ (A) **STROMBOLI—Rossellini-RKO:** Here's that much-discussed and much-panned picture. Ingrid Bergman plays a Czech refugee who marries an Italian fisherman, in order to leave a detention camp, and goes with him to the volcanic island of Stromboli. Bitterly unhappy she plans to escape, but the erupting volcano shakes religion into her. (May)

(F) **TARZAN AND THE SLAVE GIRL—RKO:** Lex Barker and Vanessa Brown are *Tarzan* and *Jane* in this rather fantastic yarn. The slave girl is busty Denise Darcel. (May)

✓ (F) **TATTOOED STRANGER, THE—RKO-Pathe:** A fairly entertaining whodunit with John Miles, Patricia White, Walter Kinsella. (May)

✓✓ (A) **THIRD MAN, THE—Korda-Selznick:** Strong on suspense, this thriller describes the adventures of Joseph Cotten in post-war Vienna. He loses his heart to Valli and almost loses his life when he investigates the death of Orson Welles. (April)

✓✓ (F) **TRIGGER JR.—Republic:** Trigger Jr. follows in his father's hoof-prints in this newest Roy Rogers epic. Dale Evans is back with Roy. (June)

✓ ½ (A) **UNDER MY SKIN—20th Century-Fox:** Based on a Hemingway story about a boy's devotion to his crooked jockey father, the film has an exciting European background; good performances by John Garfield, Micheline Prele, Orley Lindgren. (June)

✓✓ (F) **VICIOUS YEARS, THE—Emerald-Film Classics:** An off-the-beaten-path drama of a derelict boy's search for a home and love in post-war Italy. Tommy Cook is the boy who forces himself into murderer Gar Moore's home. Eduard Franz is the head of the house. (June)

✓ ½ (F) **WAGON MASTER—Argosy-RKO:** Ben Johnson and Harry Carey Jr. are a couple of horse traders who lead Ward Bond and his Mormon pioneers across the perilous plains. Joanne Dru provides romantic interest. (June)

✓✓ (F) **WHEN WILLIE COMES MARCHING HOME—20th Century-Fox:** War's lighter side is amusingly recounted with Dan Dailey, Corinne Calvet, Colleen Townsend. (April)

✓ ½ (A) **WHITE TOWER—RKO:** The attempts of Glenn Ford, Valli, Claude Rains, Sir Cedric Hardwicke and Lloyd Bridges to scale the most dangerous peak in the Swiss Alps provides a drama filled with romance and excitement. (June)

✓✓ (F) **WINSLOW BOY, THE—London-Eagle Lion:** British fair play is at work in this moving story based on a celebrated case right out of the British law files. With Sir Cedric Hardwicke, Robert Donat. (May)

✓ (F) **WOMAN OF DISTINCTION, A—Columbia:** Rosalind Russell and Ray Milland are the stars of this flighty slapstick comedy. With Edmund Gwenn, Janis Carter, Francis Lederer, Jerome Courtland. (May)

✓ ½ **YOUNG LOVERS, THE** (Formerly "Never Fear")—Young-Lupino-Eagle Lion: This human interest story tells of a young dancer's desperate fight against polio. With Sally Forrest, Keefe Braselle. (April)

✓ ½ (A) **YOUNG MAN WITH A HORN—Warners:** Kirk Douglas is the horn-blowing gent who goes offbeat when he meets moody Lauren Bacall. It takes Doris Day to put Kirk back in the groove. With Hoagy Carmichael, Juano Hernandez. (April)



Betty Hutton, with Bob Sterling, was hit as first woman in Friars' Frolic show, sang songs from "Annie Get Your Gun"



The deeper you cleanse...
The prettier you look!

Your skin actually looks younger after cleansing with Woodbury Cold Cream! You'll discover your complexion is prettier than you knew.

For Woodbury Cold Cream cleanses deeper! It contains Penaten—the amazing new penetrating agent that actually goes deeper into the pore openings. That means Woodbury's wonderful cleansing oils go deeper to loosen every trace of grime and make-up.

And because of Penaten, Woodbury Cold Cream smooths more effectively, too. Brings rich softening oils to soothe your skin when it's dry and rough. Recapture that little-girl freshness again with Woodbury Cold Cream! 20¢ to \$1.39 plus tax.



Woodbury Cold Cream
penetrates deeper
because it contains
PENATEN



ELIZABETH TAYLOR as she plays opposite DON TAYLOR in Metro-Goldwyn-Mayer's "FATHER OF THE BRIDE"

"I'm a Lux Girl"

says ELIZABETH TAYLOR

A bride of dreamlike loveliness—that's Elizabeth Taylor in her latest picture. Notice the radiant beauty of her complexion—it's a *Lux* Complexion, given the gentlest, most cherishing care with Hollywood's own beauty soap.

"My Lux Soap facials with ACTIVE lather give my skin new loveliness—so quickly!" says Elizabeth. In recent tests by skin specialists, actually 3 out of 4 complexions improved in a short time. Try this beautifying care! You'll love the generous *bath size* Lux Toilet Soap, too—so fragrant—so luxurious!



HOLLYWOOD'S ACTIVE-LATHER FACIAL:



1. Here's the Active-lather beauty facial screen stars never neglect: Smooth the creamy Lux Soap lather in well—



2. It's such rich, *abundant* lather, even in the hardest water. Just rinse with warm water, then splash on cold—



3. Pat gently with a soft towel to dry. Marvelous—how soft and smooth your skin feels now—how fresh it *looks*!

9 out of 10 Screen Stars use Lux Toilet Soap



LET THE HOLLYWOOD RECORD SPEAK

EARLY this spring, you'll remember, Senator Edwin C. Johnson, Chairman of the Senate Commerce Committee, attacked Hollywood, made sensational charges against several stars and proposed that a Federal censorship pass upon the morals of the community and license those deemed fit to continue in their profession. Furthermore, he sent a special committee investigator, Stephen S. Jackson, to the film colony to gather material for presentation at public hearings.

But there were no hearings. Instead, when all the ballyhoo and headlined stories were over, Senator Johnson announced he would give industry leaders a chance to clean up on a voluntary basis. This continues to imply that Hollywood is an immoral place. And it damns the hundreds of decent men and women engaged in picture making because of the few who have transgressed the moral and legal codes.

There always are those who are wholly willing to believe Hollywood is a wicked place. But our readers, we are convinced, want the facts. We quote the findings of a recent research by an independent organization. *

Married	79%	Families whose members served in Armed Forces	68.8%
Divorced	29.9%	Attend religious services	61.3%
(U. S. Censor's report lists national divorce rate at 40%)		College graduates	35.5%
Families with:		Attended college but did not graduate ...	36.1%
One child	19.8%		
Two children	25.2%		
Own home	66.5%		

Let the Record Speak!

The Editors

**Courtesy of the Hollywood Reporter*

Bitter choice

BY LOUELLA O. PARSONS

This is the story the newspapers didn't get. For until now Bette Davis has refused to talk about her headlined marriage breakup



Today, Bette is like her old self—a woman who knows her own mind. She looks better than she has for a long time, has her old charm and vitality

BETTE DAVIS has never faced a graver or more complex drama in the movies than she now faces in her private life. Her new movie, "The Story of a Divorce," is pale stuff compared to her divorce from William Grant Sherry. For here is a situation so loaded with drama and fear and, yes, violence, that even a fiction writer might balk at the psychological elements involved.

The three characters are: Bette, a world-famous actress and brilliant woman who lives in the spotlight of acclaim. "Sherry," a former boxer and masseur, now struggling for recognition as an artist. Barbara, called "Beedee," the three-year-old daughter whose happiness lies in the balance.

The problem: Even with their marriage shattered around them, Sherry will not let Bette go. He wants



Bette took Sherry back after their first separation because his analyst asked her to give her husband another chance, because Sherry loved her and she loved him. And because she thought that it would be better for their daughter

her, the glitter and enchantment of her fascinating world and the attention and attentions he commands as her husband.

It might be said that it is commendable for a man to so love a woman that he cannot bear to lose her. But is it commendable for a man to use his fists to prove his love until, and I can tell you this first-hand, his wife is so terrified she goes nowhere without a bodyguard?

The last person upon whom Sherry used his active fists was Barry Sullivan. When, uninvited and overwrought, he barged into the studio party Bette's company gave to celebrate her birthday, Barry tried to pacify him. In vain. A scuffle followed.

It was a few days after this that Bette, with her sister Barbara, came to see me. (Continued on page 95)



Before the trouble started: Sherry, Bette's leading man, Barry Sullivan, Bette and Curtis Bernhardt at welcome luncheon given by RKO

all his

LIFE...

by Ida Zeitlin

He wanted to act—it was

as simple as that. This is

the delightfully human

story of Farley Granger,

who knew he'd been

born for just one thing

AT fifteen, Farley knew what he wanted. At seventeen, after one fast week in a little theater, he didn't find it too startling to be hired by Mr. Samuel Goldwyn. At twenty-four, he looks back and laughs at himself.

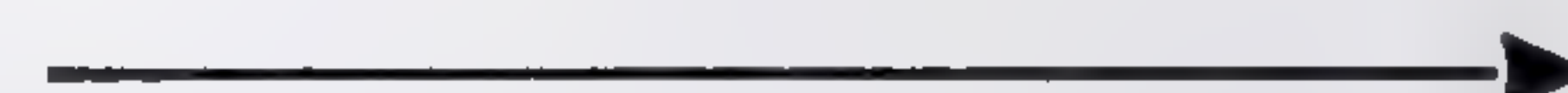
He's a mature twenty-four. Seven years ago, his eyes were full of stars. Eagerness welled like water from a natural spring. Now, he's reserved with all but his intimates. Along the way, he's shed a few illusions about people and things. Since they *were* illusions, he's glad to be rid of them. He no longer sees life as a glorious succession of magnificent roles. Learning the hard art of compromise, he's grown more realistic, though not more cynical. The enthusiasm's still there, only it's channeled.

Hedda Hopper made some predictions for 1950. "I think Monty Clift's a great bet. I think Farley Granger's better. He's deeper and more sensitive. He's landed a role that could make 1950 an Academy Award year for him, even at his age. In 'Edge of Doom,' he'll play a man who accidentally kills a priest, then wrestles with his own soul. I'm putting my money on Farley to have the world at his feet when it's over."

"Edge of Doom" is finished. Together with "Side Street" and "Our Very Own," it's unreleased at this writing. Considering only those pictures seen by the public, you come up against a curious realization. Some have done well enough at the (*Continued on page 38*)

Sensitive realist: Farley Granger
of "Our Very Own"

G. Morris







Age 2: Dad was an auto dealer in San Jose before the depression sent them to Los Angeles



Age 5: Mother was equal to anything—even the eight stray pups Farley once brought home!

all his LIFE...

(Continued from page 36) box office, some have won critical bravos, some have flopped. Run your eye down the list and, except for "North Star," you won't find an outstanding smash in the lot. Yet Granger's stock rises higher and higher.

Allow so much for the fine Goldwyn hand on the reins. So much for the boy's dark vivid good looks, and the pull of personality. On the screen he glows like a torch against darkness. But others have glowed before him, and since, and who knows or cares where their ashes lie scattered? Allow something for luck, which played its part, and that's still not enough. Luck can give you a shove, but not to the top of the heap. When you hear the whole story, you get a sense of inevitability. If it hadn't happened this way, it would have happened another.

Farley's first piece of luck lay in the nature of his parents. They neither spoiled their only child, nor tried to possess him. He was a third individual in the house, smaller, but just as free to express his opinions. They treated him as an equal, loved him without pressure and let him grow according to his bent.

Acting was his bent, though nobody paid it any mind except the kids whose fun he reg-

ularly ruined. Having gone with his mother to the movies Friday evening, he'd sally forth next morning and snag a pal or two.

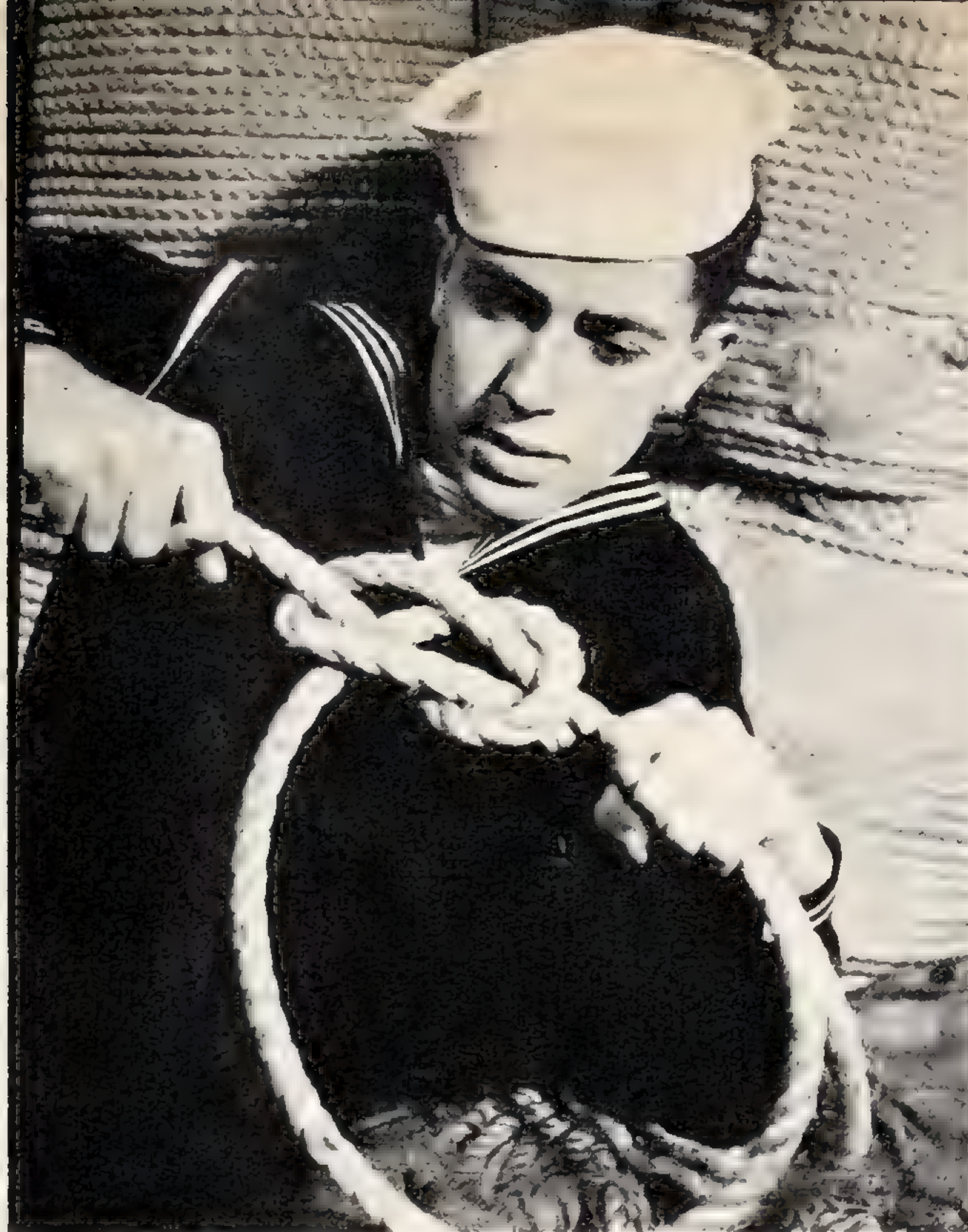
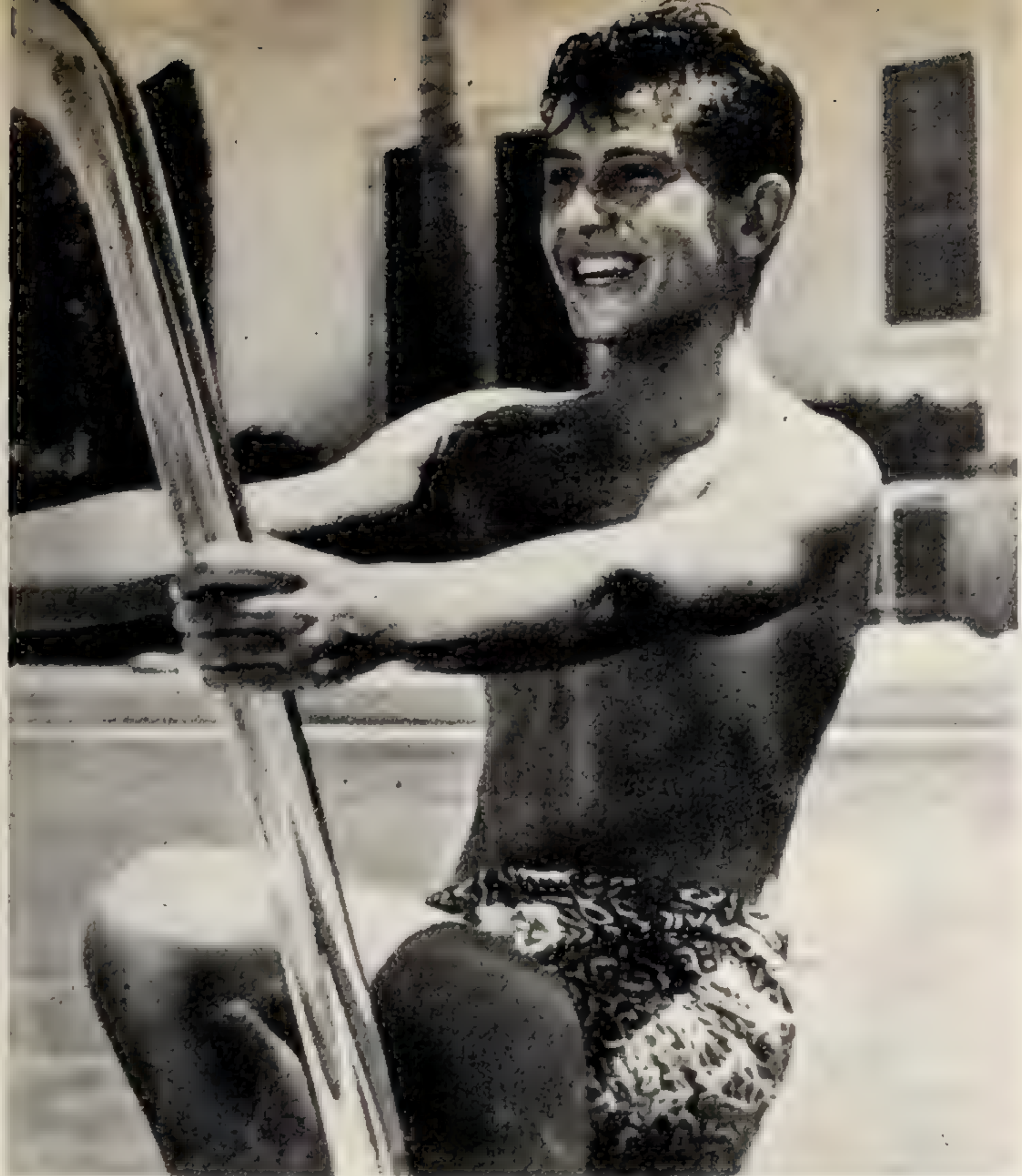
"Saw the picture last night."

"Yeah? Well, skip it, we're goin' today."

"Okay, just this one little piece."

In five minutes the gang had collected, and Farley'd be doing the whole thing up brown. Toward the end an anguished voice might yell, "Not how it comes out! Don't tell us how it comes out!" The actor, lost in his art, didn't even hear, and the audience was much too enthralled to break away. Not till the fade-out, did the muttering start. "Aw, what's-a-use-a-goin' to the movies now?" They went anyway, but the edge was off.

On the whole, however, their chum proved an asset. Weekdays, after school, they'd all clamber through the joints of some unfinished house. Grabbing slats for swords, they'd be transformed by the magic of childhood into pirates or the three musketeers in the picture last Saturday. If memory failed, Farley could invariably supply the cue. Moreover, he played the villain by choice. Heroes bored him. Heroes stood around looking good. And dumb. Villains ranted, hissed and met (Continued on page 79)



Age 17: Under contract to Sam Goldwyn. He took his parents to a movie to settle their nerves

Age 19: The Navy cut short his budding career—but it gave Farley a chance to grow up




Today: The enthusiasm's still there but it's channeled

What is Rita Hayworth like today? Elsa makes a call—and contradicts the columnists

RITA HAYWORTH has changed. Inevitably! Her marriage to Prince Aly Khan introduced her to a life of great luxury. She now moves in the best circles of European society. She is the mother of a beautiful little princess. And daily she is exposed to her husband's man-of-the-world wit and charm.

However, the change in Rita is not the change you might expect. She hasn't gone chi chi. Oh, she talks with a beautifully clipped English diction that is reminiscent of Aly's speech. And she has more sophisticated tastes and greater discernment than before. But *(Continued on page 42)*



A color photograph of a woman with dark, wavy hair, wearing a dark green dress with a white collar, holding a baby. The baby is wearing a white, ruffled outfit and is looking up at the woman. The background is a deep red, textured surface.

TITLE TO HAPPINESS

BY ELSA MAXWELL

color picture by Valeska

TITLE TO HAPPINESS

essentially, she's a far simpler woman than she used to be, a happier woman, too.

I don't think Rita ever was cut out to be a career girl. She had a living to earn and she earned it in the only way she knew; by dancing and by acting. The more success she attained, the more responsibilities she had to assume and the harder she had to work and neither of her previous marriages offered her any escape from this pattern.

Now it is different.

"If I find a story I like, I will make another picture," she told me, "perhaps in Hollywood, perhaps here in Europe." Her happy smile contradicted all the ominous items that have appeared in the gossip columns. "I have quite a big family now, Elsa. And I find that to be a good mother and wife is a full-time job, which I love."

At Gstaad, in Switzerland, where Rita and Aly spent the winter, she was content and happy with her quiet life in the chalet with its many windows curtained in starched white, the laundry dancing gaily in the wind and sunshine and the big pile of wood at the door for the fireplaces.

It delights Rita that Rebecca loves Jasmine so dearly. She laughs when Rebecca must show visitors how oddly Jasmine is dressed under her white woolen knitted dress, wearing diapers!

Rebecca is a serious child, much like Orson Welles, her father. But she is happy, too, with a five-year-old toothless smile that comes most quickly at the sight of her mother. During the five weeks at Gstaad when Aly was hospitalized after his skiing accident, Rita drove to see him several times a day. Between times, she and Rebecca went on walks, gathered flowers for the house and turned their luncheons and tea times into parties at which they played "two girls."

Rita's clothes both at Gstaad and Cannes are simple; slacks, sport coats and sport caps and sweaters. But with her red-gold hair thick and half-long, and her skin tanned by the good Swiss mountain air and sun, she wears a radiant look, young and healthy.

Also, it is a flattering thing for a woman to be in love. And Rita adores her charming, witty husband. Whatever he wants, (*Continued on page 77*)

Photographs by Valeska



Sun-tanned and happy, Rita loved the outdoor life at

The Prince Aly Khan is enchanted that his little Princess Jasmine looks like Rita—but, he boasts, she has his nose!





the chalet where she roamed the fields with a delighted Rebecca

During the five weeks Aly was hospitalized, Rita and Rebecca turned luncheon and tea into parties at which they played "two girls"

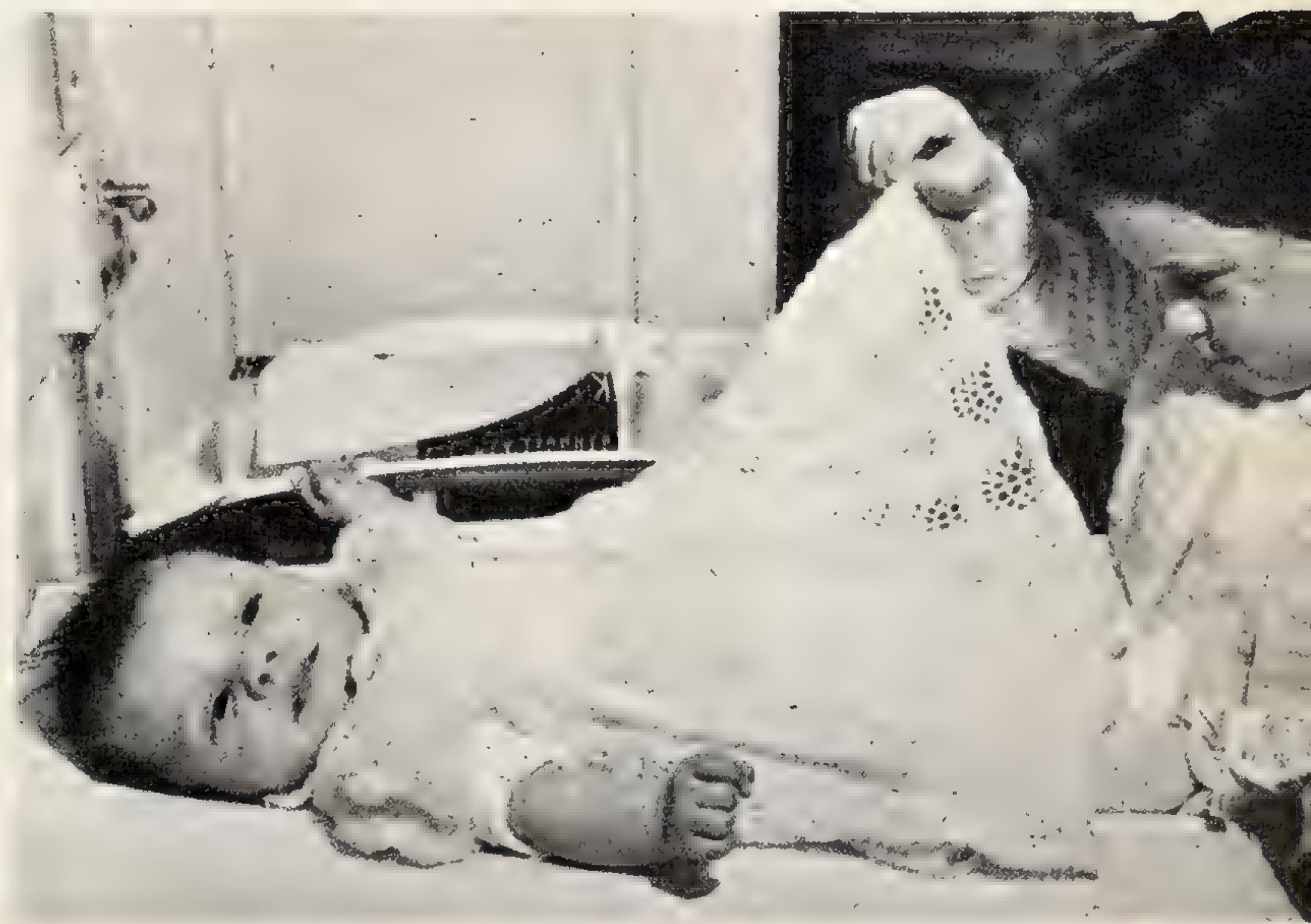


Rita, occupied with her family, has no definite plans for a picture—will do one if she finds the right story



Rebecca's smile comes most quickly for her mother

Rebecca, who dearly loves Jasmine, is intrigued with her underclothing, insists on showing it to visitors







Cover Couple

It's a jubilee year for the Powells,
who eagerly stepped in where other
star couples fear to tread—to be-
come Hollywood's gayest new star team

the BEST YEAR of their LIVES

BY MAXINE ARNOLD

IN THE darkness of a downtown Los Angeles theater, June Allyson held onto her husband's tweeded arm excitedly. It was that magic moment after the flash, "Major Studio Feature Preview," when the crowds wait, hushed and expectant, to discover the star identities of their extra entree. At the words "June Allyson and Dick Powell . . ." they fairly screamed their applause.

"They like us!" said June happily.

Behind them, Metro-Goldwyn-Mayer executives who, in co-starring them, had stepped in where angels, particularly those of the box office, have feared to tread, began to breathe again. Only too well did they remember the past, when teaming husbands and wives had spelled mutual oblivion.

But the public love the Powells' camera-derie. And out of that first preview applause was born Hollywood's gayest new star team. After "The Reformer and the Redhead," sure that starring with her husband only enhances June's romantic appeal, M-G-M lost no time in (Continued on page 101)



Working with June has its advantages, says Dick, who adds with a grin, "You can yell at your wife!"

"The Reformer and the Redhead" was filmed on the same stage where June, years ago, first saw Dick



Determined dreamer:
June Allyson
Apger

PHOTOPLAY
SNEAK
PREVIEWS



"The Glass Menagerie"



Four o'clock: Kirk Douglas enjoyed the tea-time break, a custom Gertrude Lawrence brought from England

A dozen stars fought for this role. Jane Wyman gives it a haunting quality that won her Photoplay's Gold Medal

THE Glass Menagerie," long a triumph on Broadway, now comes to the screen. Everyone in this Warner Brothers picture went all out for realism. Jane Wyman, to portray the crippled *Laura*, used no make-up and wore a specially constructed shoe in which it was painful to walk. Gertrude Lawrence, international stage star, makes her Hollywood debut in curlers and twenty pounds of padding. Kirk Douglas did his own singing and announced it was a greater ordeal than tooting a horn. But Arthur Kennedy enjoyed his first day's sleeping scene. He had spent the previous night flying in from New York.



Gertrude Lawrence accuses son, Arthur Kennedy, of neglecting her; implores him to find a "gentleman caller" for crippled sister . . .



. . . Jane Wyman, who lives in dream world with her glass animals; secretly visits zoo when she is supposed to be in school



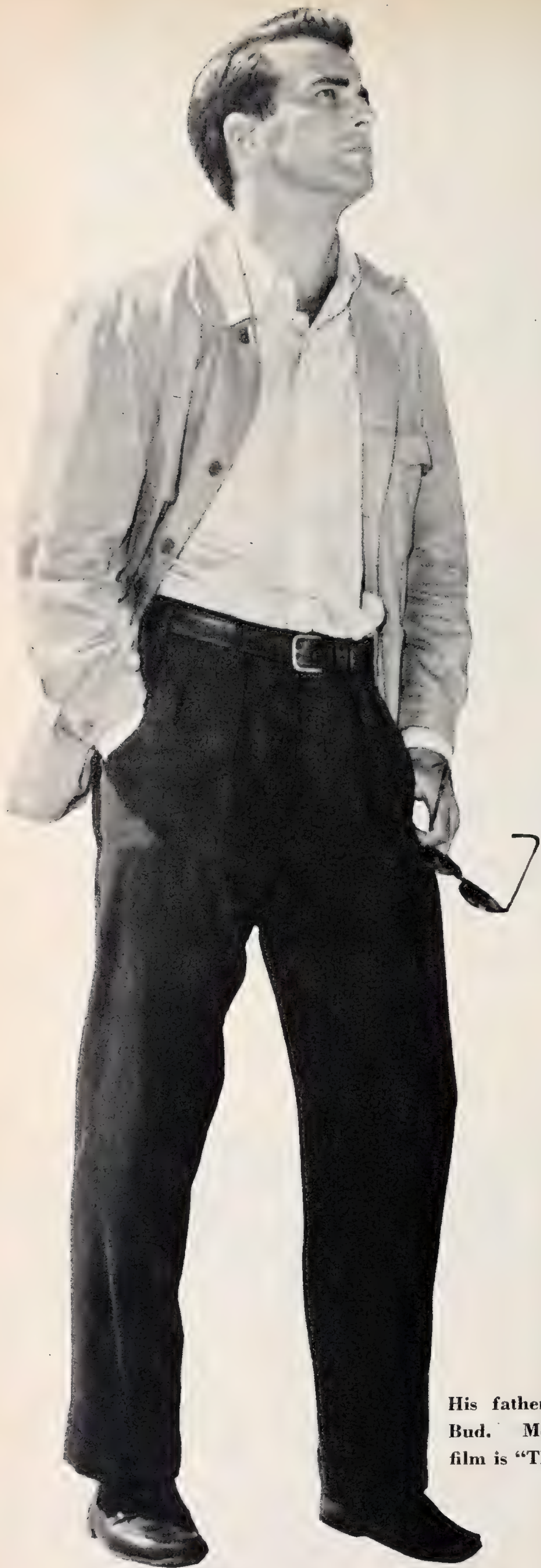
Arthur brings Kirk Douglas home but Jane, panicked by shyness and shame, becomes ill

Kirk, sensitive enough to understand Jane, takes her dancing, kisses her. But Gertrude's hopes fade when he reveals he's engaged

Arthur goes to sea but can't escape memories of home. Gertrude and Jane wait—for the future in which they, like everyone, must believe



Restless



His father calls him Bud. Monty's next film is "The Big Lift"

He's fond of garlic and philosophic discussions. He goes into perpetual motion when he talks about himself. And at twenty-nine, he finds life is "full of regrets"—that's Monty Clift

HE IS constantly stocking up on shoe polish. He doesn't like cats. He sleeps in a T-shirt.

He nurtures a conviction that money does not bring security. "It slips so easily through your fingers."

He was baptized Montgomery Clift.

He eats four or five eggs with bacon or sausage for breakfast. He would like to have "a lot of children," and is very self-conscious while being interviewed, dislikes talking about himself because "it implies one is worth talking about."

He has never read "Forever Amber."

He does not carry a comb and thinks Rome's Colosseum at dusk the most impressive sight he has ever seen. He wears glasses only to watch



Naturally lazy, Monty will tell you he literally has to force himself to work

REBEL

BY JOSEPH STEELE

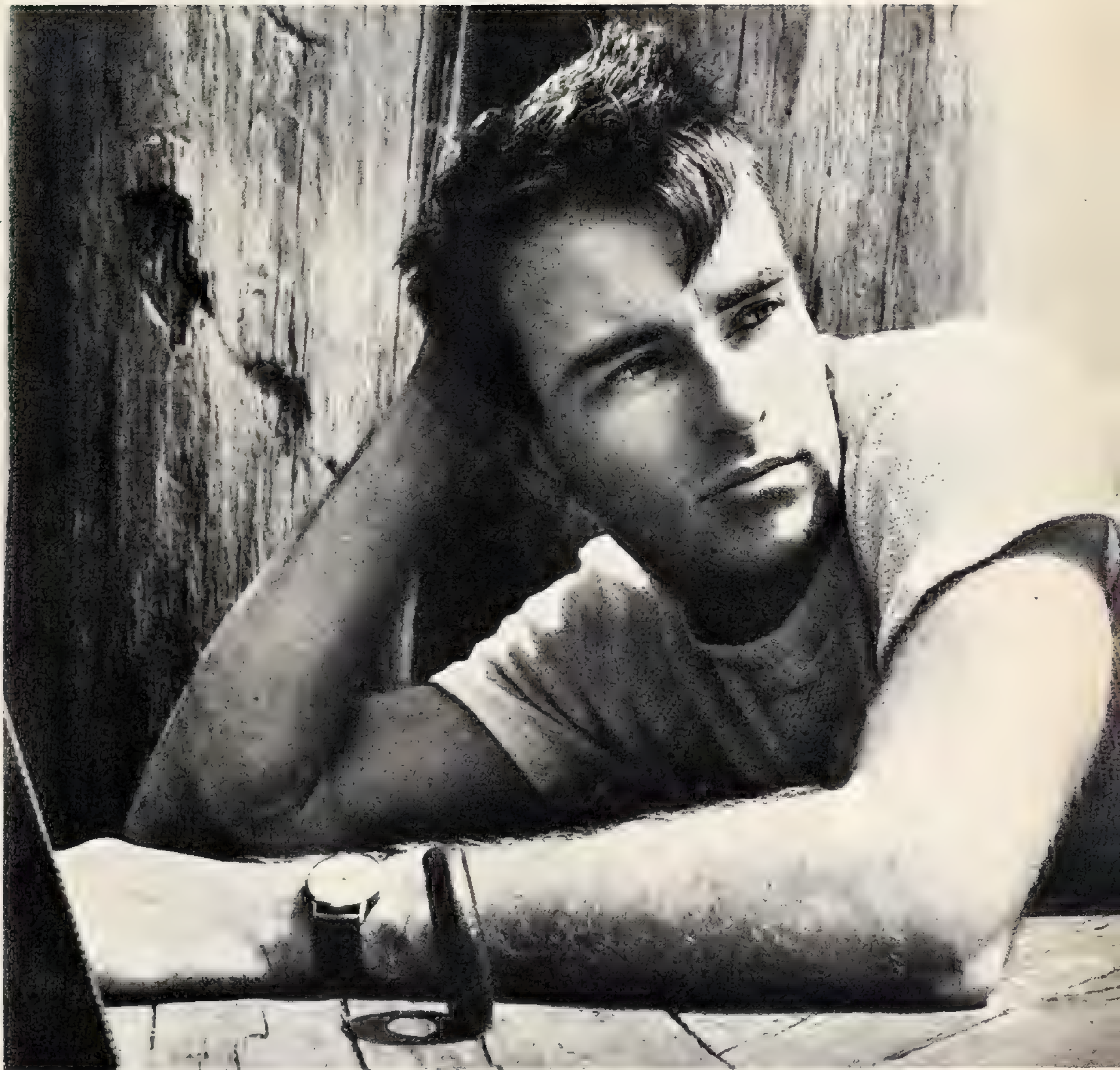
a play. He has never played Canasta.

He is right-handed, prefers hot and cold showers, and seldom listens to the radio except when in New York where he never misses Art Ford's "Milkman's Matinee."

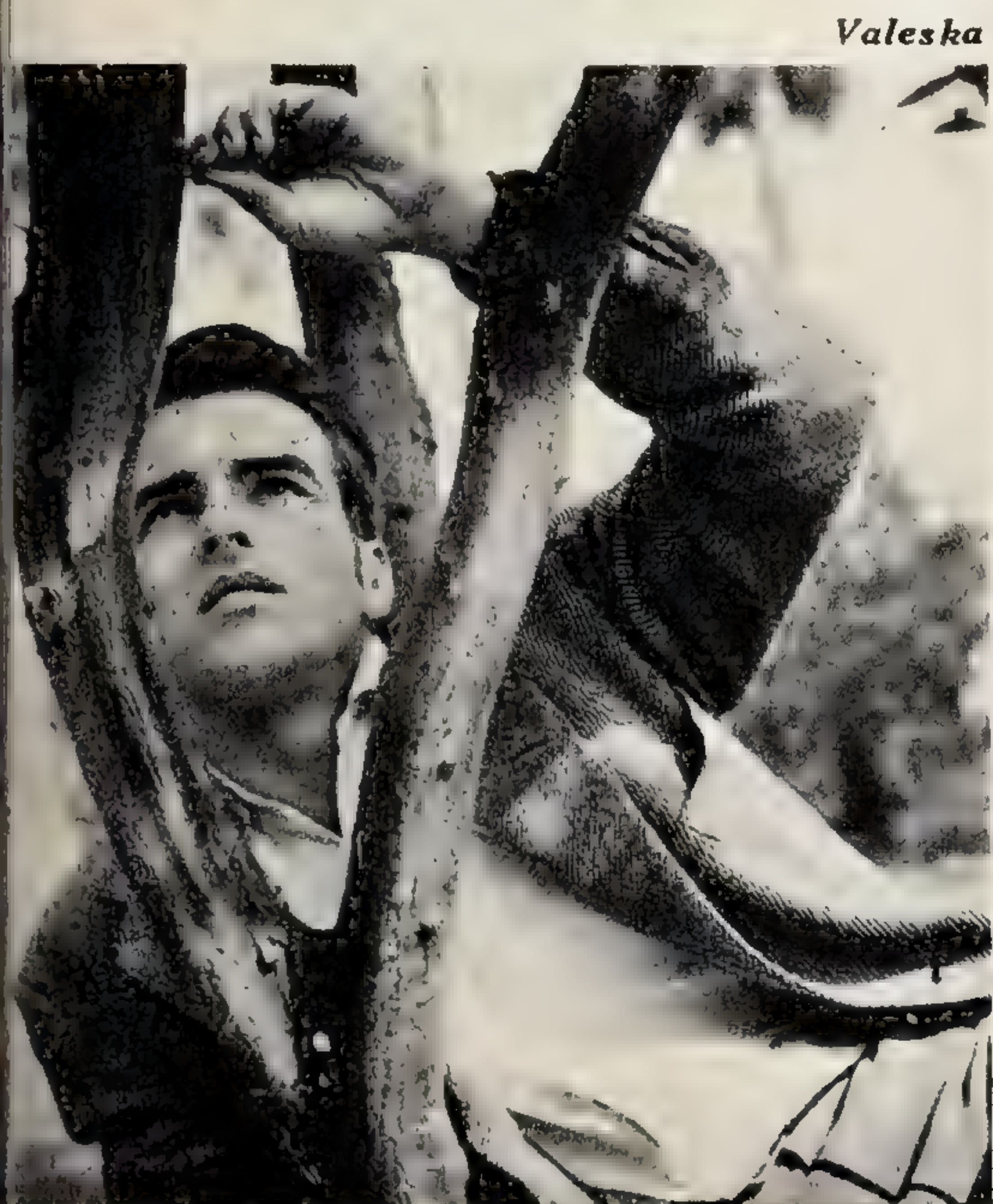
His eyes are blue-green.

He likes his Scotch straight, belongs to no clubs and will never be named in a poll of best-dressed men. He deplores his poor memory for names or faces.

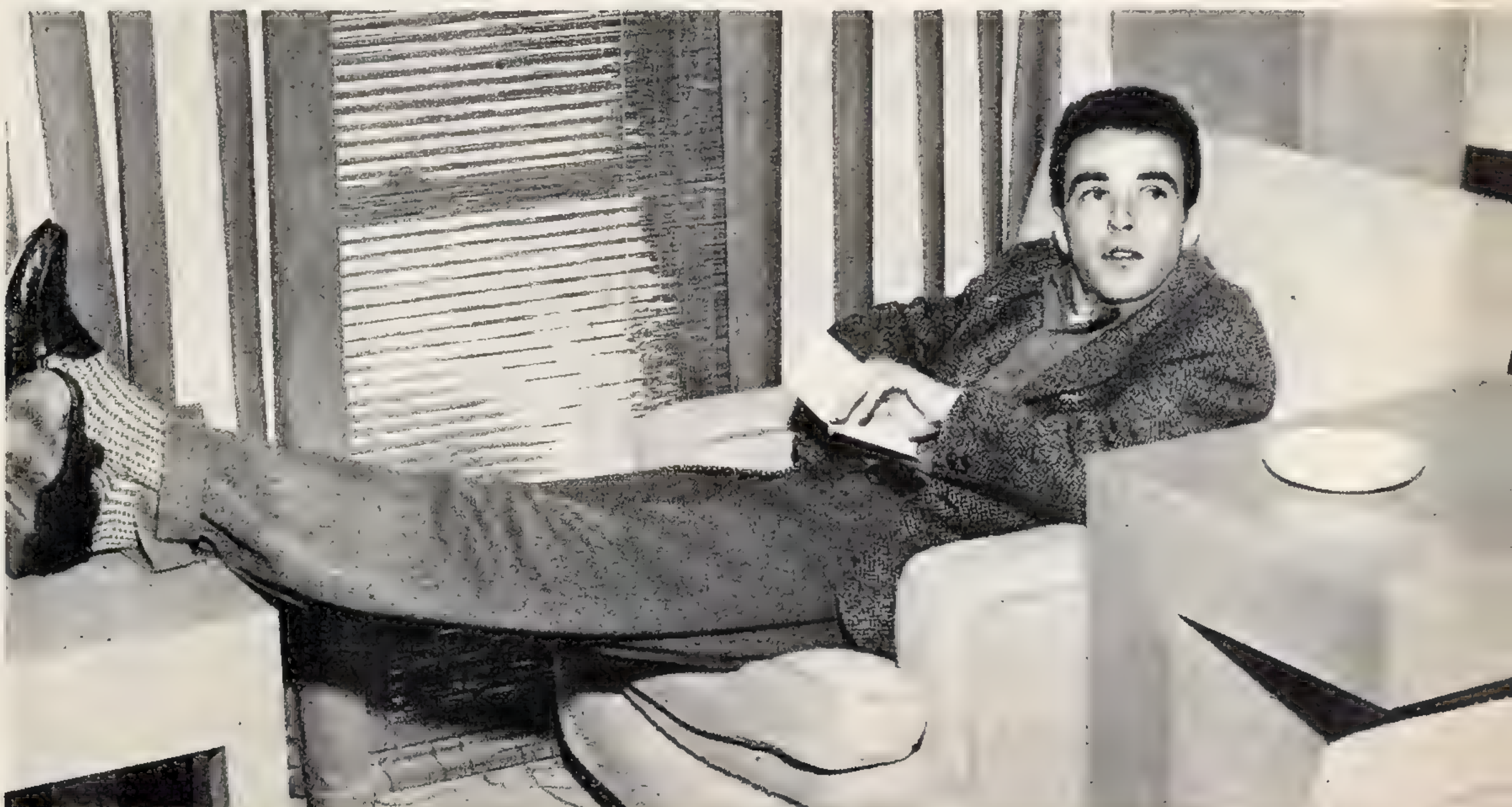
He was born on October 17, 1920, smokes a pack of cigarettes a day and stops smoking about every three months. But (Continued on page 78)



Monty thinks few professional people are doing what they like best. But he's just completed a role he wanted to play all his life in "A Place in the Sun"



He wishes he could go to a hospital for a rest—and to catch up on reading!



He has a keen sense of humor and an aversion for limburger cheese—and eats four or five eggs with bacon or sausage every day for breakfast



Adrian wanted a modern house—David, a traditional. So they compromised and bought a San Fernando Valley “antique”



Adrian cooks like a dream but she gives her husband nightmares—about calories

Look Ma,

BY RUTH WATERBURY

The days when he'd flip a coin to see if it came out cigarettes or coffee are over for David Brian, whose sense of humor kept working—even when he didn't

A FEW weeks ago, David Brian was invited to a party at Lou Wasserman's. Mr. Wasserman is head of the mighty Music Corporation of America which holds David's contract. An invitation to a party like this means, but definitely, that you are a hit, headed up. David didn't need that assurance, particularly. He can read. He can hear what people are saying. And there is the critical response to his very few performances, starting with "Flamingo Road," going on to "Intruder in the Dust," "Beyond the Forest" and currently, "The Damned Don't Cry."

Nevertheless, David accepted the Wasserman invitation with the greatest pleasure. And on this occasion he wore his own dress clothes. That was an event, too. For less than a year ago, when he was ordered to attend the premiere of his debut picture, "Flamingo Road," he went in Errol Flynn's shoes and Mike Muzurki's dress suit. In other words, he possessed neither.

He walked into the Wassermans' as a rumba was being played in the cellophane tent that covered the garden. All about him was wealth and celebrity. He took Joan Crawford into his arms for his first circuit around the floor. The next number was a waltz and for that Bette Davis was (Continued on page 74)

HE'S FAMOUS!



David has that Gable quality that makes a girl aware of being feminine. He's in "The Great Jewel Robber"

MARRIAGE IS



"Getting married isn't all spring and flowers . . . both of us are going to have careers and be successful at them . . . cooking and I were no strangers . . . they said we weren't getting along—how a rumor like that gets started I'll never know"

(EDITOR'S NOTE: Twenty-one-year-old Jane Powell grew up in Hollywood and her life has long been bound up with the glamour of the screen. But in her marriage to Geary Steffen, Jane is like any average American girl.

To capture the full flavor of her speech and personality, this story was taken down on a wire recorder as she talked, with the movie-strip pictures made at the same time.)

GEARY and I had a long engagement. We waited for him to build himself up in a new profession so that he was completely self-sufficient. We became engaged on January 5, 1949, but we didn't marry until eleven months later.

Both of us thought about our marriage and about marriage in general and about marriage in Hollywood (Continued on page 97)

All Hollywood is talking about

Jane Powell's attitude towards

her marriage—which is just

what Janie talks about here

"Lily Pons and Lauritz Melchior are our favorite recording stars . . . I hope to combine concert work with my movie job . . . people think no one in Hollywood is happy . . . Geary has only seen one of my pictures—I could tell he liked it"



LIKE THIS

BY JANE POWELL

*recording for
ezra goodman*

Fink and Smith

Mr. and Mrs. Geary Steffen: Jane Powell is in "The Tender Hours"



BALLERINA

In her powder-puff skirts, she's absorbed in a whirl of her own. She's Liza Minnelli—Judy Garland's talented daughter





The age of anxiety: A quick look at teacher—and Liza begins her dance



Fancy free: Miss Minnelli gives her all as she swings into a graceful pirouette



When she goes into a pique turn her audience is forgotten

IT'S a great moment in any photographer's life when he captures the magic mood of unposed, unrehearsed pictures like these. They were taken in the Hollywood dancing studio of Nico Charisse, ex-husband of Cyd Charisse. While the photographer was working, Liza Minnelli, all absorbed in her dancing, gave him scant attention. Ask Liza, who appeared with her mother in "The Good Old Summertime," what she wants to be and she'll tell you—a ballerina!



Five little ballerinas point their toes. Liza is second from the right. Their instructor is "Miss Sylvia" Lescoulie



Babies take a bow: Carrie Rothschild, a four-year-old too, was Liza's partner in an arabesque

IT WAS A

dream OF A party

BY KAY MULVEY

There was music and dancing in a garden. But Hollywood, wise in the ways of romance, left the gayest part for the last—a swim in a starlit pool

WHEN girls in fluffy dresses and young men in formal white jackets come together in a garden, memories are likely to linger on. Especially when the party is as cleverly thought out as one given in Hollywood on a recent starlit night.

At this party, swimming was last on the program. Which meant there was no problem about make-up or hair or any other detail of grooming. A party that begins with swimming, let's face it, is held up by the time it takes the girls to get back in romantic-looking form—and some never make it.

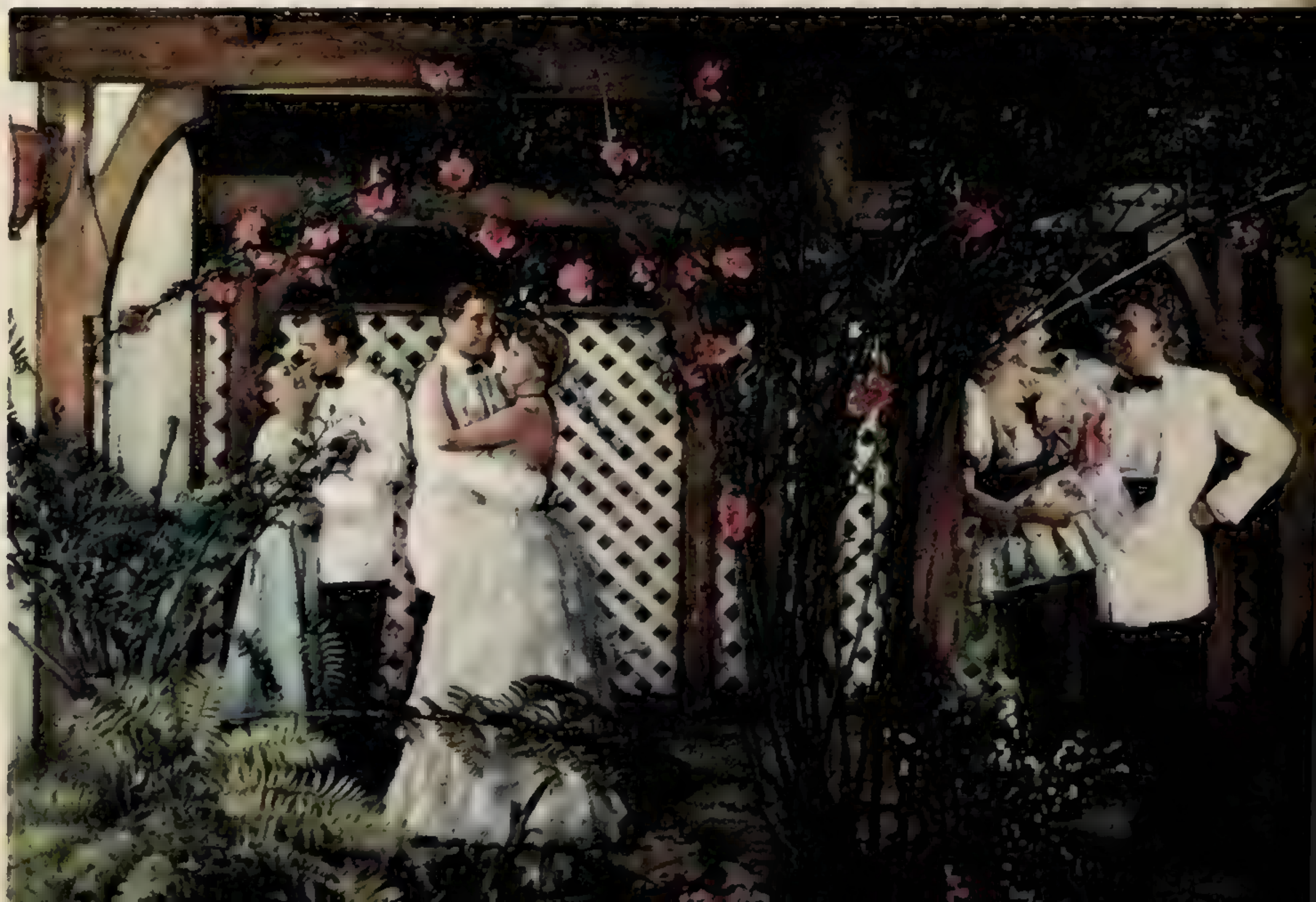
Also from the beginning of this party to the end, there was music. Everyone brought records; Charleston music, ballads and classical selections for "listening around the fire." Even when the guests went swimming there was music. (Continued on page 91)

Recipes tested by the Macfadden Kitchen

Camellias and gardenias floated in the pool where Vera-Ellen, Rock and Joan swam after midnight



There's something about a man in a white jacket, decide the girls. Here, Allene, Douglas, John, Joan, Barbara Lawrence, Bob Stack



Moonlight and roses are fine—so are hot dogs



and beans! Left, singer Dusty Walker, Joan Evans, Johnny Sands, Vera-Ellen, Rock Hudson, Douglas Dick, Allene Roberts

Photographs by Ornitz, Fink and Rice

Barbara and Bob find magic in the rose-covered patio. There's no denying that . . .

. . . nights like this bring men and girls moments of rare and warm understanding. Below, Rod Cameron and Wanda Hendrix





THE PARTY to see, if you have problems, is Miss Mona Freeman. The little monster of "Dear Wife" and "Dear Ruth" will not disappoint. She is Miss Fixit in person.

Mona knows from everything and info is cheerfully imparted. She can tell you the best buys in clothes, the place you should go to on your honeymoon, the way to have the sweet-

MRS. PAT

BY HERB HOWE



Baby Mona plays hostess to her parents. Twenty-three-year-old Mona is looking forward to the day she'll be grandma!
Ornitz

est baby in this world, full of beans, and where you will find the best car and a cute redheaded guy also full of beans.

The redhead is not an accessory, he is standard equipment for Mona; he is Pat Nerney, car dealer, and she's Mrs. Pat.

Mrs. Pat is full of frijoles herself. The best information bureau with a thirty-three bust, she's The Traveler's Aid, solving all problems. Mme. Mona (Continued on page 93)

Got a problem? Mona knows all the answers. Especially the one about making marriage—no problem at all



Mona, a teen-ager in "Dear Wife," discards her bobby-sox for widow's weeds in "Copper Canyon"



THEIR PLACE IN THE SUN

BY HANS DREIER

Supervising Art Director of
Paramount Pictures, Inc.

Outdoor living rooms are in season

again—and these happy ideas from the

Alan Ladds won't break your budget

YOU'D be surprised at the number of stars in Hollywood who buy beautiful homes and then hole up as if they were afraid a ray of California sunshine might fade them along with the rugs.

And then there are the sun-worshippers who wander around their patios, stripped of their gear, even when the breeze from the Pacific comes by way of an Arctic ice floe.

Somewhere in between these extremes are the perfectly sane folk, like the Alan Ladds, who would have a patio, and enjoy outdoor living to its fullest, no matter whether they lived on the West Coast or the East Coast, the South or the Middle West.

When Sue and Alan planned to build their new home (they moved in a year ago), they naturally stressed outdoor living. They wanted a large and attractive patio where they could live comfortably, and entertain delightfully and inexpensively.

But Sue and Alan have lived in California for a number of years. And they understand the idiosyncrasies of the climate. Fogs can roll in without so much as a how-do-you-do. (And why not! With the Pacific Ocean next door.) Many a hostess has had to drag out *(Continued on page 69)*

The patio, an extension of garden room, carries on same color scheme

← Photographs by George de Gennaro

Alan, of "United States Mail," decorated living-room fireplace wall with paintings of children in mirror shadow box frames



Sliding glass doors in garden room open up to the patio, give clear view of Bel-Air hills

Let it rain, let it pour—the indoor barbecue, facing patio, keeps guests and hamburgers dry





WHEN THEY *Believe*

I WAS lunching with Jennifer Jones in the Twentieth Century-Fox cafe. She was sweet, friendly, cooperative, grateful, a little naive, and *very* humble. Afterwards on the set, I said to her director, "Now there's a girl who'll never change, no matter how famous she gets to be."

Which just goes to show you, there's no fool like a reporter on the Hollywood beat. Overnight almost, with the success of "The Song of Bernadette," Jennifer changed. She seemed to forget that in Hollywood no one person is responsible for a success. It's a conglomeration of talent, a good script, fine direction, a little luck, and a *lot* of publicity.

I've been covering the Hollywood beat for a long time now. I've seen the (Continued on page 99)

Corinne Calvet showed all the symptoms—until she read what the columnists had to say



Nine years and one Oscar later, Jane Wyman's press reception has changed



Betty Grable, shown here with her daughters Victoria and Jessica, may have forgotten her loss of memory in 1942. But the photographer never will

THEIR PUBLICITY

by *Sheilah Graham*

Some stars level off after that first
glorious spin—but it's the ones
who let fame go to their heads
who have Sheilah clutching hers

Believing fiction, not facts, enables Errol
Flynn to live the swashbuckling life he loves



Paul Douglas wouldn't know about publicity
—he's too busy keeping up with romance



John Ireland's roles weren't to his taste, after he was married to
Joanne Dru. So he switched to another brand—at another stand

RECENTLY, Rhonda Fleming had occasion to visit Uncle Bernie's Toy Menagerie in Beverly Hills. She settled herself quietly among the dolls to wait for the photographer who was to photograph her for the March of Dimes. Suddenly, she saw a woman customer point at her and say to the salesman, "Is that a doll?"

Many a man has said what the lady said. In fact all the eligible males in Hollywood, not to mention the ineligible, have made with the wolf whistle when they glimpsed Rhonda. She has them spinning. Happy they would be to say to Uncle Bernie, "Wrap her up and I'll take her home."

Rhonda, a natural redhead, long and slim of limb, with features so perfect that just looking at her sends her cinema competition scurrying to a psychiatrist, is one of the real beauties of Hollywood. Technicolor, of course, is her cup of tea. Second only to Maureen O'Hara who has an edge on her in the number of pictures, she is generally acclaimed Hollywood's Technicolor Queen. Photographers say of her, "Even a jerk can't take a bad picture of Rhonda."

With all this beauty, you'd expect her to be dull. But she isn't. Beneath the gorgeous red hair is a brain. She works it overtime. And she worries.

Traveling is old felt hat to most of the Hollywood beauties. They're a gallivanting lot. But until a few months ago, twenty- (Continued on page 104)

For a happier summer vacation, take along these

tips from Rhonda Fleming, who had to travel the

hard way before reaching her beauty conclusions

have a **BEAUTIFUL**

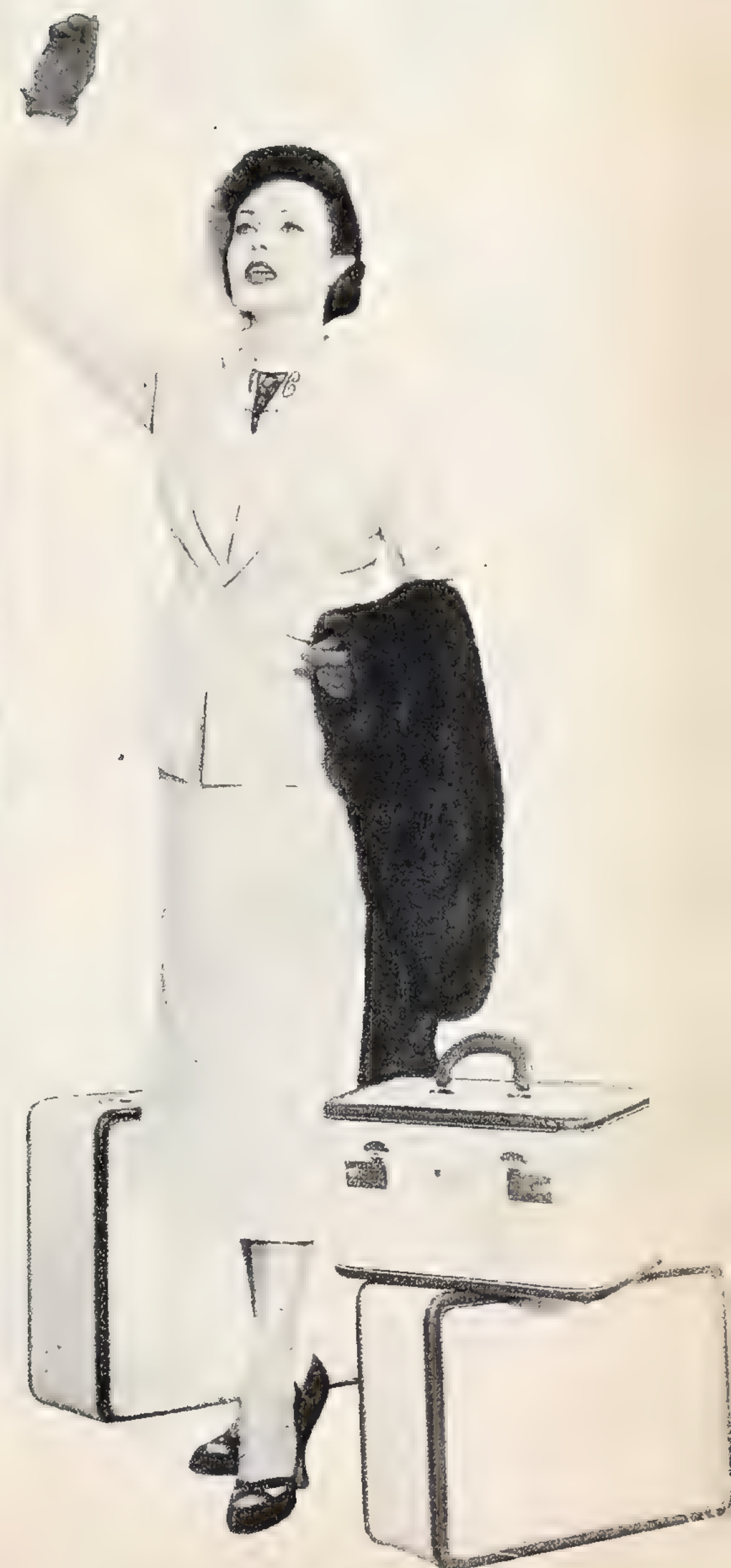


Radiant redhead: Selznick star Rhonda Fleming is in "The Eagle and the Hawk"

TIME

BY ANITA COLBY

Photoplay's beauty editor
and adviser to the stars



Midsummer



the
hollywood
clothes line

Jean Peters of "Love That Brute" has a Victorian air in her Tina Leser dress of white linen-type fabric embroidered in black. But the balloon sleeves, all-around pleated skirt and dropped shoulders are strictly '50 fashion

MAGIC

BY EDITH GWYNN

Looking pretty as a picture is easy—this enchanted season

Joy Lansing in Ernest Newman's cream wool lace dress, with black taffeta piping. Full skirt opens in front to reveal black taffeta underdress



June Haver of "I'll Get By" in Sophie Gimbel suit of royal blue wool. Jacket is lined in the same royal, black and white print of the collar

NEVER saw a month so filled with parties. Parties for newlyweds, for "visiting royalty" and "visiting firemen." The festivities furnished good excuses for the stars to show off their newest and gayest frocks.

Just before Sir Charles Mendl left Glamourtown to rush to the bedside of his very ill Lady Elsie, he dined in honor of the Clark Gables, who, besides spending weeks in Honolulu and then secluding themselves at Clark's farmhouse in the San Fernando Valley, waited weeks longer before making the "Hollywood rounds" of parties or night clubs. Evelyn Keyes, with her hair blonder than ever, Otto Preminger, Rhonda Fleming, Charles Brackett, Bob Coote, the Donald Nelsons, Dru Mallory, popular Harry Crocker, were among the guests at the table besides the Mike Romanoffs. And this time, instead of cute and well-dressed Gloria Romanoff taking the spotlight, it was Mike who got the glare. He came to the party in an almost bright green dinner coat to match the famous green and white decor of the Mendl home!

Sylvia Gable was wearing a very low-cut, strapless, black net evening gown and a necklace of two almost choker length strands of round diamonds. The stones graduated in size, but we'd bet that the smallest ones, at the back, are at least three carats each. She's had 'em for years. Clark amused

Midsummer MAGIC



Viveca Lindfors's gray silk shantung dress, made by Paris designer of her clothes for "The Wind Is My Lover," has flaring padded pockets. Viveca wore her antique leather belt with brass trim in that picture and in "No Sad Songs for Me"

a small group by telling about his very first movie job. It was in the old Lon Chaney film, "The Phantom of the Opera," and Clark said that in the scene where Chaney drops a huge chandelier on a theater audience, he and Don Alvarado, playing extras in the film, rushed to get under the contraption, figuring they just *might* get a close-up by being part of the wreckage!

Now then, if you think Romanoff's green tux is a gasp, don't faint when we tell you that Zachary Scott has been showing up at dressier occasions in a red plaid dinner jacket! No kidding! At this point let's tell you about something else that's been showing up at dressy to-do's and anytime from morn till night—pleats! All kinds, offering opportunities to vary the silhouette at every turn, with every kind of texture and color and style. Joan Bennett has a shadow-printed turquoise silk shantung that can go anywhere from brunch to midnight supper, and while her dress is simple and not pleated, the exquisite hip-length coat of deep violet faille is pleated—tiny knife-pleats. Even the full sleeves are a mass of billowing pleats!

Prince Bernadotte (of the Netherlands) got in Dutch with a lot of Hollywood people who had planned on entertaining him, because he only went to three parties during his visit to Film-town (two were publicized and one wasn't), but the most lavish soiree in his honor was the dinner dance tossed by the Louis B. Mayers at the Beverly Wilshire Hotel's Mayfair Room, commandeered for the night. The Prince had to leave early but told the guests, "Not all of you must work tomorrow, please stay on and enjoy yourselves." And quite a few did. Sort of funny aftermath to that kind of an evening was finding Johnny Green at the piano, with Judy Garland, Dinah Shore (in a luscious, sea-foam green, ankle-length ball gown, with a low-cut bodice held up by shoe-string straps instead of those pesky "stays," and accessoried by a delicate matching lace stole and shortie lace gloves), director Mervyn Le Roy, Claudette Colbert and a few more, all raising their voices in "harmony" to "Take Me out to the Ball Game," as the dawn dawned!

There were parties galore for Sarah Churchill (Winston's daughter), when she and Jeffrey Lynn opened with (Continued on page 73)

Their Place in the Sun

(Continued from page 61) every sweater and blanket in the place, while the poor guests guzzled hot coffee laced with brandy to keep their teeth from chattering. And with all due respects to the Chamber of Commerce, it *does* rain in California. Also a blistering hot day can be followed by a night that's straight out of the deep-freeze.

When the Ladds were drawing their plans with builder Edward Warmington, Alan made a special point of what he calls "indoor-outdoor living." To obtain this he insisted upon a maximum of functional glassed areas. Every room in the Ladds' house faces on the patio, with the exception of the children's rooms and the kitchen. The playroom, dining room, garden room and living room are connected to the patio with sliding glass doors. When you enter the Ladd house, your eyes travel straight through the garden room out to the patio and pool. The glass doors give you the feeling that the walls are pushed aside. Looking out at the lush green hills of Bel-Air you have a feeling that you are outside, when you aren't. These glass doors slide back into the walls. The patio becomes a continuation of the garden room. Alan had very definite ideas about these glass sliding doors. And, by the way, they are just as cheap as the construction that would go into walls and windows.

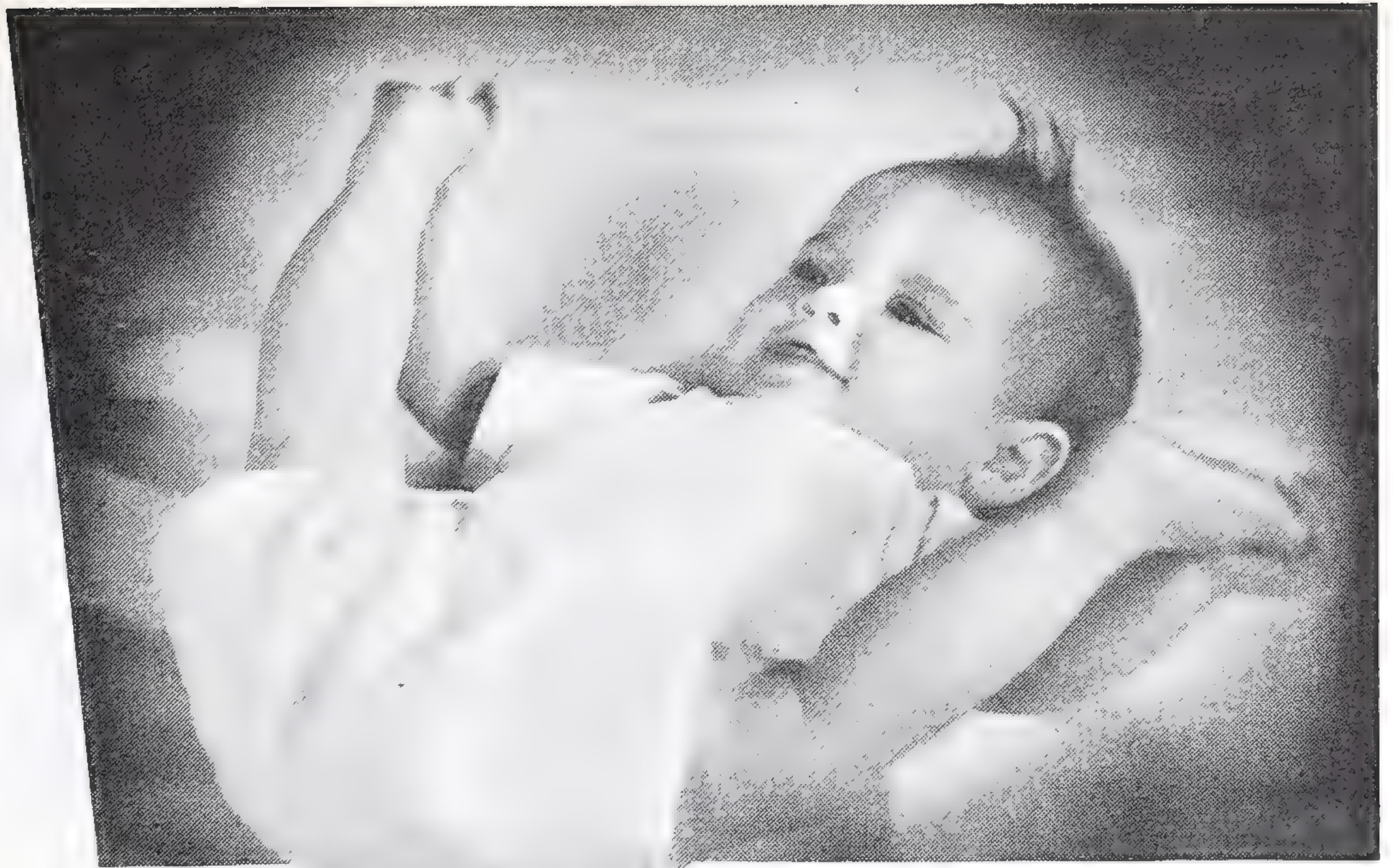
LAN also had very definite ideas about his barbecue. Most barbecues in Hollywood, and everywhere else, are placed in the patios or back yards. Many a poor hamburger has been rain-drenched, or fog-bound. Ditto many a guest. So Alan, smart boy, had his barbecue built into the huge fireplace in the office. The glass doors of this room are always open, except in bad weather. But whether the weather is fair or foul, the office becomes an annex of the patio. And, thank heavens, you can eat in comfort.

A patio can be quite inexpensive, and practical too, especially if there are children. Saves the wear and tear on rugs and furniture. Saves tempers.

All the Ladds' patio furniture is made of wrought iron, with glass tops for the tables. The cushions for the seats of the chairs are raspberry to match the cushions of the garden room, and the backs are a printed pattern, dark green background with pink cabbage roses. (The lining of the parasols is of the same matching print.) The Ladds noticed that these striking and brilliant prints were fading in the California sun, so now they've decided to use them only when "company comes." Sue ran up a set of soft green slip covers which can be zipped over the cushions.

The furniture in their patio consists of one small and two large tables; two lounges with parasols; one umbrella for the small table. Under a porté-cochere at the entrance of the patio from the garden room is a large coffee table surrounded by sectional chairs. On each side of the patio doors there are two large camellia bushes which Sue transplanted from their former home. There are two olive trees planted in flagstone tree wells in the patio. The wells are planted in colorful potted plants.

The far side of the patio is enclosed by a small flagstone fence, topped by a wrought-iron rail. A gate of matching wrought iron leads to the swimming pool. Because of the youngsters, David and Alana, the gate is always kept locked. The wrought-iron gate and the wrought iron above the flagstone fence were made removable so that they can be discarded when the children grow up. But they add such a decorative touch that the Ladds now think they'll keep (Continued on page 71)



"How does she do it?"

"Doesn't matter how many times a day I need it, Mother always has a 'change' ready. . .
I don't know how she does it!"



Your Mother's a smart woman, Baby. She washes your diapers with Improved Fels-Naptha Soap. You can thank Fels-Naptha for getting *all* your things so clean and sweet it makes you feel good, just to put 'em on. And there's so much EXTRA washing help in Fels-Naptha, it's easy to have fresh clothes ready whenever you need them.

Mother — Remember This:

ONLY IMPROVED FELS-NAPTHA GIVES YOU THESE THREE WASHING ADVANTAGES:

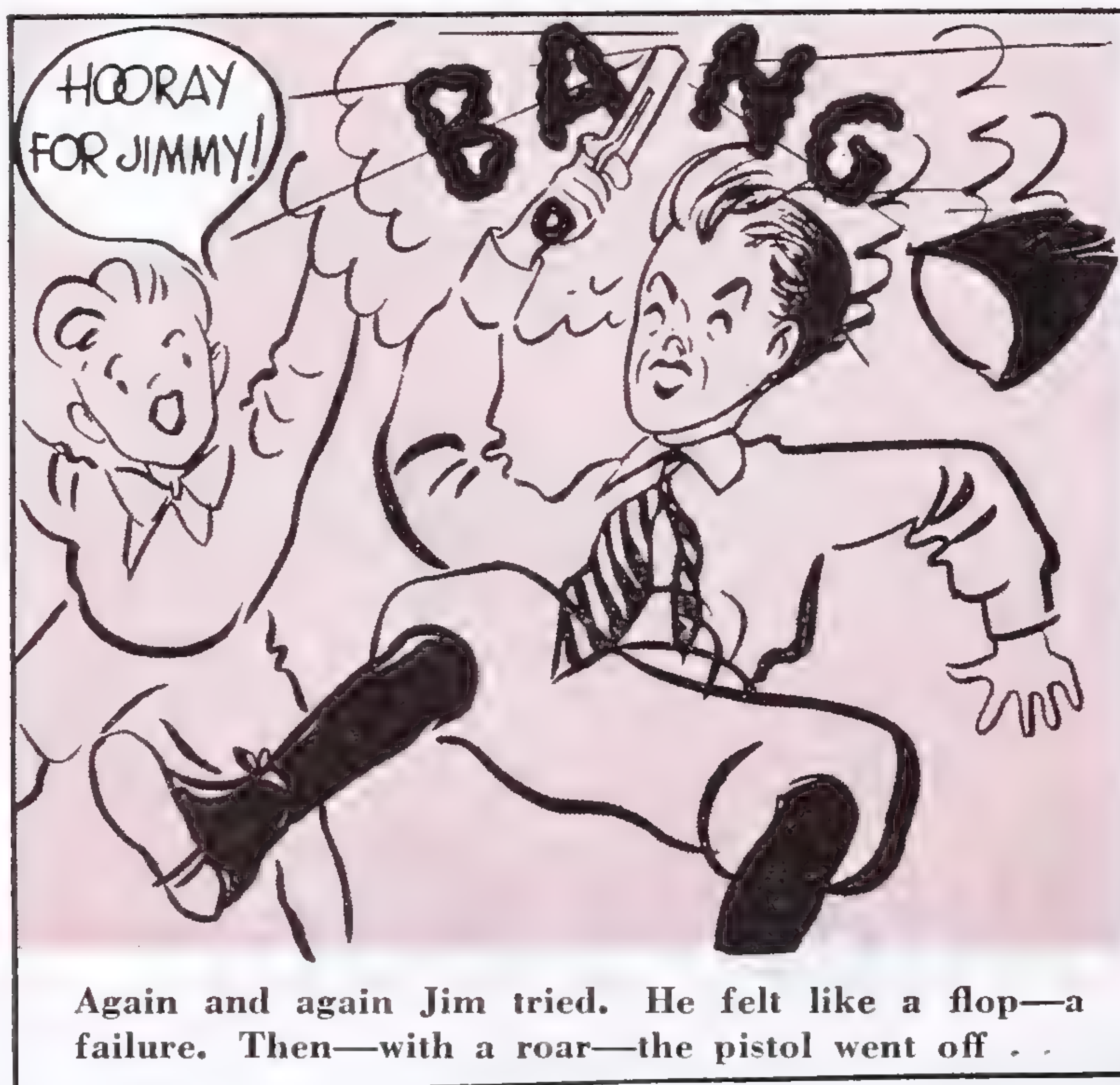
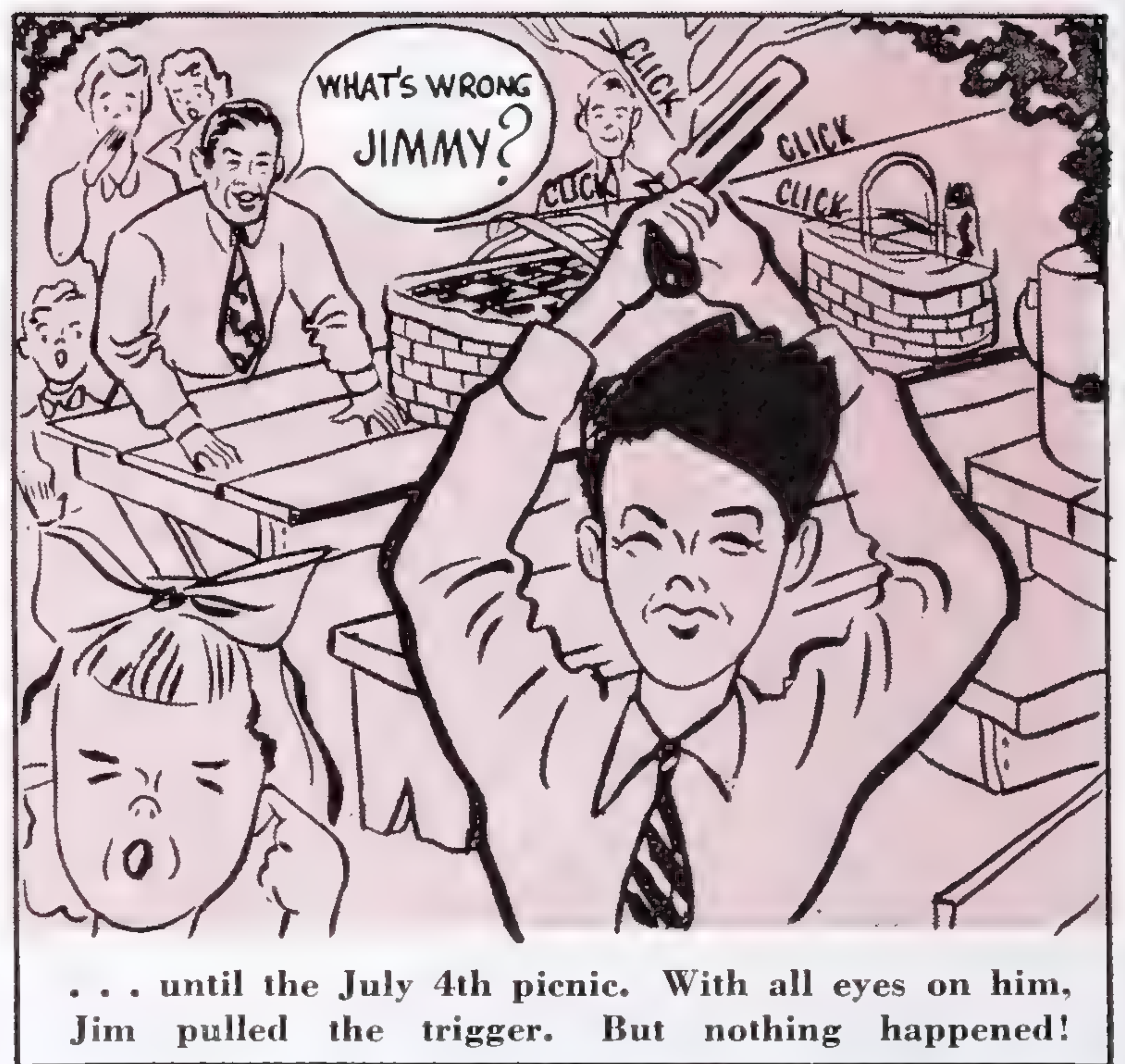
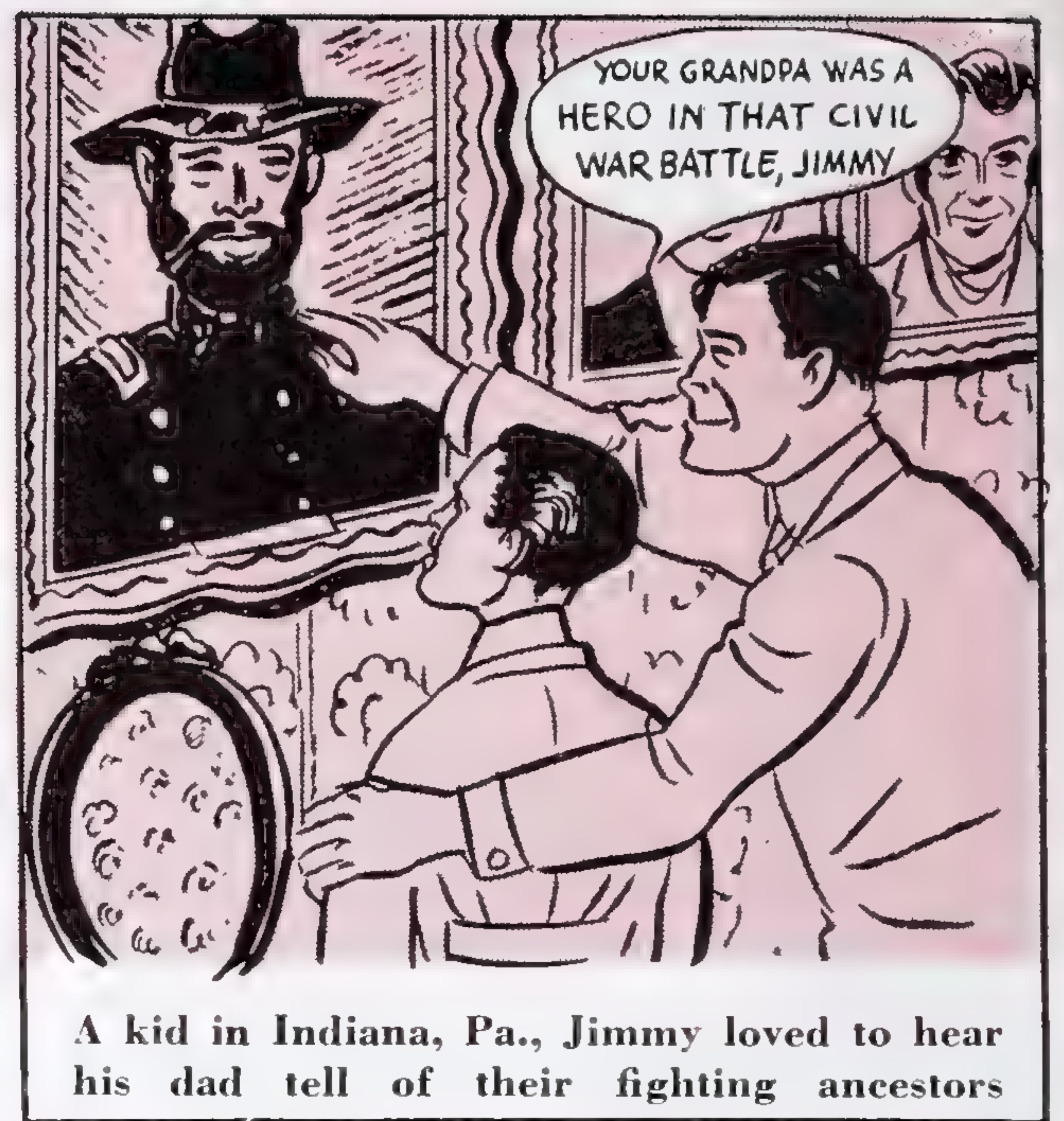
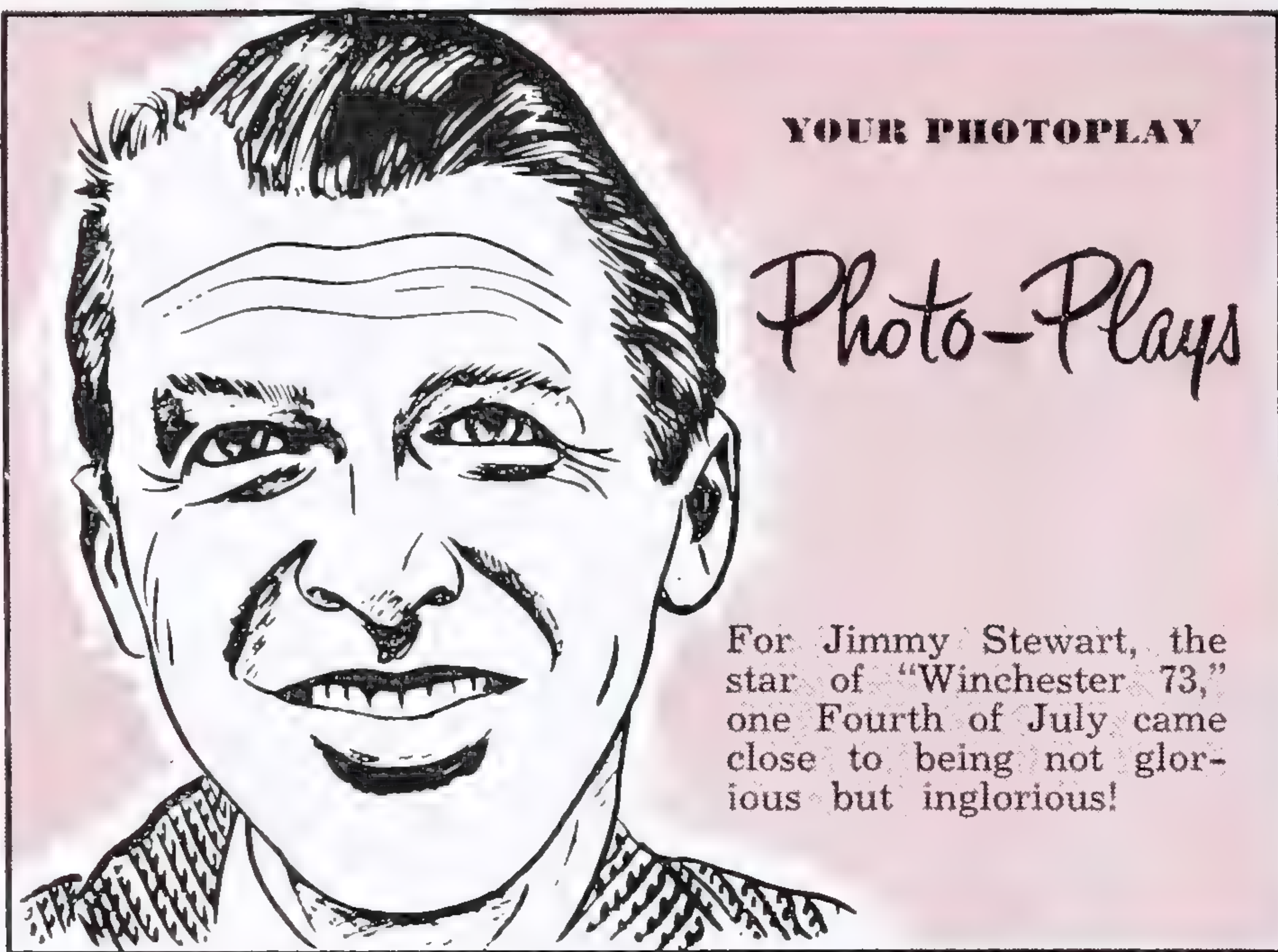
1. Mild, golden soap.
2. Gentle, active naptha.
3. Finer 'Sunshine' ingredients that get white things whiter *whiter than new* — and make washable colors radiantly bright.

Look for
Improved Fels-Naptha
at your grocer's—NOW!



IMPROVED
Fels-Naptha Soap

BANISHES "TATTLE-TALE GRAY"



(Continued from page 69) them. Top of the flagstone fence is planted in brilliantly red geraniums, one of California's most inexpensive and hardy flowers.

The pool is not in the shape of a piano (Frank Sinatra's) or in the shape of anything. It's a strictly functional pool. Alan was a champion high diver when he was in school, and swimming is still his favorite sport. He swims the year 'round. All the children are avid swimmers. Three-year-old David is taking lessons. Around the pool are beach chairs and lounges spread over the green grass. Flowers are planted at the base of the fence that marks the end of the property. It's a redwood picket fence painted gray to give it a weathered look. When the Ladds give parties they place short stubby candles in glass containers around the pool. Makes a very dramatic picture.

The Ladds do nearly all of their entertaining in their patio, and those patio extensions, the office and the garden room. At night they put up the card tables in the patio, with gay cloths and napkins, and use candles in hurricane lamps for lighting effect. Occasionally, they feel called upon to give a formal party. But, for the most part, their entertaining is casual and comfortable. Their specialty is a barbecued hamburger lunch or dinner. Alan likes to do the barbecuing himself. In those financially bad days, before he made "Gun for Hire," he cooked hamburgers at a stand in the Valley, and he'll tell you he's an authority. (Sue makes them too thick, he says.) He stacks them professionally with papers between.

THE paneled office off the patio serves many purposes. It's an office for Alan and his secretary. It's also a projection room where Alan can show pictures at night. The screen comes down from the ceiling at one end of the room. It also boasts television and radio sets. Horsehead lamps and prints on the wall give an equine theme to the place. Alan has a great love for horses. The fireplace and brass fitting is both ornamental and practical in that the fireplace serves as barbecue. The two couches are covered with a brown cotton quilted fabric on which horseheads have been appliqued. The horseheads were cut from material matching the glazed chintz print draperies. The draperies can be drawn to cover the glass doors which form one entire wall of the room. Sue didn't want a rug in this room as the heavy furniture is constantly being moved around, so the floors are perfectly bare pegged hardwood. The color scheme is chocolate brown and rich coral.

The office and the garden room are the two rooms in the house that get the most use. The garden room was the problem child. They had to have it because they wanted those glass panels and the straight view from the doorway to the patio. "No one will ever sit in it," sighed Sue who, by the way, did her own decorating, as well she could, being one of Hollywood's most professional decorators. She has discovered now that it is the favorite place for everyone to sit who wants that wonderful indoor-outdoor feeling. The raspberry-colored couches in the room are matched by the cushions in the patio. The built-in pine paneled cabinets in the room conceal a radio, a bar, and storage space. George Montgomery made the three tri-corn antique mirrored tables in the room. This is Alan's favorite room for business conferences, and as you can well imagine, Alan has interminable business conferences. When the kids are making too much noise in the patio, all Alan has to do is close the sliding doors and he has the quiet and privacy of a vault.

On one side of this room is the dining

He Broke the Date

*because
of that!*



**Don't Risk DEODORANT FAILURE...
Don't Risk Unhappiness! Use *Heed*®**

The Amazing New Underarm Spray Deodorant!

**ONE SPRAY
IS WORTH A
DOZEN DABS**

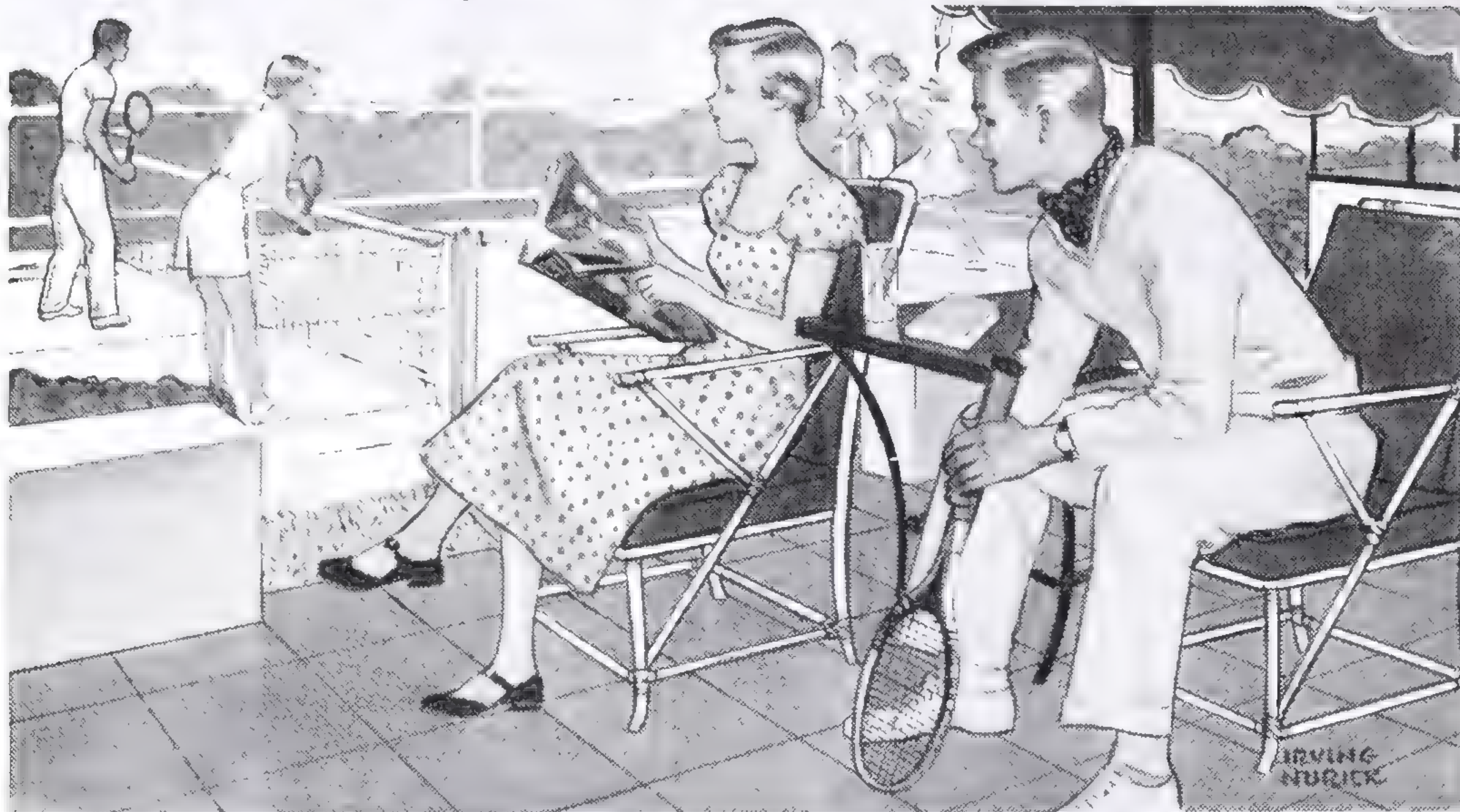


Millions are now switching to new, spray-on HEED in the flexible squeeze bottle. HEED stops perspiration... prevents underarm odor all the live-long day. HEED is so easy, so dainty to use, say goodbye to messy fingers. No other type deodorant, no cream or old-fashioned liquid gives such long-lasting protection so quickly. So don't take chances with short-time deodorants... use HEED, America's fastest selling underarm spray deodorant. At all cosmetic counters, 49¢. Lasts many months!



*Never be
Heedless
and you'll always be safe!*

Are you in the know?



Should you talk to a house-party guest you haven't met?

- ☐ Check with your hostess ☐ Give him the deep freeze ☐ Defrost

He didn't happen to be around when introductions were going on. So now, when he speaks—you're a snub-deb. Defrost! According to Emily you-know-who, it's correct to talk with any guest. Even if you haven't met officially. You can talk back to your

calendar, too (when it taunts you with "outline" qualms.) For Kotex has *flat pressed ends* that prevent revealing outlines. And your new Kotex Wonderform* belt is non-curling, non-twisting. Made with DuPont nylon elastic: washes and dries fast!



What helps, if you've that "lobster" look?

- ☐ Antiseptic lotion
☐ Tinted makeup base
☐ A flame-colored formal

You got yourself barbecued just before the big dance! And with white marks left by your swim-suit straps and bracelet. Next time, take your sunning sensibly. Meantime, ease the broil with antiseptic lotion; plus a tinted makeup base, to cover up. (The first two answers above are right.) On "difficult" days, likewise, you'll be comfortable. You see, Kotex gives downy softness that holds its shape—because Kotex is made to stay soft while you wear it!



Which neckline's best for your figure?

- ☐ Halter
☐ Camisole
☐ "Little Boy"

Could be you're the buxom type? Or maybe a build-up is what your figure lacks. No matter. Choose a "Little Boy" neckline and lament no more. It's the ideal camouflage for either figure fault. And for solving "certain" problems, why not let Kotex be your choice? Try all 3 *absorbencies*: you'll find Regular, Junior or Super just suited to you. And the *extra* protection you get with that special, *safety center* of Kotex helps belittle "accident" misgivings.



More women choose KOTEX*
than all other sanitary napkins

3 ABSORBENCIES: REGULAR, JUNIOR, SUPER

room, and on the other side, the living room. The dining room is painted apple green, and the same soft gray-green carpeting extends through the dining room to the living room, which is a good way to give the effect of one big room. If your rooms are small, you might try this for that spacious effect. Sue brought over her dining room set from the old house because it is French Provincial furniture, and is quite appropriate in the new house, which is French Provincial (complete with shake roof), crossed with Modern. The Ladds are no sticklers for Period. They prefer comfort.

The living room is a cool, spacious room connecting, as I have said, the patio with sliding glass doors. It's furnished with two couches upholstered in tufted gaily printed chintz (with drapery over the sliding doors to match). A most unusual feature of the living room are the antique mirror shadow boxes which frame paintings of the four children: David, Alana, Laddie and Carol Lee.

Sue and Alan's bedroom is a complete break from the rest of the house. It's brown, dull green, lemon yellow and red. May be hard to imagine but it is so skillfully done it looks most attractive. Sue chose a print with a brown background and all these other colors in it. She used the fabric for draperies, for her bedspread and headboard, on the fireside chair, and also on one wall.

IN THE old house, Sue and Alan shared a bathroom-dressing room. But now they each have their own. The two dressing rooms do not connect by a door, only by an open space near the ceiling. Sue's tub is backed against Alan's linen and tie closet, and while they cannot see each other, they can carry on a conversation while they are dressing without even raising their voices. Sue's dressing room is very feminine, of course, and Alan's is very masculine.

Alan designed a two-way leather chair for his dressing room. The connecting arm contains cigarettes, ashtray and lighter. The back of the chair has tiny drawers for his studs and knickknacks.

Another interesting touch which you could easily copy is Sue's indoor planting. Alan used to say of Sue, "Don't give her any kind of a gadget she can plant anything in, next day there'll be a Philodendron." Sue has used indoor planting in every room in the house except the kitchen. This is not only decorative, but it's a money-saver. With her nice green growing plants all over the house Sue is never bothered with florist bills.

The Ladds' kitchen boasts the latest in equipment and cheerful decor. The kitchen is big with a large work table in the center, a large refrigerator and a large stove. A very amusing touch is found over the kitchen stove. A friend of the Ladds' painted, on the tiles, a series of tasty dishes, fish for Friday, chicken for Sunday, roast beef for Wednesday, etc. If you have a friend who loves to paint, invite him over.

Casual, comfortable, gay and friendly. That describes the Ladds—and their home.
THE END

NOTICE TO SUBSCRIBERS

When changing your address, please promptly advise your postmaster and Macfadden Publications, Inc., six weeks in advance, furnishing both your old address (printed label) and your new address, in order that copies of PHOTOPLAY may continue to reach you without delay. Such notification may be by letter or on post office card Forms 22 and 22-S, respectively, which your postmaster will supply on request.

MACFADDEN PUBLICATIONS, INC.
205 E. 42nd Street New York 17, N. Y.

Midsummer Magic

(Continued from page 68) "The Philadelphia Story" in Los Angeles. There wasn't exactly an exciting turnout for the opening night, but lots of gala stuff ensued in Sarah's honor. One of the nicest was the supper party that the director Peter Godfrey gave. Among the guests were Barbara Stanwyck and Bob Taylor, the Ronnie Colmans, Barbara Bel Geddes, Rod Cameron, the Reggie Gardiners, Peter Lawford (pinning out loud for Sharman Douglas).

Chinese lanterns and fantastic festoons of red paper decorations spotted the residence of Helen and Peter Rathvon (he's the former head of RKO Studios), when they partied for Mrs. Bob Considine, back from a visit to the Orient.

Rathvon gave the guests a tip-off that they were going to have an exotic evening of it when they were greeted by a staff of Chinese gals in flowered kimonos. And even the host and hostess were wearing authentic ancient ceremonial robes of blue covered with jade-colored flowers, and Mrs. Rathvon wore flowers fashioned of real jade in her hair! The luscious buffet was catered by one of Hollywood's newest food-purveyors, Peter Chang, who has opened a restaurant on the Sunset Strip. Ida Lupino and Collier Young were a two-some for this affair, but it doesn't mean a thing. They'll probably have "gotten together" just for the purpose of seeing a divorce court judge by the time you read this. Joan Fontaine, composer Lieth Stevens, Harriet Parsons, Allene Roberts, among the many there. Allene's semi-formal dance frock was a lemon-colored lace affair, with a very pinched-in waist, very full skirt, over a black slip! Above the narrow belt of black velvet was a camisole-top bodice. Black satin pumps, gloves and a tiny black elbow-length capelet of black satin completed this unique and charming outfit.

CAUGHT Betty Hutton and her big crush Bob Sterling laughing it up at La Rue, and Betty's dress was a two-piece job, semi-dressy. Fashioned of cocoa silk crepe, it had a shirtwaist top with a wide, tailored yoke, instead of the typical collar you'd expect. The skirt was a mere thirteen inches from the ground, pencil slim and even clinging, because the silk was triple accordion "permanent" pleated. The only trimming, outside of a narrow brown velvet belt, was the collar and cuff combination of deep, bright blue linen. (Dreamy color scheme, huh?) What's more, Betty is so nuts for pleats, that she had Paramount's Edith Head design her a gorgeous gown of white lace for the premiere of "Annie Get Your Gun," the Hutton's biggest and best, yet. The gown is dead chalk white, but filmy, full and floor-length, with a strapless, slightly draped top. But the lace skirt over two skirts of white chiffon, plus a moderately full underslip of white taffeta, flaunts a million pleats! You can make a bet that Betty will be the toast of Hollywood and points east when "Annie" gets around. And the whole thing has given the gal a yen to go back to Broadway and wow 'em as the star of a stage musical.

If you want to know about a really cute gimmick, a gift that will give your boyfriend, husband, sweetheart, or even your brother a big kick, it's the gift that John Derek's spouse had made for him, just for a gag, but, by golly, it's so practical and handy for "excuses." It's a huge white linen handkerchief, with a big red linen moon appliqued onto the center. You don't get it? Well, with a hanky like this, a gent can remove lipstick without smearing the kerchief, or shall we say, being detected?

THE END

That Other You Could Wreck Your Marriage!



Your married happiness depends on the *real* you . . . confident you, never doubting your intimate feminine hygiene. Don't risk becoming *another* you!

ALWAYS make *sure* of feminine daintiness . . . douche regularly with "Lysol"!

"Lysol" cleanses the vaginal canal even in the presence of mucous matter. No makeshift like soap, salt or soda can possibly act the same way!

"Lysol" is the famous disinfectant with amazing, proved power to kill germ-life quickly on contact!

Yet, gentle, non-caustic "Lysol" will not harm delicate tissue. Correct douching

solution in the simple directions on every bottle. Many doctors advise patients to douche regularly with "Lysol," just to insure daintiness alone, and to use it as often as needed. No greasy aftereffect.

Don't run this risk! Don't let *neglect* create a "dual personality" . . . another you, full of doubts, misgivings and inhibitions! Don't let that *other* you destroy your love!

Get "Lysol" brand disinfectant today, and use it regularly.

Preferred 3 to 1 over any other liquid preparation for Feminine Hygiene!

"Lysol"
Brand Disinfectant

REG. U.S. PAT. OFF.

Product of Lehn & Fink



A Concentrated Germ-Killer

the
NEW SHAPE
is the
NEWS



The new-shape sweater-top dress is news because there's an element of surprise to it. The little knitted top, worn with a day-length skirt, is shaped as dramatically as an evening gown . . . both front and back cut very low. *That's* imaginative designing!

The new-shape Modess box is news because it, too, is a triumph of imaginative designing. Cleverly shaped to resemble many *other* kinds of boxes. Wrapped, it might be bath salts, note paper, candy . . . no one would guess Modess. Another tactful feature . . . the new box is pre-wrapped before it even reaches your store.

*Only Modess comes
in the new-shape,
secret-shape box . . . pre-wrapped!*



Look Ma, He's Famous!

(Continued from page 50) his partner. "I kept wishing my mother were there," David said. "I wanted to say, 'Look, Ma, with whom I'm dancing.'"

Consider this merely as one illustration of the way Mr. B. is taking his skyrocketing Hollywood success, not seriously, but with high delight.

One more payment and he will own his car. Three more payments and he will be out from under the second mortgage on his house in the Valley. There will remain the considerable sum of the first mortgage to go. But that doesn't worry David.

Yet, for the first time in his haphazard, colorful life, he's worrying. About calories. "Before 'Flamingo Road,'" he confesses, "I lived largely on a diet of parsley between two slices of newspaper. When I made the test, I weighed 180. At six-feet-three-and-a-half, that's thin. So what happens is that Warner Brothers dote on my looks at that weight and I fall for a girl who cooks like a master chef."

ADRIAN is, of course, Adrian Booth, the Republic actress, who has been Mrs. David Brian since June 20, 1949, which is only a few days after David got his divorce from Bonita Feidler. David wishes that Adrian were the only Mrs. Brian there had ever been, he's that in love with her. Actually, she is his third wife. He is, you see, the romantic kind of guy who must have women around, and when he loves, he marries.

He and Adrian, in love in a wonderfully wacky way, are a clear example of like appealing to unlike. Adrian didn't dance much when they first met. David is so good he has danced professionally at no less swank a spot than the Shoreham Hotel in Washington where good Senators go to relax. The team had the improbable name of Brian and Winsome, Winsome's other name being Courtney. "She weighed ninety-eight pounds and did all the dancing," David says, "while I did all the mugging." They weren't much of a hit. But they fell in love and married. That wasn't much of a hit, either. They divorced.

Adrian is very much of a family girl, with a deeply developed domestic sense, while, until they met, David's idea of a home was "anything with four walls that kept the rain out." When they married, Adrian announced she wanted a modern house. David wanted a traditional one. So they compromised. "We got a real antique," David explains. "Antique for the San Fernando Valley, that is. It was built way back in 1934."

In exchange for his lessons in the rumba, Adrian has given David lessons in the art of fine eating, and he finds it very pleasant when she does one of her specialties, such as stuffing a leg of lamb with wild rice and apricots. It's so unlike that time when he was on the road and he and a fellow actor kept body and soul together for months by means of an electric percolator. First they'd make coffee in the percolator. Then, washing it out, they'd use it to heat soup. It always meant that one or the other course was cold by the time they consumed it, but it kept starvation at bay.

Having been in show business ever since he left New York's City College, David has suddenly fallen in love with the California soil. He gets up and into it with the sun. Come seven a.m., while Adrian slumbers, he's out gardening. By eight-thirty, he starts wondering which of their friends he can telephone. At nine, he's both sur-

**MOVIES — FINE ENTERTAINMENT
AT LOW COST**

prised and annoyed when he discovers he has waked most of them up.

He did a little bit of everything to survive between acting jobs, acting being the only thing he has ever wanted to do. This is not his first excursion to Hollywood, but the last time he was out the nearest he got to the industry was being a carpenter on Gladys Cooper's house.

Before this, while he was still going to college, and when the aunt, who was paying his tuition, wanted him to become a CPA, he was a doorman at the famous Roxy Theatre in New York. Then, as a result of his overhearing a conversation in front of the Roxy, about their being a "call" at the nearby Imperial Theatre, he became a chorus man.

He wasn't sure what a call was, but he hoped it might be stage work. He went through the stage door and the casting director saw that bright hair of his, those blue eyes and his really magnificent shoulders on his big frame. "You have to be able to sing for this job," the stage manager announced. "What's your range?"

David thought a range was either something you were home on, or that you cooked on. He said, very casually, and most truthfully, "I don't know."

"Well, go over to the piano and let's hear you," the stage manager ordered.

Five minutes and one tune later, David was in show business. The play was "The New Moon" and it ran such a goodly stretch that Mr. Brian actually accumulated \$75 in cash money.

HE HAD never had that much dough, all in one piece before. He planned to put it into the bank as a real nest egg against the future, but right then a cocker spaniel named "My Own Brucie" won best of show at the Westminster, New York's smartest canine event. David heard, somehow, that "My Own Brucie" had a pup for sale. The price was just seventy-five clams.

Now, he can't possibly remember why he had to have that pup, but he did, so he got him. His landlord later got David. You know how it is with pups in New York where they are not too close to grass or trees. David reluctantly gave the pooch to some children in the suburbs.

The next few years clearly demonstrated that he had been born with grease paint in his veins because, while he was more often "between engagements" than in any show, carnival, dance act, comedy turn or whatnot, he still loved the theater. He existed in that dizzy world where many another great star has lived before him, or as he says, "You wake up in the morning, look at your dough and decide between two cups of coffee or a pack of butts. You decide on the cigarettes, because a friend is more apt to ask you in for a cup of coffee, and you just can't plain ask somebody to give you a pack of smokes."

He had the actor's pride that never lets you admit hunger when you don't have the price of a meal, nor confess that you're not

MODERN MOTHERS NOW OPENLY TELL THEIR DAUGHTERS THESE Intimate Physical Facts



No other type liquid antiseptic-germicide tested for the douche is so powerful yet safe to tissues

Isn't it much easier and safer for a daughter to learn about hygiene (*internal* cleanliness) from her mother than to rely on 'half-truths' and misinformation whispered among girl friends?

For this reason, a modern mother must keep up to date and be able to tell her daughter to always put ZONITE in her fountain syringe for health, charm, after her periods, and *especially* to follow this hygienic practice when she's married. She must make her daughter realize there's an offensive odor which she herself may not detect but is so apparent to people around her.

And isn't it reassuring for a daughter to know: *no other type liquid antiseptic-germicide tested for the douche is so powerful yet safe to tissues as ZONITE!*

A Modern Miracle!

Modern women no longer have to use dangerous products, overstrong solutions of which may gradually cause

serious damage. Nor will they want to rely on weak homemade solutions—none of which have ZONITE's remarkable deodorizing, germ-killing action.

Developed by a famous surgeon and scientist, the ZONITE principle was the first in the world that was *powerful* enough yet positively *non-irritating*, *non-poisonous*. You can use ZONITE as directed as often as you wish without injury.

Gives BOTH Internal and External Hygienic Protection

ZONITE deodorizes not by just 'masking' as many products do. Instead, ZONITE actually dissolves and removes odor-causing waste substances. Use ZONITE and *be sure* you won't offend. ZONITE has such a soothing, refreshing effect and promptly relieves any itching and irritation if present. ZONITE gives daily *external* protection, too. Available at any drug counter.

FREE! NEW!

For amazing enlightening NEW Booklet containing frank discussion of intimate physical facts, recently published—mail this coupon to Zonite Products Corp., Dept. PP-70, 100 Park Avenue, New York 17, N. Y.*

Name _____

Address _____

City _____ State _____

*Offer good only in the U.S.

Zonite

FOR NEWER

feminine hygiene



Listen to
NANCY
CRAIG

Every Weekday Afternoon 1:15 DST
ABC STATIONS

Read NANCY CRAIG'S COOKING PAGES
in this month's RADIO MIRROR Magazine

YODORA

the deodorant that works

2 WAYS



1 stops
perspiration odor

Wonderful Yodora does not merely mask, but *stops* perspiration odor. Effective for full 24-hour protection.



2 softens
and beautifies underarm skin

Made with a *face cream base*, Yodora keeps armpits fresh and lovely-looking as the skin of neck and shoulders.

Kind to skin, chemically safe for clothes, it's the perfect cream deodorant... You'll adore Yodora!

Tubes or jars
10c, 30c, 60c



Product of McKesson & Robbins, Bridgeport, Conn.

wearing socks because you haven't any. David's favorite joke tells of the time he got a single evening's engagement at a club and needed to wear a boiled shirt. He didn't have the price of having one laundered, so he did it himself. What he didn't know was that when you starch such a shirt, you just do the front of it. He starched it all and had difficulty in either sitting or standing still.

When the war came David went into the Coast Guard, saw much action in the North Atlantic and returned to civilian life in his chronic state; penniless. He possessed only one thing of any value, a cinnamon diamond ring, given to him by the famous vaudevillian, Ted Healey, with whom he did a comedy act.

He was often tempted to pawn this ring or even to sell it, but now he's glad he never did. He gave it to Adrian for her engagement ring. To show you the kind of girl Adrian is, she had the diamond reset for herself and gave David a black sapphire in the old setting. This was the best compromise she could think of so David could give her his ring but still have it. Her husband was delighted.

His initial meeting with Adrian was as unexpected as his initial meeting with Joan Crawford. The Crawford meeting has been told before but I repeat it here for its one new touch.

Waiting around in Hollywood, David was invited to a party given for a girl who was breaking in a night club act. There he met Lucille Safford, a nurse employed to care for Joan Crawford's children.

One evening, several days later, Lucille heard Joan discussing her great difficulty in finding the right leading man for "Flamingo Road," an actor with strength of character and authority. Lucille suggested David as a possibility, and Joan suggested to director Mike Curtiz that he grant David an interview. In the meantime, every available leading man in Hollywood was being tested.

Mike is a terrorizing character. He can out-yell everybody in Hollywood. Therefore, when the unknown David Brian was presented to him, he gave him the works, along with the test. But Mr. Brian didn't scare worth a cent.

David will tell you now, with a complete lack of conceit but with a very just realization, "It was a damned good test. Joan had gotten me the script the day before, and I had studied the scene I was to do for a solid twenty hours. Mike's yelling, instead of paralyzing me, helped me. It even affected me that way during the shooting of the actual picture. Because the man's an artist, a *great* artist, and actually, when he's yelling, he's keyed up, trying to

get the best out of both you and himself." His meeting with Adrian had an ironic twist to it. An actor friend of his, Dale Robertson, was up for "Flamingo Road," too, even before David was up for it. David said he wished he knew some nice girl to date. Dale mentioned Adrian and arranged their first meeting. The rest is vital statistics, with the added touch that all Robertson got was a very small part in the Crawford production.

Only one thing about his entire Hollywood success irks David, and that only irks him mildly, because of his always-operating sense of humor. But he does feel, having put in the long theatrical apprenticeship he has, that people shouldn't compliment him on being "so perfectly natural" on screen. "Whenever anybody is perfectly natural on stage or screen, they are doing their best acting," he says.

David especially admires Joan Crawford and Bette Davis because they are such good troupers. In "The Damned Don't Cry" there was a scene, shot from his angle, for which Joan had to have her head buried in his shoulder, supposedly crying. David was both impressed and grateful that Joan actually cried during every take, even though her face never did show, and the scene was always his.

Undoubtedly, David has what it takes to be a very great star, and that's much more than acting ability, no matter how masterly the talent. He has that Gable quality that makes a girl very aware of being feminine whenever she sees him.

He shares another characteristic with Gable: The chances of his losing his head are practically non-existent. When Warners ordered him to Montana for the opening of the picture of that name, although said picture stars Errol Flynn who wasn't forced to go, David didn't mind one bit. He liked the trip and he was allowed to take Adrian along.

"So I walk out, all properly introduced to the audiences," he says, "and not a soul has ever heard of me. But Adrian steps out, this Montana territory is where they play those Westerns she's made for Republic, and the crowd ate her up."

He tells another yarn on himself concerning the night of the preview of "The Damned Don't Cry." He plays a terrific heavy in this and he believed he really was pretty good. "I turn to my adoring wife," he says, "waiting for her loving compliments and what does she say? Shuddering, she remarks, 'Am I married to a fiend?'"

"That," I said, "was a big tribute to your acting."

David grinned. "Not at all. I was, as the critics say, being perfectly natural."

THE END



May 6—a date to remember, when Liz Taylor became Mrs. Conrad Hilton Jr. As she left the altar, Liz halted—and spontaneously kissed her parents

Title to Happiness

(Continued from page 42) she wants. She has perfected her French because it is his favorite language. She has learned about horses, will spend this summer racing her stable, because with Aly horses are a passion. She is improving her golf so she will be a better partner.

"Madame," the servants call her, and the grocer and mailman who serve the house. It is only when she is asked for, or spoken of, that she is referred to as "princess."

The family made the move from Gstaad to Cannes by plane; Aly on a stretcher. Now, at the Chateau de l'Horizon, Aly spends his days in the sun on the terrace. And Rita continually runs to his lounge; between her household duties, following her golf lesson, after her marketing excursion into the town. Often she brings Jasmine to him. He is bewitched by his beautiful daughter with her fair skin, big hazel eyes and brown hair. But, again and again, with paternal pride, he points out that she has his short nose.

Not that Aly is lonely on his terrace; only fed up with his enforced inactivity. His sons and their tutor are with him. The Aga Khan calls everyday to see him and Jasmine to whom he is devoted and whom he thinks the most beautiful of babies. Friends call, too. It is an unusual day when six or eight guests do not sit down to luncheon; French generals, sportsmen, friends from Hollywood.

Rita is quietly equal to all this. But then her manners always have been excellent. From the day she married Aly, instead of acting upstage and silly, she has conducted herself with the natural simplicity and poise that is supposed to be the special birthright of princesses.

I long will remember an evening at the Chatelet, shortly after Rita and Aly were

married, when a great benefit was given for the members of the Legion of Honour. Rita and Aly, who had the loge adjoining that of President Auriol, asked me to be their guest. Never have I seen so many men covered with so many decorations and Grand Cordons of the Legion. My little decoration looked exceedingly small by comparison. Still, I was proud to be the only woman there who wore one.

IT WAS a brilliant scene; reminded me of "The Merry Widow." And later, M. Auriol invited us to the little anteroom behind his presidential loge for champagne. I drank to the health and safety of France. And the President, responding, drank to the health and safety of America. Then, before his eminent guests, he lifted his glass to toast Rita. I may be a sentimental idiot but I found myself moved that this little Hollywood girl, who, a handful of years ago had been an unknown dancer, should be so equal to this occasion.

They talk now, Rita and Aly, of remaining indefinitely at the chateau. Which is understandable. Aly has many houses all over the British Isles and Europe, including the house in Ireland he just bought, complete with a ghost, but this is the house they think of as home. Here Aly's famous paintings by Dufy and Renoir and Utrillo hang in the main room which they call the studio. It is a very large room with the sofas at the fireplace and many of the deep chairs done in yellow satin, with an Aubusson carpet handwoven in a light bright green with a yellow floral design. Fresh flowers are arranged everywhere. And the French windows open to the terrace which overlooks the curving coastline and the Mediterranean. It is in the big entrance hall here

that Aly has hung his precious Gobelin tapestries. From this hall, two marble staircases lead to the upper floor of bedrooms and sitting rooms with balconies overlooking the gardens and the sea. The room which Jasmine shares with her nurse has been done in pink.

The gardens at the chateau are lovely, surrounding the pool, cascading down to the sea, lining the half-mile driveway from the entrance of the estate to the house itself, blooming in front of the small houses which shelter the gardening staff and guests.

At the moment there is talk, too, of larger quarters in Paris. Aly's bachelor pied-à-terre was scarcely big enough when they were bride and groom. I lunched there with them, one day, and Aly complained they were crowded. For their family, now, it is just not big enough. It is this contemplated move, undoubtedly, which gave rise to the rumors that Rita was buying a house in Paris. This, plus the fact that she and Aly decided her house in California should be sold. For even should they return it would not suit their needs.

Aly, let me make it clear, has no wish to keep Rita off the screen. He adores her as an actress. However, he is in a position to see that she gets a story that suits her. She will make a picture, come autumn, I believe. But I doubt she will do it in Hollywood. She would not leave Aly. His interests are over there. And it will be a simple matter for Harry Cohn and Columbia to arrange for production in Rome or Paris or England.

Rita, it would seem, came into two titles when she married. First—a title of princess. But better still—a title to happiness.

THE END

Think, darling, think!

why pay high prices for nail polish and lipstick?

If you have looked in vain for nail polish *at any price* that would wear better and chip less...this important new discovery guarantees you an infinitely better-wearing polish for a very low price.

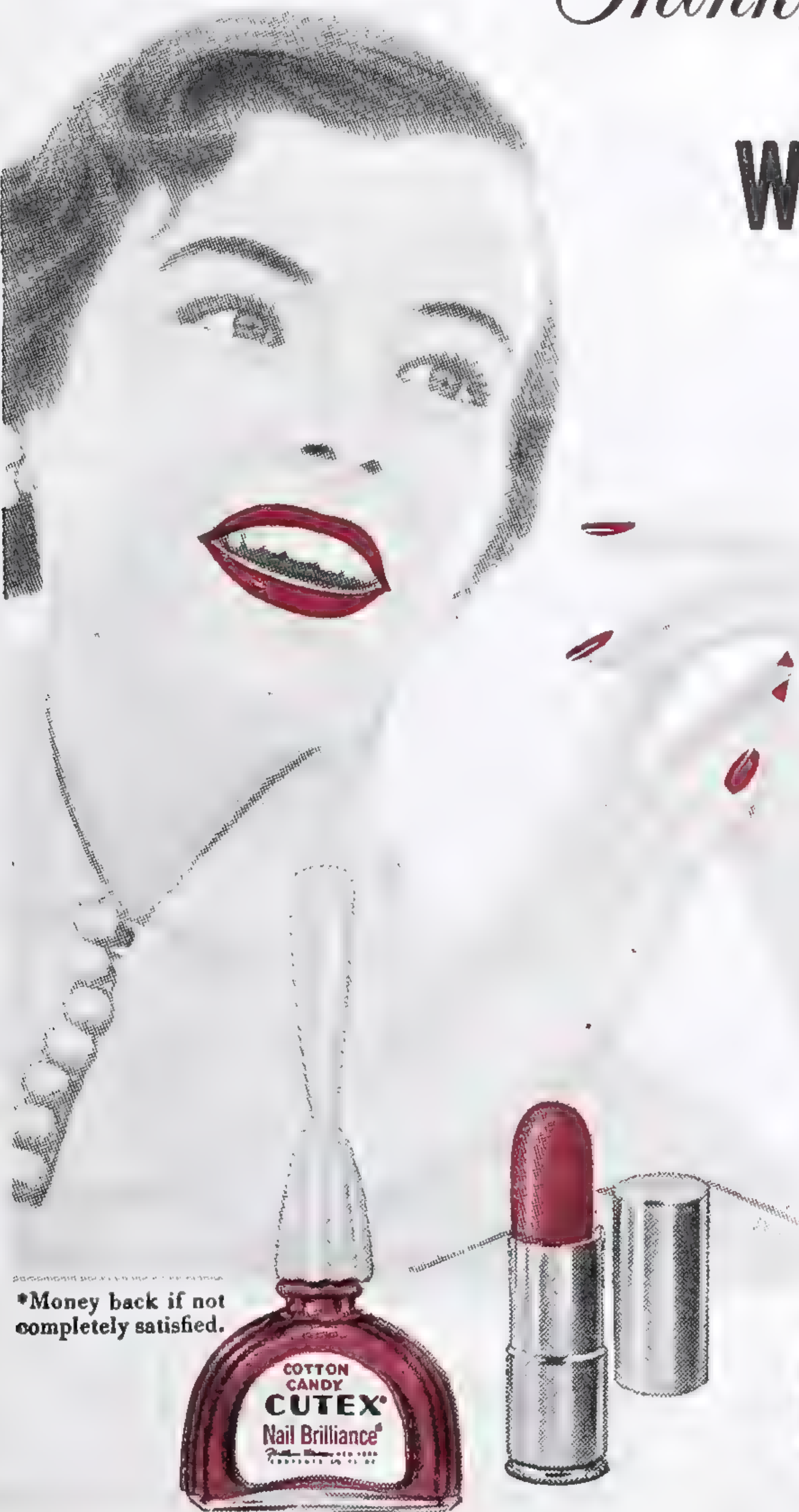
This is the true story of an amazing new miracle-wear ingredient called Enamelon.

It's found *only* in new low-priced, luxury CUTEX and it's guaranteed* to give incredible wear...to last longer, chip less than your high-priced polish.

And new, miracle-wear CUTEX is so pure...even women with skins so sensitive they cannot use other polishes state they can safely use new CUTEX.

Thirteen luscious shades, including the new prize-winning, fashion shade—*Prize Posy*. New CUTEX 10¢; de luxe Nail Brilliance size, 25¢.

Better lipstick, too.. the new matching CUTEX *Color-genic* Lipstick.. now made by an exclusive CUTEX electronic process. Won't bleed, cake or wear off like so many high-priced lipsticks. Only 49¢. Also new 25¢ size. *Prices plus tax.*



*Money back if not completely satisfied.

CUTEX

Why Tampax is ideal for beach and bathing

*It is a marvel
of discretion*

*It has no outside
bulk whatever*

*It frees you
from worry
in bath-
ing suits wet
or dry*



Women and girls galore are now going in swimming *any time they want to*—with their sanitary-protection needs on the “off days” cared for very discreetly by Tampax. Nobody can ever suspect the situation—not by *any* chance—with Tampax!

This modern Tampax discards belts, pins, external pads and all outside bulk whatever. It is worn internally and absorbs internally. Dainty applicators make insertion easy and the hands need never touch the Tampax. When in place it is invisible. It cannot even be felt!

Without external bulk, there can be no bulges and edge-lines. No chafing. No odor. Made entirely of cotton, highly absorbent and very compressed, Tampax was invented by a doctor for all-year-round use by women. Millions of them use Tampax every month.

Have Tampax handy for “next time.” Sold at drug stores and notion counters in 3 absorbencies—Regular, Super, Junior. An average month’s supply will slip into your purse. Or get the economy box which holds 4 months’ supply (average). Tampax Incorporated, Palmer, Mass.

**NO BELTS
NO PINS
NO PADS
NO ODOR**



Accepted for Advertising
by the Journal of the American Medical Association

Restless Rebel

(Continued from page 49) has never stopped for longer than forty-eight hours.

He is unaffected, introspective and his favorite axiom is “Know thyself.”

He has never seen a basketball game and always stocks up on vitamins when traveling. He is not mechanically inclined.

He is forever putting off writing letters.

He is fond of garlic, onions and *Lil Abner*, the only comic strip he reads. He owns five belts, all alike, but always wears the same one.

His favorite novelists are Dostoevski and William Faulkner. He considers himself a lamentable business man, was called “Bud” by his father and feels he has been happiest in New York.

He never drinks cordials or champagne and doubts that time-saving devices have increased the American capacity for happiness. He was born in Omaha, Nebraska.

He considers his worst fault to be “lack of courage.” He is sensitive, forthright and possessed of great independence of spirit.

HE HAS never taken a Turkish bath and is seldom punctual for appointments, always underestimating the time it takes to dress and shave. He subscribes to no book clubs. He thinks one should be able to choose one’s own reading.

He doesn’t mind eating alone, and prefers the seasonal climate of New England to California’s perpetual sunshine. He is incapable of making an impromptu speech.

Montgomery Clift is the most motile subject this writer has ever interviewed; he is all over the room, slouching, sprawling, shifting, stirring.

He is very fond of dogs, has none, and made his first public appearance in amateur shows in Florida at the age of thirteen. His father was a financier.

He accepts people at their face value, and because he is congenitally lazy, has to literally force himself to work.

His academic schooling was sporadic and peripatetic due to his family’s domicile all over the country; he never finished grammar school because of this.

His favorite dessert is zabaglione.

He is an avid jai alai fan. He likes his potatoes hash-browned and has no objection to women dyeing their hair “if they look better.”

He enjoys surf bathing, hockey matches and philosophic discussions. His brown hair is unruly and difficult to comb.

He has no desire to paint, sculpt, or pilot a plane. His first literary effort is an original screen story which he has just written. He loves to sail and hopes one day to own a boat. He wears no jewelry.

He collects no souvenirs.

His only superstition is throwing salt over his left shoulder.

His favorite salad consists of avocado, tomato, mixed greens, anchovies and Roquefort dressing. He plays no musical instruments though he once studied piano.

He has seen but few horseraces and has been an actor for fifteen years. He bit his nails as a kid.

He is inclined to be impulsive, and likes steamed “espresso” coffee, Italian style, which he makes when in New York.

He seldom remembers his dreams.

He is a good swimmer, thinks Rome the most beautiful of cities.

He thinks flying dull, never gets seasick and enjoys eating where there is music and dancing.

He hates wearing new shoes.

He drinks lots of milk, cares little for long walks and finds it difficult to take seriously a movie filmed in color.

He likes to play poker but never comes out ahead. He is endowed with a hardy

stomach, a keen sense of humor and an aversion for limburger cheese.

He is a staunch admirer of Vittorio de Sica, Italian director of “The Bicycle Thief.” He thinks nothing looks worse than a woman in slacks that don’t fit her.

He makes “noises” when in the shower. “You can’t call it singing.”

He is a good dancer but has failed to master the tango. He likes the smell of a stable and earned his first money on the stage in “Fly Away Home” 15 years ago. He weighs 155 pounds.

He carries no lighter and no key-chain, and is forever looking for his keys.

Montgomery Clift’s worst failing is spending money. He adapts himself easily to strange surroundings, regrets that he doesn’t visit enough art galleries.

He gets very restive at concerts.

His beard is heavy and he has to shave twice a day when working. He cannot make out his own income tax returns and believes there is no difference between blondes and brunettes.

He has a habit of placing paper money in the watch pocket of his trousers, completely forgetting about it, and weeks later making the pleasant discovery. He does all his writing in longhand.

He has never seen a wrestling match.

He dislikes delicatessen foods. He doesn’t like pickles or olives, likes bagels.

He has never smoked a cigar or a pipe, and when retiring he carefully stretches his pants out on the floor.

Montgomery Clift’s most vivid memory of a painting is one by Picasso in the Chicago Museum, of a little boy, his father and mother, walking along a beach.

He is not susceptible to colds.

He has not gone in for the new fad of square-dancing, and plans to alternate his career between stage and screen.

He maintains an apartment in New York, has been to Cuba, Mexico, England, Israel, the near East, and several other European nations. He is the only member of his family to show an interest in the world of the theater.

He has appeared in a dozen plays. He contracted a tropical disease in Mexico which prevented him from entering the military service during the war.

He is very poor in mathematics and his dominant characteristic is an assertive independence of spirit. He plays neither chess nor checkers. He smokes a great deal when working hard, which invariably causes his sinus to “back up.”

His memorizing of dialogue does not come easily. He likes beer. His favorite pictures, “Shoeshine,” “The Bicycle Thief,” “The Informer,” “Stagecoach,” “Modern Times,” “Citizen Kane,” “Volpone,” “Pygmalion,” “Brief Encounter” and “Double Indemnity.”

He loves winter sports but is not good at them, and though this young man of twenty-nine, who is gifted with extraordinary awareness, is riding high in his chosen profession, he strangely declares that his life is “full of regrets.”

Montgomery Clift would like to be a director someday. “One must keep exploring. If you lose the wish to explore, then you might as well give up.”

THE END

**Have YOU ever
been “Stood Up?”**

(SEE PAGE 71)

Paid Notice

All His Life . . .

(Continued from page 38) with a horrible fate. Farley'd take his horrible fate between his teeth, and chew on it to the last delicious shudder.

Today, he's a better actor, but his views on heroes, or romantic juveniles, to give them their current name, remain unchanged. "They stand around in love scenes, they fight with the girl, they make up, they clinch. Nuts!"

Back in San José, Dad was an auto dealer, and a good one. There were no problems except, after Farley'd collected seven stray pups, Mother and Dad felt that an eighth might be superfluous. Even this wasn't insuperable. Out with his father one afternoon, Farley met the sad eyes of a pooch who clearly needed a home. Dad was torn. "Tell you what, son. Maybe he belongs to someone who'll come and find him. If he's still around tomorrow, well, we'll ask your mother." Mother's a softie. Next day No. 8 joined the private SPCA.

It was the depression that finally toppled Dad's business. The Grangers reached a difficult decision: To leave the little town of their prosperous years and transplant themselves to Los Angeles, where maybe a man might find new opportunity. Farley's only tears were for the dogs, and Mother understood exactly how he felt, having shed a couple of tears herself. "Farley, here's a promise. I'll plant myself at this phone and I won't budge till every one of those dogs has a good home."

"Won't they miss me, though?"

"For awhile, yes. Then they'll learn to be happy with their new friends."

He thought it over. "Well, as long as they're happy."

The dogs were settled. So, presently, were the Grangers in a small house in

the San Fernando Valley, a distinct advantage, from Farley's viewpoint, over San José. Because Republic Studios were close by. He and his new pals sneaked through the studio's back gate, and galloped imaginary steeds against real Western sets till somebody chased them out. This was high adventure.

AWARE that money wasn't too plentiful and feeling that he was old enough to help, he found after-school jobs and reflected on his future. Little by little came the consciousness of this flair for what he called "carrying on." It crystallized and took shape during a high school course in public speaking. Having mulled things over by himself for awhile, he presented his findings to the folks.

"I'd like to be an actor."

"I've thought about it a lot," he went on, "and this is for sure."

"Fine!" said Dad. "Go ahead and try it. How d'you start?"

"I don't know that either, but somehow I'll find out."

Actually, he was as green as his parents. Training was the thing, and he knew that some actors trained at dramatic schools. But for dramatic schools you need money. In the back of his mind buzzed the notion that maybe after graduation he could earn enough to see himself through. From lawn-mowing jobs he progressed to sacking. A sacker's the guy in the grocery store who stands next to the cashier and puts stuff into bags. From fifteen he progressed to seventeen, resolution unwavering. He didn't think in terms of movie cash or glamour. He just felt an inward sureness that acting was for him and, with the shining faith of his years, that somehow he'd get the chance to prove it.

"Wish we could send him to one of these dramatic schools," Dad would say after Farley'd gone to bed.

"He'll make it anyway," said Mother.

Nevertheless, it was Dad who steered him toward the break. Dad was working at the Social Security Office, where actors came and went. One day, he talked to Harry Langdon. "I've got a kid who wants to act. Don't know if he's suited to it or not. What's the best way to find out? Dramatic school?"

"Waste of time," snapped Langdon. "Best thing is experience."

"How does he get experience?"

"Little theater work. I've got a friend who's casting a play right now. I'll speak to him. Maybe there'll be something."

Langdon was as good as his word. A few nights later, Dad came home with the news. Farley was to present himself at such-and-such a place, where they were putting on a play called "The Wookey." "Tell them you're the boy Harry Langdon sent. They've got some parts open."

"Gee, Dad, that's swell!"

Mother had reached a tricky spot in her Argyle. She finished the row. "There! Didn't I say right along he'd make it?"

Next day, Farley presented himself. They had him read a scene, then said, "All right, we can use you." To keep the overhead down, they gave him not one part, but three, all small. In the wings, he felt nervous. On stage, he felt buoyant and self-possessed. "The Wookey" ran for a week. Mother and Dad, without prejudice, concluded that Farley was the best thing in it.

Maybe he was. Because, one night, a really unprejudiced observer came backstage and introduced himself. "I'm Bob McIntyre, casting director for Samuel

For the most Luxurious bath you've ever had...

Get the Big **BATH SIZE!**



For velvet-smooth Beauty Lather that caresses your skin, leaves your body glowing with a warm blush of fragrant loveliness, enjoy a Beauty Bath with Bath Size Palmolive Soap

It's exquisite . . . It's economical. Dig, *big* Bath Size Palmolive is perfect for tub or shower. Just the gentlest massage over your body creates a glorious beauty lather that leaves your skin glowing, alluring. Proper cleansing with this thrifty Bath Size smooths and softens arms, back and shoulders...really

gives you a lovelier complexion all over.

And its delicate, exciting scent leaves the merest hint of perfume on your skin—a delightful invitation to romance. Get Bath Size Palmolive today—for Palmolive's marvelous beauty lather means you, too, may have a lovelier complexion all over.



Peg's pup upsets trash...

and to Peg it's a dog's life! She has just finished vacuuming that rug, and now she must lug out the cleaner again. "Drat that dog!" says Peg.



So does Meg's...

but Meg is smart. She has a handy Bissell® for quick clean-ups, and saves her vacuum for heavy periodic cleaning. "It's easier with *both*!" says Meg. "Easy on me, too!" says the pup.

Only BISSELL has "BISCO-MATIC"® brush action

You don't need to bear down on the handle at all! This miracle-action brush *adjusts itself* instantly to any thickness of rug. Picks up dirt with an easy glide, even under beds and chairs.



New Bissell Sweepers with "Bisco-matic" Brush Action as low as \$6.45. Illustrated: The "Vanity" at \$8.45. Prices a little more in the West.



BISSELL SWEEPERS

Bissell Carpet Sweeper Company
Grand Rapids 2, Michigan

*Reg. U. S. Pat. Off. Bissell's full spring controlled brush.

Goldwyn. Like to have you come over to the studio tomorrow."

Farley's state of mind is a little hard to describe. He was elated, of course, and at the same time, calm. Never having battered his head against casting directors, it didn't occur to him that what had just taken place was slightly spectacular. He'd known for two years, and much longer, subconsciously, that acting was his meat. This was what he'd planned on, now it was happening. Simple.

Neither was he overpowered in Mr. Goldwyn's office next day. Bob McIntyre was there. So were Lillian Hellman and Lewis Milestone, writer and director respectively of "North Star." Mr. Goldwyn looked him over, fingers drumming. "Hm. Physically, he's okay." Farley waited. "How many pictures have you made?"

"None."

"Ever work on Broadway?"

"No."

"How many plays out here?"

"This is the first."

A sense of discomfort edged its way under his collar. He knew he was giving all the wrong answers, but what point in lying?

"Let's have him read."

Briefly, Milestone outlined the scene. Cued by the director, Farley read. Into the silence that followed, Goldwyn dropped eight little words. "Thank you very much. We'll let you know."

This is the traditional brush-off. Those words have fallen like lead on the hearts of hundreds of experienced actors. Farley was an innocent. He described the proceedings in detail to Mother and Dad. "Then Mr. Goldwyn said, 'Thank you very much. We'll let you know.'"

"Then what?"

"That's all. Obviously, it means they're going to test me for the part."

In those days, Farley didn't read the *Hollywood Reporter*. He therefore remained ignorant of the fact that Goldwyn had gone east in search of a boy. Three weeks went by. Farley couldn't understand why they were taking so long, but doubt never touched him. Only once was he worried. At football practice, he fell, took a kick in the throat and lost his voice for two days. Which threw him into a fever. Any minute they'd call, and he wouldn't be able to talk. Each time the phone rang and it wasn't the studio, he'd relax.

In the end, his call came. Goldwyn had seen many boys, none of them right. Only one kid had looked the part, the kid from "The Wookey." His was a face you didn't soon forget. Goldwyn hadn't forgotten his reading either. First quality ham. And yet, there'd been a spark.

He picked up his phone. "Get hold of the Granger boy. I want a test."

They made the test on Friday. Saturday

morning Mother went marketing. "You stick around, son, in case they call."

Twenty minutes later, in the heart of the shopping center, she ran smack into him. "What on earth are you doing here?"

"Buying you a valentine."

"But suppose they call?"

"They did. Said to come back Monday."

Of course it was in the bag. On Friday nobody'd known him. On Monday, he walked through a maze of mysterious smiles.

"How was the test?" asked Farley.

"You'll have to talk to Mr. Goldwyn."

At 2 came the summons, and at 2:05 the magic words: "We liked the test. We want to sign you to a contract." Since he was still under age, Mother and Dad had to sign for him. To settle their nerves, and in honor of his new boss, Farley took them to see a Goldwyn movie.

Most of you will remember how the Granger personality socked itself across in "North Star." On the strength of this single performance, Darryl Zanuck borrowed him for the duration and beyond.

AS AN Army man himself, Dad can't understand to this day why his son joined the Navy. Neither can Farley, except that he went down with a bunch of kids whose watchword was, "The Navy! They always give you a bed." Plucked in the bloom of his career, Farley felt pretty sorry for himself. Till he started rubbing elbows with a lot of other fellows. Some had been in it two and three years already. Some had left wives and kids behind. Some had no jobs to go back to. Some didn't live to get back to their jobs. He stopped feeling sorry for himself and began to grow up.

V-E Day was followed by V-J Day. As far as his mother was concerned, the war ended one bright morning in '46 when the phone rang in the little Valley house. "Hi, Mom, we're just in from Hawaii. I'll be home tonight. How's about spaghetti and meatballs for dinner?"

They sat up till four, and by ten Farley was on his way to the studio. Having reached the reasonable age of twenty, he didn't expect to be put right back to work. He was prepared to wait a couple of weeks, maybe as long as a month.

"Take it easy," Mr. Goldwyn said. "Fool around. Play tennis. Sleep. You've got a holiday coming."

"I feel fine. I just want to work."

"You'll work. Have patience."

The months lengthened to a year. This was when Farley learned that plums don't drop into your mouth just because it's open. He chafed and pawed the earth, and Goldwyn patted his restive steed on the shoulder. "You're too old for kid parts and too young for juvenile leads. We're

"Refreshing"



• No make-believe here! That's why "My True Story" Radio Program is so often called a "refreshingly different show." These real-life dramas, picked from the files of True Story Magazine, give you a further insight into life. You'll readily recognize situations which your closest friends, and even you, may have to face—and be interested in their solutions. A complete story every day, Monday through Friday.

TUNE IN

"My True Story"

AMERICAN BROADCASTING STATIONS

paying you to grow up. Just be patient.”
 “I want to work. I’m wasting time.”
 “You can wait, Farley. At twenty, you’ve got plenty of time to wait.”
 Cathy O’Donnell, also under contract to Goldwyn, was waiting, too. To keep their hands in, she and Farley met almost daily at the studio and did scenes from plays. Then, through mutual friends, he met Nick Ray. They talked a couple of times. You couldn’t talk to Farley more than five minutes without tapping the well of his thirst to get going. So when Nick called and asked, “Do you want to work?” he laughed out loud. It sounded like a gag.
 “Yes, I want to work.”
 “Well, I’m sending over a script. Let me know if you like it.”
 He more than liked it. So did Mr. Goldwyn.
 “Fine,” said Nick. “Is there anyone special you’d like to make the test with?”
 “Yes. Cathy O’Donnell. We’ve worked together a lot at the studio, we feel comfortable together.”

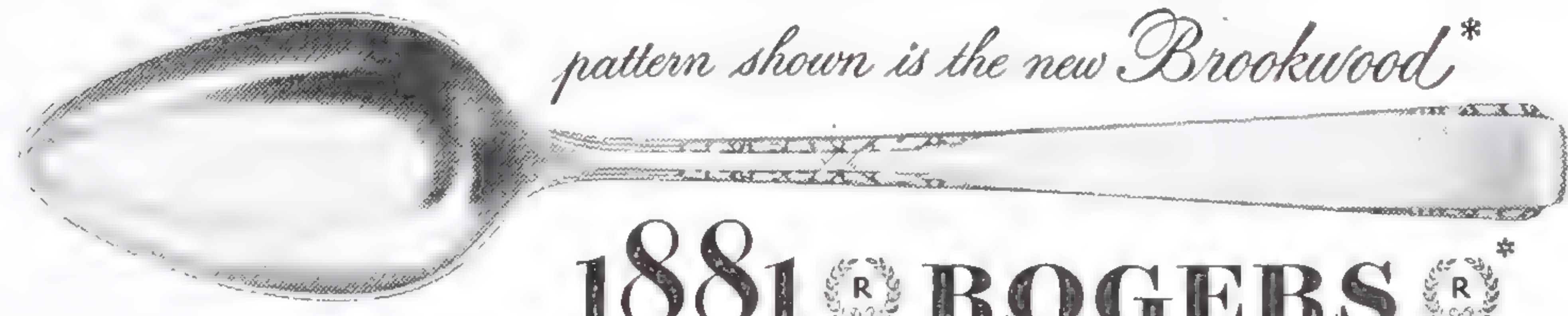
SO CATHY played in the test, and Nick hired them both for “They Live by Night.” (In parentheses, we’d like to add that this is one of the best pictures ever to come out of Hollywood. It rated and got rave notices. For reasons we’ll never understand, the public turned a lukewarm shoulder.)
 The day after its completion, Farley lit out for his first visit to New York. Bewitched by the city, he stayed two months. What brought him back was a call from Alfred Hitchcock, who’d seen “They Live by Night” and wanted him for “Rope.”
 The career was beginning to look up. Meantime, he’d taken the logical step of moving from his parents’ home to a place of his own. Mother exacted just one promise. “I won’t have anyone shrinking my Argyles. You bring those Argyles back here to be washed.”
 Since “Rope,” he’s grown old enough to be starred in romantic parts in “Enchantment,” “Roseanna McCoy” and “Our Very Own.” As noted, he still prefers character parts and makes no bones about saying so, to his boss or anyone else. They agree on most points. In spite of his yen for character roles, Farley realizes that you need a change of pace. In spite of “Our Very Own,” Goldwyn realizes that his boy has a feeling for drama, which is lost on straight parts. That’s why he bought “Edge of Doom.”
 “Edge of Doom” deals with highly controversial matter. Goldwyn was well aware of this when he snatched it from under the eager paws of other producers. Farley knew nothing about it till his eye fell on a press release. “Story of a youth who kills a priest, bought by Goldwyn for Farley Granger.”
 He made tracks for the studio.
 “I expected you,” said Goldwyn.
 “Where can I get hold of the book?”
 “You can’t. It’s not in print yet. I bought it from galleys. There’s only one set, and the writers need it.”
 For the next few weeks he made a howling nuisance of himself. No one who’d so much as touched the galleys was safe from him. “It’s great, kid, great,” they’d tell him soothingly. “Excuse me, there’s a man I’ve gotta see about a script.”
 The books finally came. Farley took his copy home one afternoon and finished it before dinner. Part of him felt as if he were fresh out of a wringer, part like a soaring blimp. He called Mr. Goldwyn, his folks . . . and Shelley Winters.
 Now that it’s over, he doesn’t like to talk about it much. He’ll tell you it’s the most exciting picture he’s worked on. He’ll tell you that Mark Robson, as human being and director, can’t be topped. Then



GOOD
TASTE
TODAY...

Send postcard for FREE leaflet with 42 tips on “Good Taste Today,” Box D-5, Oneida, N. Y.

How to cope with watermelon. It’s easiest to use a fork to dig out seeds, then break off a small piece at a time. As important as good manners is the good taste of your table appointments. Have you seen the 55-piece set of 1881 (R) Rogers (R) Silverplate? It’s handsome, correct . . . only \$49.75, chest included! A really remarkable value . . . compare! Choice of 4 beautiful patterns in this long-lived silverware.



1881 R ROGERS R
 SILVERPLATE by ONEIDA LTD.

*Trade Mark. © 1950.
 Oneida Ltd., Oneida, N. Y.



NO WONDER SO MANY FOLKS
Make Good Money!
 These Exquisite Doebla Greeting Card and Stationery Assortments Sell on Sight!

HERE’S a friendly way to make a fine income, spare-time or full time. Show lovely Doebla Box Assortments of richly decorated Christmas and All-Occasion Greeting Cards, distinctive “Name-Imprinted” Stationery, gay Gift Wrappings. Many other Doebla items so *exceptionally* beautiful that your friends, neighbors, and co-workers will be delighted to give you big orders. NO EXPERIENCE NEEDED—our FREE BOOK shows you easy ways for *any* beginner to make money! You make up to 50¢ on each \$1 box, even more on bonus orders. Mail coupon now—without money—for sample boxes on approval, including new “50-for-\$1” name-imprinted cards. No obligation. HARRY DOEHLA Co., Studio T47, Fitchburg, Mass. (If you live west of the Rockies—mail coupon to Palo Alto, Calif.)



Makes Money—and Friends Too
 “The cards were so attractive they sold on sight. Friends gave orders unhesitatingly. I’m making friends, aside from my regular duties.”
 —Mary Pasciucco, Brooklyn, N. Y.



HARRY DOEHLA CO., Studio T47, Fitchburg, Mass. (or Palo Alto, Calif.)

Please rush—for FREE TRIAL—sample boxes on approval, money-making plan, extra-profit cash bonus offer. Also send FREE Book of easy ways for *anyone* to make money.

Name.....
 (Please Print Clearly)

Address.....

City.....State.....
 Please state Zone No. (if any)

SAD SUE!



PERIODIC PAIN

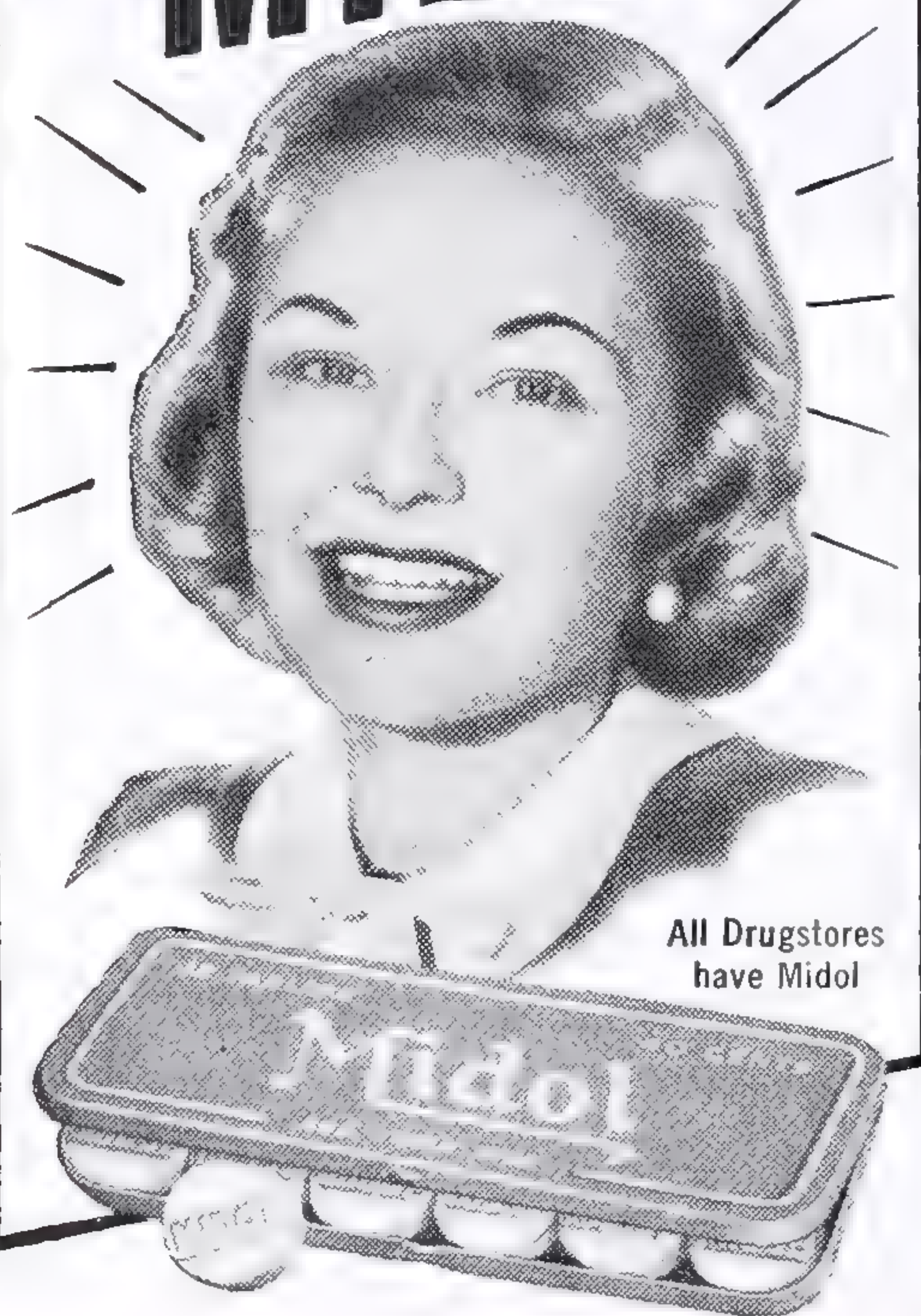
Midol brings faster relief from menstrual suffering—because it acts three ways. It relieves cramps, eases headache and chases "blues". Sue now takes Midol at the first twinge of menstrual pain or distress.

FREE 24-page book, "What Women Want to Know", explains menstruation. (Plain wrapper). Write Dep't. B-70, Box 280, New York 18, N. Y.

GLAD SUE

FOUND OUT ABOUT

MIDOL



All Drugstores have Midol

he'll change the subject. For the same reasons that send him out of town when a picture's finished.

"In New York, the atmosphere's different. My friends there are interested in what I've done, as they'd be interested in the doings of any friend. They'll ask how the picture went, I'll tell them, they'll say, 'Fine,' and that's the end of it. Here the view's more restricted, and I'm not panning Hollywood. It can happen to a lawyer or farmer or mathematician who sticks too close to his own particular niche. This is my niche. I like it. I started out to be a good actor. Acting's my profession, and I'd like to be a credit to it.

"But I no longer think it's the be-all and end-all of existence. Other niches are just as important to other people. Things go on that are more important to all of us. Like the situation between nations. Like the talk about hydrogen bombs and the end of the world. People are so scared of dying, they forget about living. It's got to be stopped. How? I don't know how. If I did, I'd stop it. But I'd rather go where the questions are being asked than sit here and read the film trade papers."

PAINTINGS have always stirred his imagination, and in a purely minor way he's started collecting. He has no artistic patter, but an intense curiosity about other people, other places and cultures. Breughel, with his rich earthiness and great love for the peasants, is one of his favorites. Standing in front of a Breughel, he's carried back through the force of another man's genius to a distant day and the other man's feeling for his times. Any good artist produces a similar reaction. You can't compare Toulouse-Lautrec with Breughel. Yet the Frenchman's decadent images of the seamy side of Parisian life are just as revealing. "Imagination," says Farley, "is the gift of children. You lose it as you grow older. But through pictures and music and books, you can try to restore it."

His next picture will probably be "Billion Dollar Baby." Goldwyn wants to give him a chance at comedy, his feeling for which has yet to come across. Then again he's looking forward to "Earth and High Heaven," Mark Robson directing. Farley can hardly wait. With him, it's a case of all this, and Robson too.

On the other hand, he's against too much of Granger. Here, too, he and his boss see eye-to-eye. They don't believe in foisting him on the public. Some producers, when an actor hits, seem to feel he's going to drop dead next year, so let's make all the dough we can while he lasts. Goldwyn would rather have people asking for more, than groaning, "Look, here's that Granger guy again."

Between pictures, life has plenty to offer. Farley'd like to do a play, when, as and if the opportunity offers. His first bow on any stage since "The Wookey" came during a personal appearance tour for "Roseanna McCoy." There were six shows a day, and no written script. His job was to ad lib with the emcee. The prospect paralyzed him. But once he'd run through the deal a couple of times, you couldn't drag him offstage.

He's crazy to travel and anxious to settle down. Which isn't as large a paradox as it sounds. Settling down means buying a house. At the moment he lives in a very pleasant apartment, for which he pays rent. Since it seems more sensible to pay rent to yourself than a landlord, he's looking for a house.

What he'd really like would be to move the Pacific a few miles east, and set it at his doorstep, to swim in, to walk in, to watch, to hear the surf boom at night, the most restful sound in the world to Farley.

A LITTLE MORE Color... A LOT MORE Romance!



You'll be thrilled at the difference that touch of Marchand color can mean to you. You're more alluring...and life is more exciting!

Show *him* how bewitching your hair can be! Follow your next shampoo with a Marchand Rinse. Whatever your hair shade...blonde, brunette, brownette or redhead, one of Marchand's 12 flattering shades will make it lovelier by adding warm, *natural-looking* color.

What's more, Marchand's Rinse removes dulling film...leaves your hair shimmering with high-lights. Safe, easy to use.



COLOR WASHES OUT READILY!

Marchand's "MAKE-UP" HAIR RINSE

2 Rinses 10¢ • 6 Rinses 25¢

★ By the Makers of Marchand's Golden Hair Wash



The new Zip Formula is the last word in hair removers. Removes every trace of hair. Fragrant. Pleasant. Effective. Economical. Oversized bottles 25¢ & 69¢. Good stores.

Since this isn't feasible and the beach is too far away, he'll compromise on a house with a view somewhere above Sunset Strip.

His tastes are simple. He drives a Chevy convertible. Twice a week, his maid comes in to clean and prepare an occasional dinner, should the need arise. Mostly he eats out, a couple of times a week at his parents', when he's not working. "How'd you like to feed two starving gents? Okay, I'm coming over with So-and-so." Needless to say, this doesn't hurt Mother's feelings. She's the kind who can dish up inspired meals without turning a hair.

He can and does fix his own breakfast, and a sandwich for lunch if he's fooling round the house. This latter activity consists in reading or playing records. In both departments, his library's well stocked. His record collection leans heavily toward the moderns, but here, too, he's beginning to restore the balance. Most people work their way from the three B's to Copland and Hindemith. Farley did it the other way round. Stirred in boyhood by the new men who speak for the age we all live in, he's now turning to the old. The first classic album he bought was Brahms' "Violin Concerto."

His sports are tennis and anything in the water. Summers he goes down to Balboa to sail. There was a time when he looked on dressing up as a form of torture. But he learned in New York that a man could wear a tie without choking to death. He's a pushover for colorful sports shirts and jackets. Blue jeans are out, however, except round the house, and he draws a line between the casual and the sloppy.

THERE are few people he's close to. Those few he doesn't tire of, nor they of him. For a year he's been dating Shelley Winters most. They have dinner somewhere, sit around and talk, take in a movie. Or they'll go to Saul Chaplin's for an evening of music. Or Judy Holliday will call. "Come on over, we're going to play 'The Game'." "The Game," otherwise known as "Indications," still flourishes in Hollywood. Judy's mad about it. Farley used to fight shy of it. But it grew on him, and now he's in there making faces with the best. The combination of Shelley and Farley presents something of a puzzle to outsiders who know neither very well. "They're such opposites. She's an extrovert; he keeps himself to himself. She's for parties, he doesn't care for them much."

They're not as opposite as all that. It's true that Shelley's more of an extrovert. But Farley's no introvert, except with strangers. It's true she likes parties better. Or rather, more consistently. Farley enjoys them in spurts. But these are surface matters. Basically, they have much in common. They laugh at the same things. They consider the same things important and unimportant. He understands her drive, because he has it himself. If he's more relaxed, it's because he's been luckier. Shelley's had to fight much harder for her career.

He feels great respect for her as an actress, and values her professional judgment. They read each other's scripts and talk endlessly about their work. What he values most are her kindness and warmth of heart.

Are they going steady?
"Semi-steady," he'll tell you. "We're very good friends."

Comes the next cautious question. Could it turn out to be something more than good friendship?

He gives you a grin. Half-amused, half-embarrassed, wholly uncommunicative.

"I don't know," says Farley. Period.

THE END

LITTLE LULU



Pull one at a time - like with Kleenex*!

Little Lulu says: PULLING TISSUES ONE AT A TIME
(NOT HANDFULS) ENDS WASTE, SAVES
YOU MONEY! ONLY SOFT, STRONG KLEENEX TISSUES
GIVE YOU THIS THRIFTY "POP-UP" FEATURE. YOU
CAN'T AFFORD NOT TO INSIST ON KLEENEX!

© INTERNATIONAL CELLUCOTTON PRODUCTS CO.

★ T.M. REG. U.S. PAT. OFF.

April Showers

Finest imported
talcum
powder
39¢
plus tax

by
CHERAMY perfumer

free **ALDENS BIGGEST**
886-Page
FALL CATALOG

BIG
NEW
Different

Aldens
CHICAGO 7 112

FIRST TIME ANYWHERE—A complete, full-size Catalog absolutely FREE! It's Aldens' biggest, modern-look super Catalog for Fall-Winter 1950-51. Hundreds of newest Fall fashions for every age, every size . . . all children's needs . . . complete Store for Men . . . home furnishings and appliances! Get your FREE copy of this Aldens Catalog of Tomorrow TODAY—by mailing coupon below. Over 60,000 items at America's lowest prices. Absolute satisfaction guaranteed!

ALDENS, Dept. 748
Box 5362, Chicago 80, Illinois
Please send my FREE Fall and Winter Aldens super Catalog as soon as it comes off the presses in July.

PRINT Name _____
PRINT Address or R.F.D. No. _____
PRINT Post Office (Town) _____ State _____

MAIL COUPON NOW

Don't
"just wash"
your
hair

Condition it with NEW DRENE SHAMPOO



The sure way to natural sheen - natural softness

It's starting a whole new trend in hair-beauty care . . . this wonderful New Drene Shampoo with Conditioning Action! For New Drene does more than "just wash" your hair! It actually *conditions* as it cleanses . . . conditions your hair to all its loveliest natural sheen, natural softness!

Your hair is so beautifully clean and soft . . . so responsive to your hands. See how curls fall softly into place . . . how they last and last. You'll see all this the very first time you try New Drene—the *only* shampoo with this Conditioning Action!



NEW DRENE
NOW WITH
CONDITIONING ACTION!

- ① New Drene conditions your hair to loveliest natural softness, natural sheen . . . yet leaves it ever so easy to manage!
- ② Cleans hair and scalp like a dream—yet it's gentle, non-drying, baby-mild!
- ③ Leaves no dulling soap film, so needs no special rinses. Quickly removes loose dandruff from hair and scalp!
- ④ Makes billowy, fragrant lather instantly—even in the hardest water!

Photoplay Fashions

Jacqueline Dempsey **Fashion Editor**
Jacqueline Neben **Promotion Director**
Nancy Nicholas **Retail Director**
Engstead
Ornitz **Photographers**
Dirone



Jane Powell, above, in the original dress designed by Helen Rose for her role in Metro-Goldwyn-Mayer's "Nancy Goes to Rio"

Right, Jane Powell refreshes the eye in the University adaptation—a cool mint-green cotton with white eyelet trim at the bare neckline and on the baby puffed sleeves. Hidden elastic allows dress to be worn on or off the shoulders. It buttons to the waist, with self tie and softly flaring skirt. In dark and pastel colors, sizes 7-15. \$10.95 at Oppenheim Collins, New York, N. Y.; Crowley's, Detroit, Mich., and stores listed on page 89. White accents—Coro's jewelry and Garay bag.

Photographed at the Beverly Hills Hotel

For store nearest you write direct to manufacturer listed on page 89



photoplay **fashions** • photoplay **fashions** • photoplay **f**



for the
sunny side

Fair and cooler: A sleeveless sundress with solid black top, vivid leaf print on cream ground skirt. At the waist, a jaunty cord tie. There's a matching print jacket, above. \$7.95 by Vicky Vaughn, sizes 9-15 at F & R Lazarus, Columbus, O.; Dayton Co., Minneapolis, Minn. Gloves by Grandoe

PHOTOPLAY FASHIONS



coleen gray is featured in
Paramount's "Riding High"

*News in print: A chemise top
cotton sundress goes sleeveless in
comfort. Skirt is pleated all
around. Solid color jacket (above)
buttons down front. In brown or
navy with white lace print, sizes
10-18. \$7.95 by Jack Borgenicht
at Lansburgh's, Washington, D. C.;
Frederick Loeser, Brooklyn, N. Y.*





photoplay's
pattern
of the month

Jan Sterling in the original dress designed
by Mary Kay Dodson for Paramount's "United States Mail"

*You'll love the graceful, flattering lines of this smartly
simple dress that will hold its own on many occasions.
It's easy to make, easy to wear; you can also make
it in the jumper version, sketched right.
It will rate a second glance if you pattern it in
Wesley Simpson's Satin Perennia—shown
here—a fine Everglaze cotton with a lustrous finish. The
colors are many and exciting. Crease resistant,
it won't lose its lustre when washed. Jewelry by Kramer*

Photoplay Patterns
205 East 42nd Street
New York 17, New York

Enclosed find thirty-five cents (\$.35) for which please send me the Photoplay
Pattern of the Jan Sterling "United States Mail" dress in size 10-12-14-16-18.

Name.....Size.....

Street.....

City.....State.....

Wherever you live

you can buy

PHOTOPLAY FASHIONS

If the preceding pages do not list the stores in your vicinity where Photoplay Fashions are sold, please write to the manufacturers listed below:

DRESS ON JANE POWELL
UNIVERSITY FROCKS
1400 Broadway, New York, N. Y.

CORO JEWELRY
47 West 34th Street, New York, N. Y.

VICKY VAUGHN DRESS
1350 Broadway, New York, N. Y.

GRANDOE GLOVES
244 Madison Avenue, New York, N. Y.

JACK BORGENICHT DRESS
1333 Broadway, New York, N. Y.

SEAMPRUFE LINGERIE
412 Fifth Avenue, New York, N. Y.

HOLLYWOOD-MAXWELL BRA
6773 Hollywood Boulevard,
Hollywood, Cal.

FORMFIT GIRDLE
400 South Peoria Street, Chicago, Ill.

Stores selling the University dress
worn by Jane Powell on page 84

BALTIMORE, MD.
Hochschild Kohn

BUFFALO, N. Y.
J. N. Adam Co.

COLUMBUS, O.
F. & R. Lazarus

KANSAS CITY, MO.
Emery, Bird, Thayer

LOS ANGELES, CAL.
Broadway Department Store

MINNEAPOLIS, MINN.
Dayton Co.

5-day pads

Contains
twice* as much
active anti-
perspirant...
yet milder

8 times*
more effective
in killing
odor-forming
bacteria

throw away your
perspiration and odor

5-day deodorant pads

Easier! Each pad contains right amount.
No guessing! Even smooth penetra-
tion instantly.

Faster! Goes into action instantly. Dries
in seconds.

Cooling, Refreshing! No clammy,
sticky feeling.
Cooling, refreshing sensation.

Not a Cream!

Not a Spray!

Not a Liquid!

Harmless to skin and clothes



25c 55c
\$1.00

new miracle
pad deodorant
**WIPES AWAY
ODOR-FORMING
BACTERIA**

—does not leave them
under your arms!

Laboratory Proof

TEST X
Purpose: Test of 5-DAY'S
action in removing odor-
forming skin bacteria



This microscopic photo
proves that when you throw
away your 5-Day Pad you
throw away with it hundreds
of thousands of odor-form-
ing bacteria. Does not leave
them under your arms.

TEST XX
Purpose: Test of 5-DAY'S
reserve effectiveness



This laboratory photo was
taken hours after applica-
tion of a 5-Day Pad. Note
the amazing difference. This
is because 5-Day's exclu-
sive formula prevents the
growth of odor-forming skin
bacteria and keeps you safe
from underarm odor longer.

No other deodorant tested is as effective in
checking perspiration and stopping odor!

The miracle is in the pad! 5-Day Pads are
circlets of fabric saturated with refreshing, mild
yet very effective deodorant. 5-Day's exclusive
formula checks perspiration—stops odor longer.

**Safely checks perspiration more effectively,
too!** Contains twice* as much active anti-per-
spirant than an average of leading brands tested.
Yet, laboratory pH tests prove 5-Day milder—
harmless to skin and clothes.

Greater reserve protection! Laboratory tests
show that hours after application 5-Day's exclu-
sive formula is 8 times* more effective in keeping
you safe from underarm odor than an average
of leading brands tested. No other deodorant or
deodorant soap can keep you so safe from
underarm odor—so long.

DOUBLE YOUR MONEY BACK—if not completely satisfied.

* All comparative figures mentioned in this ad are based
on the average of laboratory tests of leading deodorants.
Name of independent laboratory available on request.



Cool Notes

*Dainty accompaniments
to summer cottons*



Nip 'n' tuck: Pretty twosome for the summer season—a matching camisole and petticoat with pin-tucked panel front, lace inserts. Camisole in sizes 32-38, \$2.00. Skirt has elasticized waistband. Small, medium and large, \$4.00. Both by Seamprufe in Wamsutta's sanforized cotton batiste at The May Co., Los Angeles, Cal., and Gimbel's, Philadelphia, Pa.

Lightweight champions: Strapless plunge bra in rayon satin and net. Sizes 32-38, A-C cups, white or black. \$5.00 by Hollywood-Maxwell. Panty girdle of lightest nylon net lastex with elastic non-rolling waistband. Comes as a girdle, too. Small, medium, large in white or pink. \$3.95 by Formfit. Both at Famous Barr, St. Louis, Mo. Bra at Emery, Bird, Thayer, Kansas City, Mo. Girdle at Schuster's, Milwaukee, Wisc.

**For store nearest you write direct to manufacturer listed on page 89*

"SUN SET"

by

Lovable



Exciting
"SUN-SETS"
by a
famous
bra-maker

\$2.95

and

\$3.95

Daring strapless sun bra,
lightly boned, fits smartly. (Also
padded or halter styles.) Crisp
boxer shorts have flattering
double pockets.

Twills or piques; solids, prints and
checks. Only \$2.95 and \$3.95!
Bra sold separately. A and B cups,
sizes 32-38. \$1 and \$2.

Lovable Brassiere Co., Dept. P-7, 180 Madison Ave., N. Y. C. 16

YOU'LL LOOK LOVELY, TOO,

IN A Lovable BRA

WHEN

You

Go

SHOPPING...

or when you are writing to the
manufacturers of merchan-
dise which you have seen fea-
tured in these Fashion Pages
... it will be easier for them
to know exactly the item you
wish to buy, if you mention
you saw it in Photoplay.

It Was a Dream of a Party

(Continued from page 56) Dusty serenaded with his guitar. The supper table stood before the barbecue pit. And there was a big white bowl filled with carnations, corn flowers and Ranunculus. Hurricane lamps with candles cast a soft glow.

Before the supper there were games. In one, the guests had to enact scenes from their pictures. Vera-Ellen did a dance routine from "Three Little Words." Bob Stack, who is making "Torero," showed how to fight a bull. Dusty, who is one of the most popular TV stars and recording artists on the West Coast, did a fast take-off of his television show. Barbara Lawrence did a scene from "Peggy." Allene Roberts played the poor blind girl from "Union Station." Johnny Sands was a real threat as the heavy from "The Lawless."

Joan Evans played one of her "brat scenes" from "Our Very Own." Wanda Hendrix, whose latest picture is "Saddle Tramp," and Rod Cameron, soon to be seen in "Lost Stage Valley," rigged up a saw-horse with a broom tail at the edge of the pool and "rode like the wind" to escape Rock Hudson, who was whooping it up around the barbecue pit, shades of his role as an Indian in "Winchester 73."

A good game this, and it can be adapted to any party, the guests enacting a movie role they've seen recently.

Undoubtedly, the most thrilled person at the party was young Mary Willis. Mary was the contest winner from the "Carnation Family Party" radio show, chosen as the real American movie fan and her reactions to the party were broadcast on the next CBS "Family Party."

The midsummer menu included: Mixed green salad with Roquefort French dressing, home baked beans and brown bread, hot dogs with chili in chafing dish, molded salmon mousse with sour cream dressing, whipped cream angel food cake and fruit festival punch. (Recipes given serve 6.)

ROQUEFORT FRENCH DRESSING

Makes ½ cup

Crumble: 2 tbsp. Roquefort or bleu cheese. Add this to ½ cup bottled French dressing, or to this homemade dressing:

Measure into bowl:

- 6 tablespoons salad oil
- 2 tablespoons wine vinegar
- ½ teaspoon salt
- ¼ teaspoon sugar
- ¼ teaspoon paprika
- pinch of dry mustard

Beat well together with rotary beater.

CHAFING DISH CHILI FRANKS

Cook 2 lbs. of frankfurters in boiling water for 6 to 8 minutes. Drain. Place in chafing dish. Empty 1 (12-oz.) bottle chili sauce into saucepan. Add 1 tsp. celery seed, 1 tbsp. prepared mustard, ½ cup sweet pickle relish, and ½ cup water. Cook over moderate heat, stirring constantly, until hot and well-blended. Pour over franks and keep over low heat until serving time. Serve with buttered frankfurter rolls.

SALMON MOUSSE

Mix together:

- 1 envelope unflavored gelatine
- ¼ cup cold water
- ¼ cup vinegar

Let stand 5 minutes or until soft. Place over boiling water, and stir until gelatine is dissolved. Add: 1 teaspoon each of sugar, salt, dry mustard

Stir until blended. Cool. Stir in:

- 2 cups flaked salmon or tuna
- 1 cup finely diced celery
- 1 tablespoon capers (if desired)

Beat until stiff: ½ cup heavy cream

Fold into salmon mixture. Turn into large

So quaint...
so New...
They glamorize You!

EARLY
AMERICAN

handbags
hand-finished in
Antiqued Wood



THE
SALT
BOX

"Conversation
pieces"—indeed!

Ultra smart for informal
daytime use: with sweater 'n' skirt,
beachwear, tweeds, prints, sport
clothes. Wonderful for square danc-
ing and back-to-school. Each is an
adaptation of early New England salt
and dough boxes—and other styles.
Linings in colorful quilted chintz.

Approximately

\$8.00

at
leading
stores
everywhere



THE
DOUGH BOX

USE THEM LATER AS PLANTERS...
FOR CANDY, MAIL,
SEWING BOX

First "multi-use"
handbags.
Make boxes
into planters,
utility holders
for everything.



BRUCE
of California

5017 EXPOSITION BLVD.
LOS ANGELES 16
CALIFORNIA

Wonderful NYLON

becomes even more wonderful in

Catalina

MASTERPIECES



Softly shirred princess panel suit with plunging Talon-zippered front—styled in California. 17.95. For him: Hawaiian Fish print Cabana set. 16.95

or individual molds. Chill until firm. Un-mold. Garnish with paprika, lemon wedges. Serve with sour cream dressing.

SOUR CREAM DRESSING

Wash, but do not pare: $\frac{1}{2}$ cucumber. Chop very fine, seeds and all. Drain well. Add: 1 tbsp. vinegar. Season to taste with salt, pepper, paprika and a bit of scraped onion or celery seed. Combine with 1 cup sour cream. Remove cores from a large green pepper. Trim to form a hollowed cup. Use as a container for dressing.

WHIPPED CREAM ANGEL FOOD CAKE

Makes two 8-inch layers

Sift and measure:
 $1\frac{1}{2}$ cups cake flour
 Sift again with:
 2 teaspoons baking powder
 $\frac{1}{4}$ teaspoon salt
 Beat until stiff:
 $\frac{1}{2}$ cup egg whites (3-4)
 Fold in: 1 cup heavy cream, whipped
 Beat with a rotary beater while adding gradually: 1 cup granulated sugar
 Beat well after each addition.
 Add: 1 teaspoon vanilla
 Then fold in sifted dry ingredients. Pour batter into two ungreased 8"-layer pans. Bake in a slow oven (300° F.) 10 minutes. Increase heat to moderate (375° F.) and bake about 15 minutes more. Cool 5 minutes, then remove from pans. Cool completely. Frost with creamy butter frosting.

CREAMY BUTTER FROSTING

Work with spoon until soft:
 $\frac{1}{2}$ cup butter or margarine
 Sift $3\frac{1}{2}$ cups confectioners' sugar
 Gradually beat 2 cups sugar into butter.
 Add:
 2 unbeaten egg whites
 2 teaspoons vanilla
 $\frac{1}{4}$ teaspoon salt
 Beat well to combine. Gradually beat in remaining sugar.
 Add: $\frac{1}{4}$ cup light cream
 Beat until smooth and light. Remove about 1 cup, tint, and set aside for decoration. Spread remainder between and on top and sides of layers.

FRUIT FESTIVAL PUNCH

Makes 10 servings

Combine:
 1 cup lemon juice, canned
 $1\frac{1}{2}$ cups canned pineapple juice
 $1\frac{1}{2}$ cups canned orange juice
 $1\frac{1}{2}$ cups light corn syrup
 1 cup grape juice
 Place in punch bowl on ice. Just before serving, add 1 large (28 oz.) bottle pale dry gingerale.
 Garnish with lemon slices if desired.

THE END

Chafing dish courtesy
 Bazar Francais



A dream of a dish for supper—and easy to keep until serving time—are these Chili Franks, served with hot buttered rolls

Mrs. Pat

(Continued from page 59) also solves mysteries. She confronted the mystery man of Hollywood in his den at midnight. She has seen *Harvey*, but actually!

At age fourteen, phenomenon Freeman became a movie queen in name only. She signed a contract ghosted for a producer she had never seen and who had not seen her. She drew no salary, did no work.

It was all very lovely and mysterious. Mona didn't mind being a star on zero salary. Already, she was an affluent career woman. Cute as a Girl Scout cookie, she modeled kids' clothes for New York firms while she was a frosh at Junior High in Pelham, N. Y. She made fifty dollars a week, helped support her folks and lived the opulent life of a film star, j.g., in the dazzled eyes of fellow frosh.

Apple-cheeked as a Byzantine madonna and fashioned like a doll on a French music-box, Mona popped naturally onto magazine covers. These led a talent scout to sign her unseen for the unseen producer.

BEFORE she could get around to investigating Hollywood, she became a John Powers model with \$150 a week to spend. Sears Roebuck paid her that to swoon farmerettes by wearing children's clothes in their catalogue. Catalogue modeling is the model's dream because you get lovely chaperoned trips to shoot pictures in places like Texas, which is very educational, models being naturally interested in scenic splendors like tall Texans with oil derricks and longhorn steers.

Model movie queen Mona toted her contract along like a souvenir dance program for prestige value. Now and then she studied the fine print to see if it said anything about money or a star dressing room. Nope.

After a year of still-life starring, Mona was rocked off her high heels by a check for four hundred dollars from her producer. It was designated for lessons in acting, which threatened to become the next Hollywood hobby after race horses and lessons in painting.

This currency cyclone whirled Mona off her beat and set her down in Hollywood. Scarcely had she bounced the boulevards than Paramount started whistling and beckoning. Mona flirted right back. It looked like a deal until Mona's mystery man sent her a notice stating that her option would be taken up.

Mona was mad. She was tired of being left high and dry; she wanted to be a star with a swimming pool. It was time to see her invisible boss and learn what's with him. Where could she find a Mr. Howard Hughes?

Sleuthing his phone number, Mona called and asked for an appointment. A voice on the wire eerily set midnight as the hour. It sounded fiendish. But our Miss Freeman is a dauntless cherub.

Around Hollywood it is generally known that Mr. Hughes's office hours begin at midnight and end, presumably, when the cock crows at dawn. Anyhow, Mr. Hughes vanishes like *Hamlet's* father, and awed employees, who feel his presence but never see him, refer to him as *Harvey*.

At the stroke of midnight, into the den of the handsome, tall, dark mystery man, bantam Mona bounced as *Daniel* into the lion's den. Except that in this picture the characters were reversed, the lion breezing into *Daniel's* lair.

Lioness Mona did not roar. Her policy, she states, is, "Be positive but nice as possible. You get absolutely no place being nasty. No one is interested if you are unpleasant."

Pleasantly, but to the point, she said,

Colgate Guarantees: Veto Gives You Double Protection Against Under-Arm Perspiration and Odor!

1. VETO STOPS ODOR INSTANTLY!

Colgate guarantees it! Used daily, Veto protects against underarm odor night and day, safeguards your daintiness from bath to bath.

2. VETO CHECKS PERSPIRATION!

Works quickly, effectively. Veto smooths on and is absorbed as easily as vanishing cream. Won't cake or dry out in jar. Has a delightful fragrance. And it's mild, safe for normal skin, safe for clothes.



If Veto isn't all we say it is, we'll gladly give your money back, plus tax and postage. Simply return unused portion to Colgate, Jersey City 2, N. J.

Veto Says "NO" to Perspiration and Odor!



You'll love this "FANTASIE" BLOUSE

It's a dream blouse—designed for the Hollywood Glamour Girl. Elasticized double cuff push-up sleeves in hand WASHABLE FANTASIE CREPE. Sizes 32 to 38 in White, Pink, Aqua or Chartreuse.

SATISFACTION GUARANTEED
MAIL COUPON \$3.95 Postpaid

SCREEN STYLES, 2166 Sunset Blvd. Dept TSWG7
Hollywood 26, California

Please rush Size Quan. 1st Color 2nd Color

"FANTASIE" blouse at special price of only \$3.95 POSTPAID

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

☐ \$3.95 enclosed ☐ Send C.O.D. plus postage

RIGHT? WRONG?

Single Girls Can Use Tampons.

RIGHT! Any normal woman can use tampons as soon as she is fully grown. Meds, the Modess tampons, were designed by a doctor, are worn by thousands of nurses.

You Can Bathe on "Those Days."

RIGHT! It's safe to shower, bathe any day if you wear Meds. Meds are worn internally—no pads, pins or belts.

Meds Are So Comfortable You'll Forget You're Wearing One.

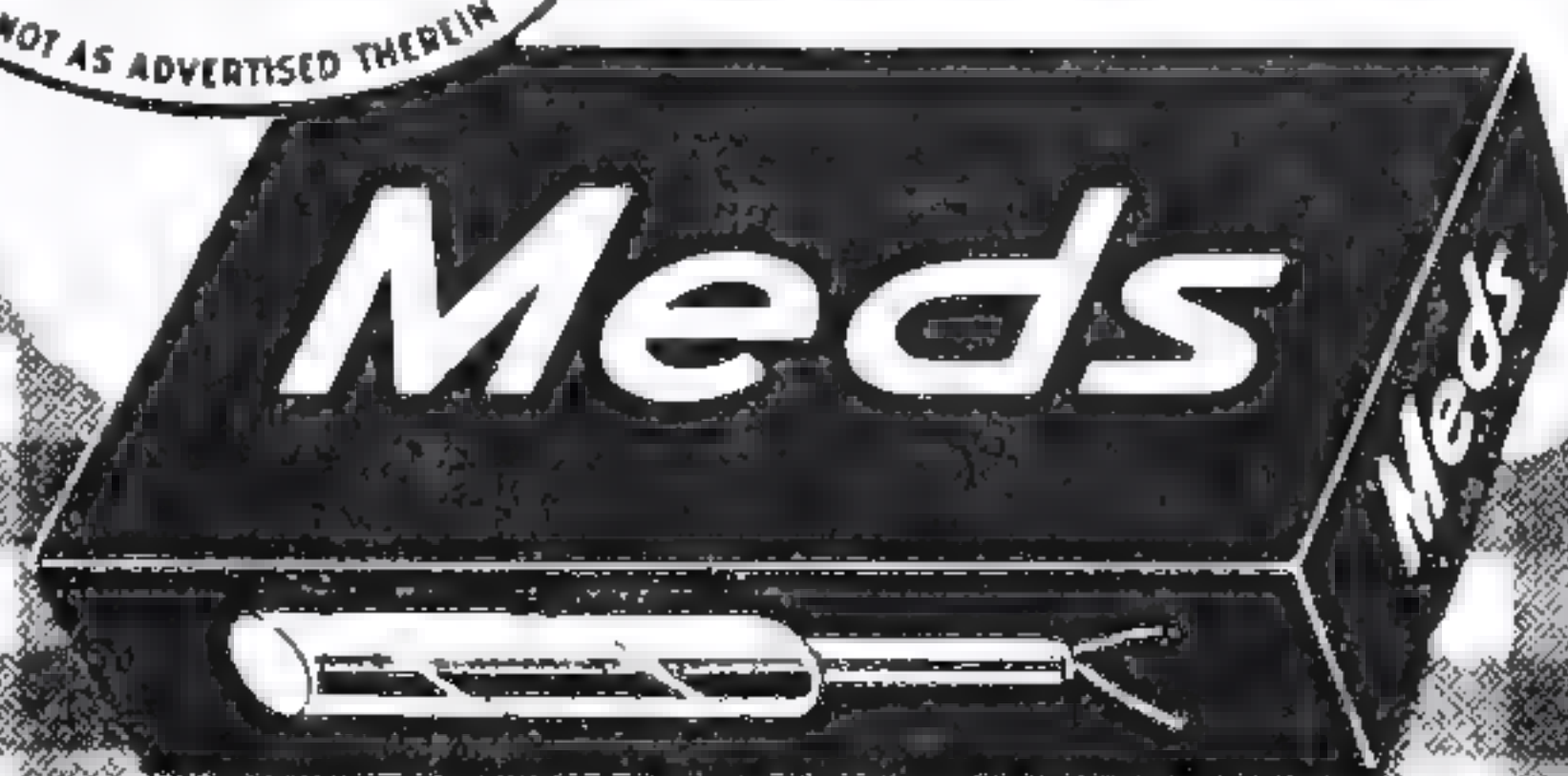
RIGHT! Safe, invisible Meds put an end to chafing, bulges. No chance of offensive odor. Buy Meds now in Regular, Super or Junior.

FREE! Send this ad with your name and address for a free sample package of Meds in plain wrapper. Only one package to a family. Address Personal Products Corp., Dept. PH-7, Milltown, N. J. Check Regular (), Super (), or Junior ().

Go Meds... Go Merrier
with the Modess tampon



Acceptable for advertising
in the Journal of the
American Medical Assn.



Now! TRAILWAYS

PRESENTS

1950's GREATEST

Vacation Travel Values!



See... Visit... Enjoy

AMERICA'S FAVORITE VACATION PLAYGROUNDS AND SCENIC WONDERLANDS

Begin your wonderful vacation trip on a TRAILWAYS Pleasure Planned TOUR any day you choose. The one low price includes smooth riding, air-conditioned travel in big new TRAILWAYS luxury buses, plus fine hotels and deluxe sightseeing. You may select a regular itinerary or arrange stopovers as desired.

Make the most of your vacation with good times, good friends and grand experiences. TRAILWAYS Pleasure Planned Tours are low cost... easy on the budget... show you more... take you farther... assure extra spending money. **Mail the Coupon Today.**

TRAILWAYS Pleasure Planned TOURS

Are Priced and Timed
to Fit Your Budget

5 DAYS from.....	\$29
7 DAYS from.....	\$42
14 DAYS from.....	\$95
20 DAYS, or longer, from.....	\$124

Tax Not Included

TRAILWAYS



NATIONAL TRAILWAYS BUS SYSTEM
Dept. M, 185 N. Wabash Ave., Chicago 1, Ill.

Please send me free tour folder as checked:
Gulf Coast ☐ California ☐ Florida ☐
Southwest ☐ National Parks ☐
Historic East ☐ Southeast ☐

Name.....

Address.....

City..... State.....

"When, Mr. Hughes, are you going to produce a picture?"

"That is none of your business," said Mr. Hughes, pleasantly pointed.

"It is my business," buzzed honeybee Freeman, nice as possible.

Mr. Hughes's eyes had an amused, knowing glint. "I know, you want to go to Paramount. You will do nothing but stand around waiting to be discovered."

"I won't even get that chance if I stay with you, making no pictures," she said, adding with female consistency that he only deducted her as a loss from his income tax. "I can't stand to be upset. I would quit rather than be pushed around," declaimed the Tax Deduction dramatically.

The logic was fraudulently female inasmuch as Tax Deduction was not even being pushed to work, but the delivery was pure Duse.

Bewildered by the argument but impressed by the histrionics, Mr. Hughes exclaimed, "I believe you can act!"

"You betcha I could act if you would make a picture," said Mona, full of four hundred dollars' worth of dramatic lessons.

Mr. Hughes, who has flown round the world in sixty seconds and licked Congressional Committees, gave up. He sold her contract to Paramount for \$5,000.

AS Mr. Hughes and most everyone in Hollywood knows, Miss Freeman speaks her mind even when she is on the unpopular side. She always is on the side of the persecuted, such as Republicans and Roberto Rossellini.

When the Bergman-Rossellini business was hot in Hollywood a voice rang out, "I do wish you would lay off Miss Bergman and Mr. Rossellini; no woman could resist that man, he's divine." When people looked around to see who put that shot, there stood *Hercules* Freeman.

Miss Freeman had attended a luncheon for Rossellini when he was in Hollywood. He gave the most wonderful talk, she said. No one could understand him, except Frank Capra, because Roberto spoke Italian. But Capra's face lit, Mona says, and when he translated Rossellini's stuff Mona felt her face lighting up. But, of course, no one noticed because Mona's face is always lit up.

She married a pitiful Republican. Pat was just back from cleaning the Jap spots on Tarawa and even his freckles were pale. They lit up, though, when he saw Mona. Her maternal instinct was definitely not aroused. Pat had no life and Mona can't stand people with no life. But life surged back when he saw her running around with his brother and he took her away. There were no hard feelings between the brothers, the Nerneys being Republicans

with faith in free enterprise and competition in an open market.

Pat's pa has a big auto agency but Pat started at sixty a week and Mona, as observed, started her career at zero a week. The Nerneys are doing all right now. They just built a house for themselves and two-year-old daughter Mona II. "Sweetest baby, full of beans and a born personality."

A nurse takes care of the baby during the day but Mona takes over as soon as she gets home from work.

They built the fireplace first and it's so big, she says, that she can stand up inside it. Must be colossal.

"We are building a small house around it," Mona says.

Pat of the luminous freckles dashed in to say that he had just been talking to Bob Hope and a bunch of Airedales. "They said we ought to have a roof," he said. "A roof will cost two, six bits. Shall we have a roof or pay off on the mink?"

"You paid off on my mink," said Mona. "I thought a roof came with the house."

"This is a roof for part of the patio where we have the outdoor furniture," Pat said. "The Airedales said it would be worth, two, six bits to protect the stuff."

Two, six bits in the car dealer's lingo is \$275. Mona understand's Pat's spoken tongue. When he says he just took in a slick job with furnace and bing and live skins she knows he made a deal for a car with a heater, radio and new tires.

Pat too is bilingual. He comprehends when Mona comes home from the studio and says they threw the pan on her and hit her with baby. He doesn't get his Irish up, thinking they've been abusing his wife and child; he knows she means that they put make-up on her and photographed her under the small spotlight.

The Nerney way of life is perfect, according to the Nerneys.

"No fights, all laughs," says Pat.

Mona is spunky but not temperamental. A touchy subject with her is her age. She is always being taken for younger than she is. She got canned out of her first picture because she looked twelve in the rushes and she hasn't forgotten the ignominy. In "Dear Ruth" she was a riot and she feared her career would suffer infantile fixation on screen.

Mona was twenty-three last June.

"You wouldn't call twenty-three young would you?" asks Mona, pleasantly defiant.

She got an adult role in "Streets of Laredo," and was elated to play a matron with a five-year-old child in "The Heiress." Optimistic now, she hopes to play Grandma Moses. She hopes to be Grandma Nerney before too long. Of course it takes time.

THE END

listen to the popular musical game

"Grand Slam"

with

Irene Beasley

MONDAY THRU FRIDAY 11:30-11:45 AM, EDT

CBS Stations



Read Irene Beasley's life story in the current issue of "True Story" Magazine now on the newsstands.

Bitter Choice

(Continued from page 35) "You'll have to excuse me for being so late," she said. "I am so nervous that I am practically living on sedatives my doctor gives me."

When I said her lateness was understandable, she went on in her hurried, clipped, brisk way, "I know I must not talk too much. My lawyer, Jerry Geisler, has advised me to say nothing. But you are a very old friend. I can trust you."

Sherry has aired his troubles. He has told how he would have dinner ready for Bette, bring her slippers, press her dresses, draw her bath, give her massages. "I took the blame before," he announced, "but this time I'm going to tell my side of it."

BETTE absolutely refuses to answer her husband's blasts. It is her attitude that his intimate accusations are not to be dignified by denials.

However, I happen to know that the things Sherry is now saying are in direct contradiction to the things he said to the editors of Photoplay when they were entertained by Bette and him last February at the time of the Gold Medal dinner.

"It was Bette who saved our marriage," he said, referring to their previous separation. "She had the intelligence to know what should be done to give me the help I needed."

Those who heard him wondered if he was referring to the psychiatric treatment he had received or the interest Bette had taken in his painting career. She did not spare time, money or effort to put over his show. That it was not a success, certainly, was not her fault.

Until this last hassle it looked as if Bette and Sherry were going to make a go of their reconciliation. She's been like her old self. She's looked better than she did for a long time—dressed better too. She has her old interest back. At Ciro's, where Ella Logan was singing, she sent back a note requesting "Ole Devil Moon." She danced every dance.

It was, you'll remember, last October that Bette asked the court in Santa Ana, a small town near Laguna Beach where she has her home, to put Sherry under a restraining order. Until then no one knew there had been any trouble. It is Bette's way to keep her troubles to herself. So it was out of the blue, so to speak, that she filed for divorce and asked protection.

Sherry admitted Bette's charge that he had such an ungovernable temper he made her life miserable. He also admitted that she was in deadly fear that he would do her bodily harm. He begged for another chance saying he would try to solve his problems through an analyst.

"Why did you take him back?" I asked.

"His analyst asked that he have another chance. Also I loved him. And I thought a reunion would be better for Barbara."

Bette's and Sherry's devotion to their daughter undoubtedly has been a strong bond between them. Barbara's an enchanting little blonde girl as healthy and natural as can be.

Bette wants her to grow up naturally. She tells about the elegant English nurse she asked to find other employment because always this nurse insisted upon knocking on the kitchen door and saying, "Cook may Barbara and I come into your kitchen?"

"I tried to explain that I wanted Barbara to feel every room in this house was part of her home, and she was welcome everywhere, *always!*" Bette explained.

There is no doubt that for a time Bette and Sherry managed to get on. Then it was the same old thing all over again. For instance. . .

Noreen

A Super Color RINSE

that **REALLY** does
what you've always wanted
a Color Rinse to do!

You have always wanted a rinse with long lasting, natural appearing COLOR to glamorize and beautify your hair, or blend in gray...Now you've found it! NOREEN SUPER COLOR RINSE will modify, augment, deepen and lusterize the natural color of your hair easily, quickly, safely, and economically. Noreen's abundantly colorful shades can be re-applied fresh and new, or changed at will, after each shampoo.

Noreen will effectively blend in the unwanted gray in graying hair without "that dyed look." With Noreen you can achieve results you never believed possible.

Noreen enhances the natural beauty of white and gray hair with light, medium or dark tones of pure, silvery gray. Yellow and other discolorations are eliminated and white hair kept snowy and lustrous.

Try Noreen today... Packed in dainty, easy-to-use capsules for convenient use at home. Choice of 14 colorful shades in 25¢ and 50¢ sizes, at leading cosmetic counters everywhere...or ask your Beautician to apply Noreen Professional Super Color Rinse.

LONG LASTING, NON-PERMANENT,
HAIR COLORING



REPLACEMENT OR REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN



A Rapid Method of Application for your added convenience

Noreen is so easy to apply in **3 Minutes**
with the **NOREEN COLOR APPLICATOR**

The rinse flows on so smoothly, and evenly...
gives a much more colorful result, with so
little trouble. Regular Price 60¢ each.

Special Sale Price...40¢
when purchased with one package of
NOREEN SUPER COLOR RINSE.

DESTROY UNWANTED HAIR FOREVER
TEMPORARY RELIEF IS NOT ENOUGH
ONLY BY KILLING THE HAIR ROOT CAN YOU
BE SURE UNWANTED HAIR IS GONE FOREVER
BRINGS RELIEF AND SOCIAL HAPPINESS.
DO NOT USE OUR METHOD UNTIL YOU
HAVE READ OUR INSTRUCTION BOOK
CAREFULLY AND LEARNED TO USE THE
MAHLER METHOD SAFELY AND EFFICIENTLY.
USED SUCCESSFULLY OVER 50 YEARS
SEND 6¢ COINS OR STAMPS FOR BOOKLET
NEW BEAUTY FOR YOU
MAHLERS, INC., Dept. 58-H, Providence 15, R. I.

ARE YOU HAPPY?
WOULD YOU LIKE A HAPPIER MARRIAGE?
After much intensive study, nearly two years alone of tests and experiments, J. J. McAllister and Associate, Marriage Consultants, found a formula for a happier marriage. Now for the first time, is bringing to the public a collection of startling facts, a theory that has shattered some of the common beliefs of today, a method that has been proven to show you the way to a happier marriage. A manual no married woman or young woman considering marriage should be without.
For your copy, send \$1.00 in cash or money order to J. J. McAllister, 4544 North Hazel Avenue, Chicago 40, Illinois.

**"PAID FOR HOME
...FROM
\$40 A WEEK**

WITH BOARD"
Mrs. M.A.S., Benton, Ill.

Ambitious and energetic, Mrs. M.A.S. learned how to be a trained, practical nurse through the physician-endorsed home-study methods of the Chicago School of Nursing. Now she has steady income, doing work she loves.
High School Not Required. Whether you're 18 or 60—you can benefit, as have thousands of men and women, by studying practical nursing at home in your spare time. Nurses are always needed! Nurse B.D.E. writes: "Have all the work I can do at \$35 a week." Lessons easily understood. Earn while learning. Trial plan, easy payments. Equipment included. 51st year. Write today!

CHICAGO SCHOOL OF NURSING
Dept. 27, 41 East Pearson Street, Chicago 11, Ill.
Please send free booklet and 16 sample lesson pages.

Name _____
City _____ State _____ Age _____

FOUND!
OVER 100 WAYS TO MAKE
EXTRA MONEY and FRIENDS
Sell friends newest Metallic
Christmas Cards, Gift Wrappings,
Novelties, Gifts, Children's "Ac-
tion" Books. Profits to 100%.
Bonus. Special Offers. Request
feature samples on approval.
FREE samples 50 for \$1 up
Name Imprinted Christmas Cards,
100 for \$1 Stationery, Nap-
kins and FREE Catalog.
NEW ENGLAND ART PUBLISHERS
North Abington 266, Mass.

MUSIC
BE YOUR OWN TEACHER!
Learn at home this money-saving way
It's easy as A-B-C, no matter which in-
strument you want to play. You learn by
playing real melodies from actual notes
instead of tiresome exercises. Everything is
in print and pictures. First you read how to
play a tune. Then a picture shows you how.
Finally you play it and hear how it sounds. Some of our 850,000
pupils are now **BAND LEADERS**. If you want to learn music fast,
send post card for **FREE 36 page Booklet** and
Print & Picture sample. Mention instrument.
Don't delay—write today! (Our 52nd Yr.)
U. S. SCHOOL OF MUSIC
4397 Brunswick Bldg., New York 10, N.Y.

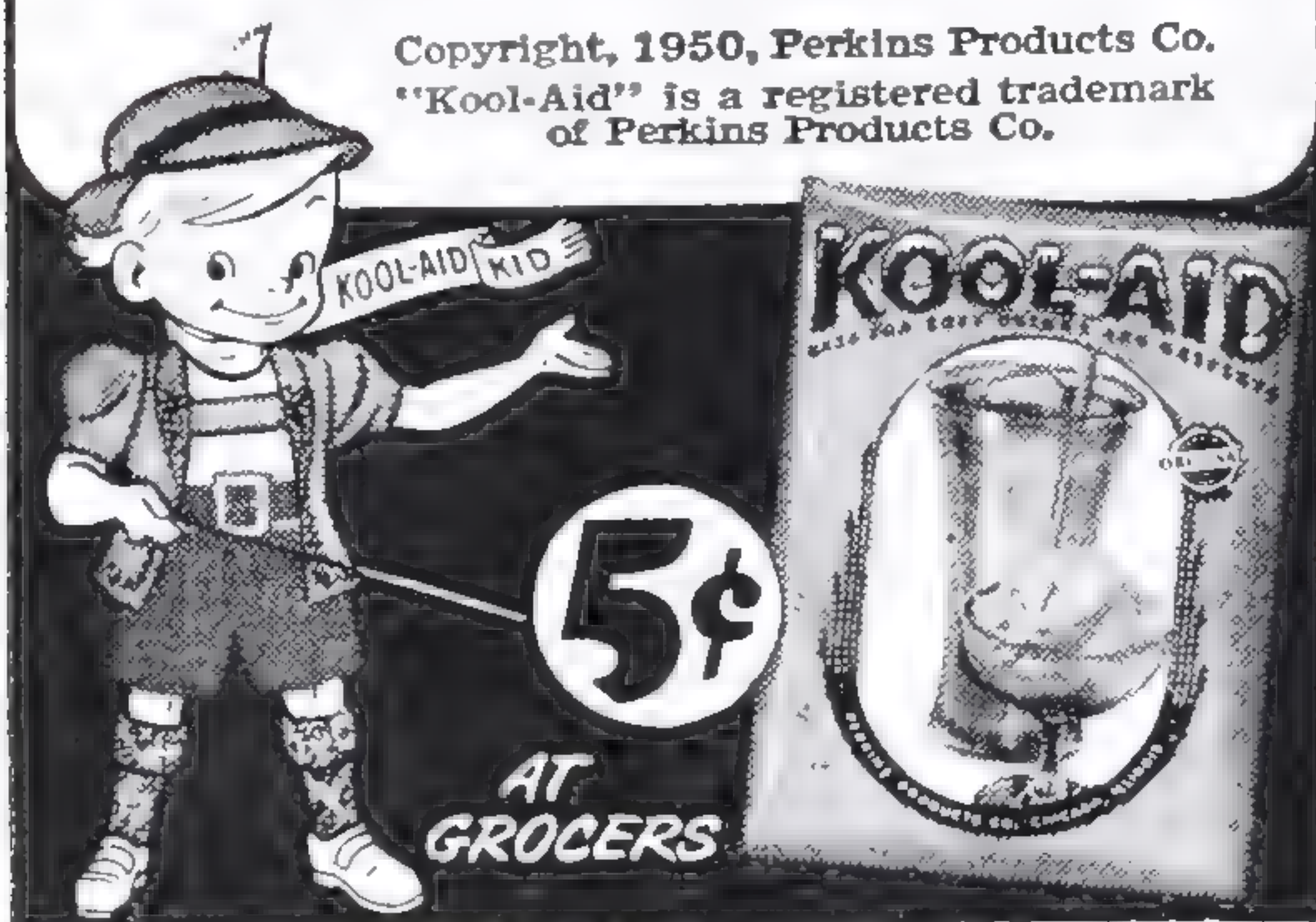
FREE TO YOU!
A BIG \$1.00 Box of Beautiful Christ-
mas Cards! Sent with Janes Art
Studios Complete Sample Line.
MAKE QUICK MONEY with 21
Card Feature Box! Also, 50 Name-
Imprinted Cards with Envelopes —
\$1.00—largest size ever offered! Gift
Wraps from Original Creators.
Make up to 50¢ on every item.
**SPARE TIME—FULL TIME—NO
EXPERIENCE NEEDED. 15 Days
FREE Home trial. Big Bonus Plan.**
All Postage paid by us. You can't
lose so write Janes Art Studios,
Babylon 21F, New York.



REFRESH WITH Kool-Aid

COOL OFF in a jiffy. Quickly make a tall glass of frosty flavorful Kool-Aid. Better still, make a big pitcher of delicious, ice-cold Kool-Aid for the whole family to enjoy. Children love it. Six tangy flavors. Kool-Aid costs only 5¢ a package!

Copyright, 1950, Perkins Products Co.
"Kool-Aid" is a registered trademark of Perkins Products Co.



CUT ME OUT AND MAIL NOW FOR BIG MONEY!

Use this easy, friendly way to earn plenty of EXTRA DOLLARS! No experience needed. Call on friends, neighbors, acquaintances; show them gorgeous 21-Card Christmas Assortments at only \$1. Everybody buys—you make up to 100% profit in your spare time! Ideal plan for clubs, too.

Samples Start You Earning

EMBOSSED Name-Imprinted Christmas Cards sell themselves at 50¢ for \$1 and up; pay you tremendous CASH PROFITS! 45 others—Gift Wraps, Metallics, Personal Stationery, Everyday Cards. Send now for 21-Card Assortments on approval and FREE Imprint Samples. Mail to: FRIENDSHIP STUDIOS, INC., 126 Adams, Elmira, N.Y.

Name _____

Address _____

City _____ Zone _____ State _____

Lew Wasserman, one of the officials of Bette's business representatives, Music Corporation of America, gave a party at his home. Bette and Sherry attended. In the course of the evening something angered the high-tempered gentleman and he started a battle. According to someone who overheard the whole bitter fight, Sherry threatened Bette and she, terrified, said the best thing to do was to leave with him, which she did.

The party at the studio when Sherry burst in and fought with Barry Sullivan was the last straw.

"Why did you leave with him?" I asked. "I was advised to," Bette said. "It seemed best. I didn't want a scandal."

"Surely, this time you are determined to go through with your divorce," I said.

"Yes," she replied, "it's the only way. I must have peace of mind. But, more important, is Barbara. It is so awful and frightening for a little girl to grow up in such an atmosphere."

"Why did you ever marry a man so far removed from your world?" I asked.

Bette sighed. "Sherry has many nice qualities," she said. "He loves a home and he loved me. And, I, too, loved him."

"But when you were in constant fear, why didn't you break up your marriage?"

"Pride," Bette said, "Good old New England pride. But that's all over. Now I want my freedom. I want peace and happiness for my child and myself."

WHEN she was making her final pictures on her Warner contract I heard everywhere about her temperament and how difficult she was being. I can understand that. Business troubles and marriage troubles at the same time are almost more than anyone should have to take.

Well, one thing is for sure. Her professional worries are at an end. I wish you could have seen the way her face lighted up when she told me about "The Story of a Divorce." She considers it the best thing she has done in years.

It is apparent that Bette has never wanted to be difficult. She loves her work too much. She didn't mind in the least that she was having just twenty-four hours off between the finish of "Divorce" and the start of "All About Eve."

"Isn't that pretty strenuous?" I asked. "Oh, no. Work is a solace. I am so happy that I have all this now."

I watched Bette sipping black coffee and thought, "She has hit her stride again."

She is the old Bette, a determined woman fighting for her child, her career and her happiness. But she's an older and wiser Bette, too, the emotional actress always, but with a difference.

All her marriages have ended in tragedy. Harmon Nelson she married when she was young. She was desperately in love with him but the strict demands of her soaring career came between them.

Her second husband was Arthur Farnsworth, a New Englander, and a friend of her family. He was much older than she and I always thought their marriage was based on companionship. "Farnie" died after they were married a few years. She mentions him with genuine affection.

"Bette," I said, "your lawyer cannot object to your answering one question for me. Will you ever marry again?"

"Not unless I meet a man who would be good to Barbara and someone she loved and who loved her. She is first in my life. I will be very happy with her and with my work. I am a lucky woman to have these two wonderful things in my life."

And I say that all of us who have long admired the one and only Bette Davis are lucky to have her back, a woman free to give herself completely to her art again.

THE END

WIN . . .



An Arthur Godfrey UKULELE!

Yes, you may be one of the 25 lucky people to win a ukulele just like the one

Arthur Godfrey plays.

All you have to do

is enter the big

Arthur Godfrey-Ukulele

Contest featured in the

current July issue of

RADIO & TELEVISION MIRROR

NOW ON NEWSSTANDS

IN JULY



Get your copy now for the complete rules of this exciting new contest!

Marriage Is Like This

(Continued from page 52) in particular. Getting married isn't all emotion, spring and flowers. Common sense enters into a successful marriage, too. And we came to certain decisions that we hope will keep our marriage safe from the average marriage pitfalls and also, the pitfalls of the picture business.

Before we tied the knot, it was essential for Geary to get settled in business. He never would have stood it otherwise. He wanted to select the kind of work that was right for him. He finally found he was happiest and most capable in the insurance business.

He was an ice skater and then he was in the Army. There's no future to skating. Once you're a skater, you're always a skater and there's nothing to do after you reach a certain age.

GEARY, as you can see, doesn't ever want to live off me. That was our whole idea in waiting as we did. That may be the fault with some Hollywood marriages where one partner has earning power and position and the other partner is not doing quite as well. That is one rule we're going to observe—both of us are going to have our careers and be successful at them. But we're not going to compete with each other. Geary has never been in the picture business and does not want to be. The fact that Geary has nothing to do with pictures will be good for both of us.

Career and marriage, we think, can be combined. We're going to have marriage with a career, not in spite of it.

You see, we believe in each other and in our mutual and outside interests. Geary doesn't mind my being in this business at all and he never asked me to give it up and just be a housewife.

He says, "Why should you give up what you like and love when I don't have to give up what I like and love." He says my career should not interfere at all unless I have to start going out with someone for publicity or something. Which I never do. That's the only thing that worries him. I told him he doesn't have to worry about it because I never have to do it anyway.

These are some of the problems that have to do with Hollywood and the motion picture business. But actually, they're not just peculiar to Hollywood. Other women have careers, too. And they get along all right. And, outside of Hollywood there are some girls who are quite wealthy and they marry boys who are just getting started. And sometimes they get along, money problem or no. And sometimes they argue about the same things that people who don't have any money complications argue about.

I came to Hollywood from Portland, Oregon, when I was thirteen and I really grew up here. I think you can make growing up in Hollywood the same as in any other town, if you want to.

But, in my case, it was a little harder because I'd been used to going to grade school with all my chums and I'd been used to having little parties and all. But here I couldn't because I had to go to school on the studio lot and there were only about fifteen of us in the class. But that's about the only difference there was, that I didn't know as many people as I did at home.

People outside of Hollywood think no one in Hollywood is ever happy, but it's not true. The people in Hollywood have been publicized so much as being unhappy or wild that anything a person does in Hollywood is in the public eye, gets talked about, so consequently everyone thinks that Hollywood is a horrible place.

FABULOUS NEW DISCOVERY IN UNDERARM DEODORANTS

a little Squeeze does it

Squeeze

SPRAY DEODORANT

Now...banish underarm odor completely, safely, instantly

Be confident of your charm! Fabulous new SQUEEZE Spray Deodorant gives you dependable underarm perspiration protection—keeps underarms sweet and free of odor! A little squeeze of the dainty flexible plastic bottle does it!

Squeeze —there's nothing else like it

SQUEEZE is quicker, daintier. Makes all other types of underarm deodorants obsolete. Sprays easily every time. Safer—kind to skin; harmless to all fabrics. Thriftier—lasts longer. Six months supply in bottle; can't spill or leak. More effective—checks annoying perspiration and instantly stops odor! Try Squeeze, today!

39¢
at
cosmetic
counters

The Quick-Quick Way to Stop Underarm Odor

REPLACEMENT OR REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN

©1950,
Squeeze, Inc.,
Chicago 10, Ill

**GOOD.. any
old time!**



the cracker
with
that swell
cheese
flavor

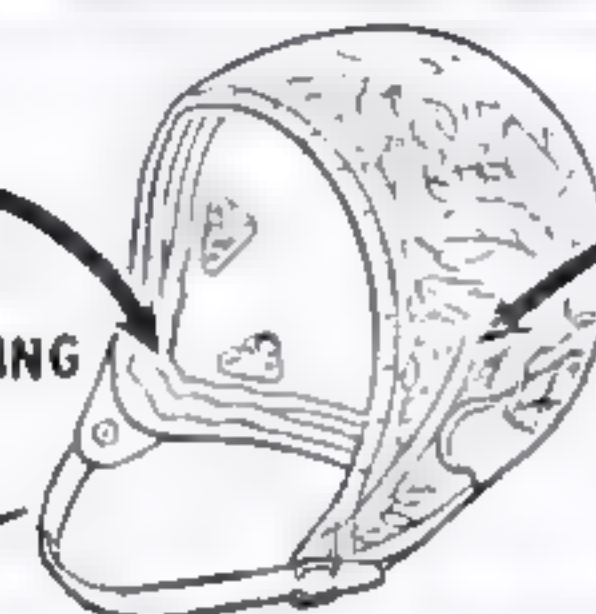


**America's
largest selling cheese cracker!**
Sunshine Biscuits, Inc.

**EVEN THE
TOUGHEST
TESTS**

**Prove
HAIR
POSITIVELY
STAYS DRY
with
U. S.
Howland
HAIR DRY
SWIM CAP**

SUCTION BAND
WITH WATER-SEALING
FEATURES



INCURVING RIBS
ASSURE
SNUG FIT

PRODUCT OF
UNITED STATES RUBBER COMPANY

men love to kiss
the girl with
Irresistible
lips.



Irresistible
LIPSTICK

Lucky you! You know how
to be dream bait for your
dreamiest date! Your lips
are irresistible... exciting,
delightful to kiss... with
Irresistible Lipstick, the
lipstick that's WHIP-TEXT
to be smoother, longer
lasting, color right!



Tonight! Complete the spell
with the fragrant appeal of

Irresistible
PERFUME

10c and 25c sizes

But it really isn't. The things that go on here, go on in all small towns. If you never hear about them happening in other towns it's because those people are not in the public eye.

That's one big problem that people in Hollywood do have to worry about. Hollywood exposes young people to the pitfalls of publicity and taking themselves too seriously. When they start believing their own publicity, good or bad, it's very bad because it can hurt a marriage.

I agree that we, in Hollywood, are better off financially than most people outside of Hollywood. But we also have a great overhead that other people don't have, mostly income tax that everybody has, but ours is much greater. And you have to wear better clothes, go to nicer places and do things other people don't have to do.

Since Geary and I have been married, however, we've managed to live on the budget we set for ourselves. That is one of the reasons that we are living in a four-apartment building. We have a living room, two bedrooms, a dining room, kitchen and breakfast room. I brought my desk from home, our oversize bed was a wedding present and so were many of the other things with which we furnished our apartment. We have traditional English furniture, mahogany. The walls in our living room are blue-gray, and our red davenport sits beneath the painting which was Geary's Christmas present to me. The rugs are gray and the rough texture fabric of the drapes is off-white. We didn't make any of the drapes but I did shop for everything and we did *not* have a decorator.

My kitchen is red and white and it gleams with my copper-bottom pans. Cooking and I were no strangers because I have been cooking for a long time. Until I started work, I did all the shopping and cooking myself. We now have a part-time maid. I get up at 6:30 and Geary gets up at the same time—so we can have breakfast together. Then Geary studies until it is time for him to go to work.

We like to entertain but, because of our budget, we do it simply. For instance, just before I started "Tender Hours," Geary and I took some friends to the ice hockey games and then brought them back for a buffet supper. I had my table all set so that all I had to do to my table was light the candles. I had made the spaghetti sauce, had my salad greens ready and my dressing made. Then while the spaghetti was cooking I mixed my salad. I had made some brownies in the afternoon and this, plus a big fruit compote, already mixed and in the refrigerator, was our dessert.

As well as budgeting our money, I have to budget my time, too. Even when I'm not busy on a picture, in addition to doing all my own housework, shopping and cooking, I also take dancing and singing lessons. In addition to this, there are publicity pictures and stories to do.

To date, ours is a smoothly running household. The only trouble we have is

with Demi (short for demitasse), our Siamese cat. Although we have a bowl of water for him in the kitchen, he prefers to drink out of the flower bowls. And often, I come home at night to find the flowers scattered about the dining room and the yarn I have put away carefully on a shelf draped all over the couch.

When we are not working, Geary and I just have fun. As I mentioned, we have people over to the house or we visit our friends. Sometimes we go swimming at someone's house or square dance. We don't go to the late spots unless there's someone we particularly want to see.

We like to listen to records; we have a collection of more than 5000 of them. Lily Pons and Lauritz Melchior are our favorites. We go to the movies once a week. We've only been to see one of my pictures, "A Date with Judy." I guess Geary liked it very much. He was proud, I think. He was quiet all during the performance. He's soft-spoken anyway and doesn't talk about things too much. I could tell he liked it.

WE'RE both fond of sports, skiing, water skiing, tennis, skating, and spend much of our free time at those activities. When we got married, we decided to pattern our marriage away from our careers. We leave our work at the studio and office at the end of the day.

In years to come I hope to be able to combine concert work with my movie job. I want to travel to all parts of the world and I hope that such concert tours will take me there. Geary wants to travel, too, and we plan to do so together when he builds up his business to the point where he can take trips with me.

As for the people we associate with, they're mostly happily married. Fortunately, we have been around people that are happy. We go out with a lot of non-professionals and the younger movie crowd like the Marshall Thompsons, Bill Williams and Barbara Hale, Elizabeth Taylor, Conrad Hilton and Roddy McDowall.

There was a lot of gossip before our marriage saying that we weren't getting along, that our parents didn't get along, but none of that was true. Geary and I have never argued about one thing and our parents, well, we're always going to their house for dinner. And they're always coming to our house and there's never been any dissension. How a rumor like that gets started, I'll never know.

There were several things I learned while Geary and I were going together that are helping our marriage along now. One is never to leave an argument unsettled. The other is not to let little things bother you. I was, I guess you would say, temperamental, a little critical of people. And Geary has helped me out of that so much. I see people in a different light now and little things don't bother me as they did. I'm happy, too, that makes a big difference in everything.

THE END

Would you believe my

shining **RICH BROWN** hair
IS REALLY DULL AND FADED?

You, too, can be admired, adored, for your beautiful hair! Learn the secret of popular girls who glorify dull, faded or graying hair with Nestle Colorinse.

It's breathtaking to see that rich, natural-looking color give your hair shining beauty! Note—Colorinse's lemon-rinse action removes soap film. Leaves hair sparkling, silky. Get genuine Colorinse, made only by Nestle.



TO GLORIFY BRUNETTE HAIR
(Choose Your Shade Now!)

WARM BROWN... shining burnished brown.
CHESTNUT BROWN... rich lustrous brown.
DARK BROWN... gorgeous, gleaming, dark brown.
BLACK... deep satiny black.

6 Other Enchanting Shades!

Also try

NESTLE COLORTINT

Same beautiful shades

in a triple-strength rinse.

Lasts through 3 shampoos!



Nestle COLORINSE 6 rinses 25¢

When They Believe Their Publicity

(Continued from page 62) stars come and I've seen 'em go. And it's the oddest thing, or is it, but when they're coming up they're so cooperative, so eager-beaver. Ditto for when they're going. But that in-between-time when they're sitting on top of the box office world, that's all, brother!

That's why I'm so grateful for boys and girls like Bob Hope, Dan Dailey, Loretta Young, Esther Williams, June Allyson, Gregory Peck, Linda Darnell, Alan Ladd and Victor Mature. They are the same nice people today, and wear the same size hats, as when I interviewed them when they first came to Hollywood.

I guess it's pretty hard to keep your head when all about you are losing theirs over yours.

And everyone certainly lost theirs over Hedy Lamarr. You can always tell when Hedy is upsy or downsy. When the reviews rave, so does Hedy, non-cooperatively speaking. Like when Cecil B. De Mille asked her to do some publicity chores in New York for "Samson and Delilah," Hedy said, "Not unless I'm paid for it." She received \$100,000 for making the movie, and even the scheming *Delilah* of the Bible would have said, "That's a lot of ducats," and thrown in a little time, for free. But not Miss Lamarr.

Olivia de Havilland recently refused to attend a dinner, at which she was named one of the Best Actresses of the Year. Every top studio executive was present, also the brightest stars in the business. Olivia's absence was explained this-a-way. She believed she'd be doing more for the dinner than it could do for her! This can't be the same Livvy who was so loved in her early Warner days. Or the same girl who used to hang around the Warner publicity department to get her name in print.

When Jane Wyman was trying to get going with her Hollywood career, there was nothing, within reason, that she wouldn't do. I remember the stormy boat trip Jane took to San Francisco to publicize John Garfield's "Sea Wolf" which she wasn't even in!

Nine years and one Oscar later, Jane is always in a hurry going somewhere. And if she isn't on the run, she's lying down in her dressing room. And there's never a, "Won't you come in and sit down."

I didn't know Betty Grable when she was doing the Collegiate B Circuit at Paramount. It was just before my time. But I did meet Betty when she returned here in triumph after her "Dubarry Was a Lady" hit in New York. No one could have been easier to handle then. Apparently they don't believe the success is real until they read all about it in the movie columns and movie magazines. Because with Betty's big pin-up fame in pictures, came the bigger letdown in publicity co-operation.

To be quite frank, Betty doesn't need the overblown blurbs at this stage of her career. She may, later, of course. When

that time comes, as come it always unfortunately does, the magazine wanting that color shot of Betty in 1942 will remember what happened. The photographer sat on the set all day long, waiting for Betty to find ten minutes to pose for his picture. She was to be crowned queen of something. Came 6 p.m. Betty sauntered to her dressing room. The photographer stamped his feet to bring back the circulation, and arranged his equipment. Five minutes later, Betty emerged minus make-up and wearing slacks. Seeing the photographer, she had the grace to look horrified. "Oh, I forgot," she said. But, she didn't pose.

Robert Mitchum is always reading that he's an interesting character. Being an obliging feller, he does his best to live up to what his press agents write. He fabricates fascinatingly. Recently he told a reporter that the guard ordered by boss Howard Hughes to protect his body was getting into his hair. "He even came into our bedroom when my wife was getting dressed," said Robert. Came the dawn, I mean the next edition. The bodyguard threatened to knock his block off. Bob, who is really a nice quiet guy, went home in a hurry to avoid a really interesting front page story!

I SUPPOSE it's hard to believe you're like everyone else when you hear that sweet applause day in and day out. Robert Walker and I were discussing the before-and-after actor change recently. "You can't help changing," said Bob. "The fame, the money, the adulation, of course it goes to your head." Of course. But the fundamentally fine people level out after the first glorious spin.

To go back to Bob Hope. If he's never again mentioned in a column or a magazine, he could coast until he's ninety with the wonderful things that have been said and printed already. But with Bob it isn't only "Thanks for the Memory," it's a "Thanks, forever." Only Hope could have done this. When he returned from his last gruelling flying tour, twenty-five cities in twenty-five days, he was met at the airport here by wife Dolores, plus the airline press photographer. It was two in the morning. Most tired stars would have said "Nuts," then made a dash for auto and home. Bob not only posed willingly for a dozen shots, but he made jokes to make the photographer feel less tired!

Robert Taylor has never been difficult, even when he was getting the gush and goo about how beautiful he was. (It was more atomic than the Van Johnson discovery.) Bob is the honey darling of the M-G-M lot, and a pleasure to talk to and write nice items about.

They say that Mario Lanza is beginning to believe his publicity. I'm told he threw a big tantrum on the set when the handling of his recordings was not to his liking. Well, I write as I find. And I still find Mario modest.



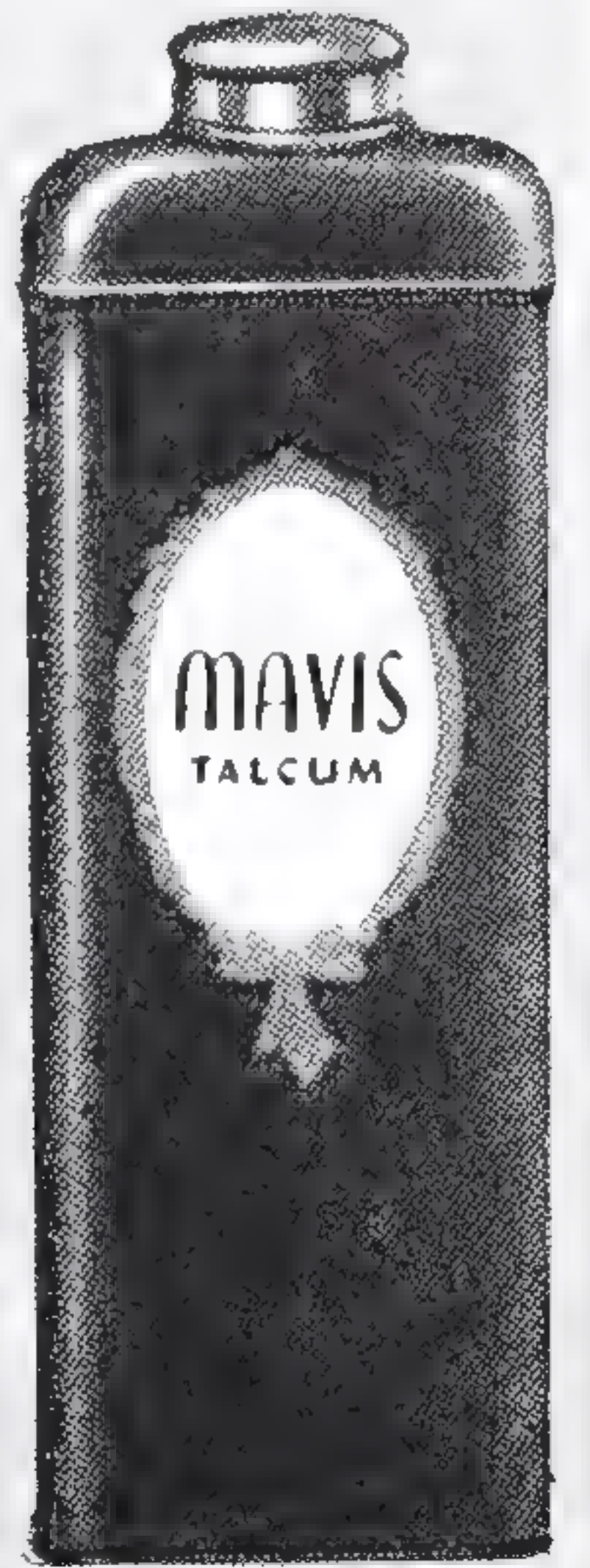
HAVE SKIN LIKE
Perfumed Satin

Shower yourself with Mavis Talc. Its romantic honeymoon fragrance perfumes every lovely inch of you.

Its exquisitely fine texture smooths your skin to satin softness. Gives your arms and shoulders "kiss appeal."

And Mavis absorbs moisture... keeps you and your lingerie dainty longer.

MAVIS
TALCUM POWDER



Would you believe my
sunshiny GOLD hair
IS REALLY DRAB BLONDE?

Don't let dull, drab hair cheat you of romance and exciting dates. Like glamorous girls, beautify your hair with Nestle Colorinse. Rinses in, shampoos out!

It's like a miracle to see that rich, natural-looking color give your hair radiant beauty and sheen! And notice — Colorinse's lemon-rinse action removes soap film...leaves hair soft, shining, easy to manage.



TO GLORIFY BLONDE AND RED HAIR
(Choose Your Shade Now!)

BLONDE... true shining honey blonde.
PLATINUM... glorious silvery blonde.
AUBURN... like red-gold sunshine.
HENNA... rich glowing red-bronze.

6 Other Enchanting Shades!
Also try
NESTLE COLORTINT
Same beautiful shades
in a triple-strength rinse.
Lasts through 3 shampoos!



Nestle COLORINSE 6 rinses 25¢

Glamorize YOUR BUST

THE SCIENTIFIC WAY

WITH **Accentuettes**

FOAMED LATEX **BRA CUPS**



So realistic no one will ever suspect... actually molded from Hollywood models. Wear them with or without bras... even with strapless swim suits and evening gowns. Now enjoy that new contour blending with the new styles. Only \$3.95 a pair. Mailed in plain package. Order today and become any size you desire!

ORDER BY MAIL TODAY!

ALLIED ITEMS, BOX 669, Dept. P7
Culver City, Calif.

MY DESIRED CUP SIZE IS ☐ Jr. ☐ A ☐ B ☐ C (Check size)

Please send _____ sets bra cups @ 3.95 per set.
I enclose \$ _____, you pay postage.
Send C.O.D. I'll pay postman.

Name _____
Address _____
City _____ Zone _____ State _____

WILL PAY \$10.00 EACH FOR CERTAIN LINCOLN PENNIES!

INDIANHEADS \$50.00; DIMES \$1000.00. SEND DIME FOR CATALOGUE OF PRICES WE PAY.

LINCOLN COIN CO.
DEPT. 833 • 806 E INDIANA AVE
ELKHART INDIANA

Fast Way to MAKE MONEY!

Sell Christmas Cards

It's easy! Just show FOUR big NAME-IMPRINTED lines to friends—low as 50¢ for \$1. Make up to 50¢ on 21-card \$1 DeLuxe Box. EXCLUSIVE SECRET PAL, EASTERN STAR. Also Catholic, Birthday, Gift Wraps, Scented Stationery, Kiddy Pop-Up Books, Gift Items, Monogrammed Matches, Nation's Largest Line. *New Party Plan!* Write for details, FREE Imprint Samples, 2 Feature Boxes on approval. **MIDWEST CARD CO.**
1113 Washington, Dept. A-35, St. Louis 1, Mo.

50¢ for \$1 With Name **FREE Samples**

I Was Nearly "Nuts" With Fiery Itch —

Until I discovered Dr. D. D. Dennis' amazingly fast relief—D. D. D. Prescription. World popular, this pure, cooling, liquid medication speeds peace and comfort from cruel itching caused by eczema, rashes, scalp irritation, chafing, athlete's foot and other itch troubles. Greaseless, stainless. Trial bottle, 35¢. First application relieves, soothes that angry red itch or money back. Ask druggist for D. D. D. Prescription.

Lovely NAILS in A FLASH... with

NU-NAILS

ARTIFICIAL FINGERNAILS and QUICK-DRYING GLUE

Cover short, broken, thin nails with NU-NAILS. Applied in a jiffy with our amazing new quick-drying glue. Can be worn any length... polished any shade. Help overcome nail-biting habit. Set of ten... only 25¢. At all dime stores.

ONLY 25¢ SET OF TEN

NU-NAILS CO., Dept. 16-H
5251 W. Harrison, Chicago 44.

When Errol Flynn arrived in Hollywood, Warners paid him \$75 a week. After "Captain Blood," Errol was publicized as a swashbuckling, very brave character from 'way back in Ireland. He once was a clerk in Sydney, Australia, and was, at one time, I believe, a traffic cop in New Guinea. Believing in fantasy, ignoring facts, has paid off for Errol. His current \$200,000 a picture makes it possible for him to live as a swashbuckling Prince.

Humphrey Bogart won the Least Cooperative Movie Star lemon last year from the Women's Press Club. And believe you me, this is never an accident. Bogart, who used to be such a lamb to his press public, should really stop reading his publicity and get back in the old intelligent groove. It was shocking to read the following conversation with Bogart in Erskine Johnson's column:

E.J.: "That Martha Stewart certainly did a wonderful job in your picture 'In a Lonely Place.'"

H.B. "Martha Stewart, who dat?"

E.J. "She was in your picture, remember?"

H.B.: (Long Pause) "Oh... yes."

George Sanders didn't wait for his career to fall apart, before falling off that puffed-up pogo stick he used to ride. I'm not easily scared but this guy used to make me tremble, mostly with rage at his supercilious silliness. Until I read too much of his publicity and said to him one day on the set, "Mr. Sanders, I read where you don't care about getting your name in print. That's fine with me. I shan't bother you." "Who said so?" demanded George very indignantly. He's been a cooperative cutie-pie ever since.

THEY tell me that Paul Douglas is getting to be just like Sanders used to was. But I don't think so. Like Bing Crosby, Paul just doesn't care. I think Paul is too busy playing the feminine field to have time to read his publicity, good or bad. In case he wants to know, it's been good, so far.

Harry Cohn believes that John Ireland believed too much of Dick Haymes's publicity! Because it wasn't until John married Dick's number one wife, Joanne Dru, that he decided to hate the movies he was getting at Columbia. So they let him go, with a long string attached, twenty-five per cent of John's picture profits with other producers to be paid to Columbia and Cohn. John, who complained he wasn't getting good parts, immediately signed to play the heavy in "The Return of Jesse James," for a non-major company!

Mary Pickford had an interesting attitude towards publicity. She didn't read it! "The good will make me conceited, the bad might make me unhappy," said Mary. I think she said something there. Mary definitely wears the same size in hats in private life, today, as when she starred in "The New York Hat," forty years ago!

THE END

WHAT IS HOLLYWOOD DOING TO YOUR FIGURE?

Don't say nothin'—until you read

Photoplay's gayest feature
"The History of the Hollywood Figure"

in the August issue—on sale July 12

FRECKLES

Do Freckles Embarrass You?

Start using Stillman's Freckle Cream today. It is not only a freckle cream, but a beauty cream. Thousands of girls and young women use it for a softer, smoother, more radiant, and appealing skin. Do you know that a radiant, youthful skin adds sparkle to your personality... makes you more charming and attractive?



For your copy of "The Joy of New Personal Charm," write

THE STILLMAN CO.

BOX 59, AURORA, ILLINOIS

JUST OUT! NEW THRILLING SENSATION IN CHRISTMAS CARDS

MAKE BIG MONEY

Lustre Foils • Satins • Brilliants

Amazing values bring you easy orders! Sell on sight. Earn extra dollars fast. Big Line. Christmas Cards with Name 50¢ for \$1 up. Also Imprinted Foil Book Matches, Stationery, many Gifts. 30 FREE Samples with name; two \$1 Boxes on Approval. Write to—**JOY GREETINGS, Dept. A-54,** 507 N. Cardinal, St. Louis 3, Mo.

50¢ for \$1 With Name FREE SAMPLES

BEWARE INSECT BITES

May Cause Infection As Well As Torment

Neglected bites from non-poisonous insects may cause dangerous infection! Oil-O-Sol soothes, cools, comforts—acts instantly to ease pain, itch, smarting. At the same time Oil-O-Sol serves to help control infection, reduce swelling, speed healing. A wonderful germ-arresting antiseptic for simple cuts, burns, scratches. Oil-O-Sol at your drug store.

\$50 EASILY MADE IN SPARE TIME

No competition. Sell on sight, they're that beautiful. 50 cards sell for \$1.00. Also 25 cards for \$1.00. Name handsomely imprinted. 100 other boxes with profits to 100%. Bonus. Free samples. Kit on approval. Write today.

SELL SENSATIONAL NEW CHRISTMAS CARDS NOT OBTAINABLE ELSEWHERE

REGAL GREETING CARD CO.
Dept. TS-7, Hazel Park, Mich.

ONLY 19¢ EACH

NEW SILK FINISH ENLARGEMENT GOLD TOOLED FRAME

Beautiful 5 x 7 enlargement made from your favorite snapshot, photo or negative and mounted in a handsome gold tooled frame. Be sure to include color of hair, eyes and clothing for complete information on having your enlargement beautifully hand colored in oil. **SEND NO MONEY**—simply pay postman 19¢ each for the enlargement and frame plus cost of mailing. Satisfaction guaranteed. Limit two to a customer. Originals returned with your enlargement. Offer limited to U. S. A.



HOLLYWOOD FILM STUDIOS

7021 Santa Monica Blvd., Dept. M280, Hollywood 38, Calif.

Holy Year 1950 SYMBOL the SACRED HEART WITH THE GLOWING CROSS OF PEACE

ONLY 59¢

ONLY ONCE IN A LIFE-TIME—WEAR or CARRY this SACRED SYMBOL of your whole hearted dedication to all of the important aims set forth in the observance of the HOLY YEAR—1950. SACRED HEART in RED—GLOWING CROSS OF PEACE in IVORY finish. WHEN EXPOSED TO LIGHT—IT GLOWS BY NITE. Complete with PRAYER of the Sacred Heart.

SEND FOR YOURS TODAY!

Only 59¢ • 2 for \$1.00 • 5 for \$2.00 • 12 for \$4.00 • 24 for \$7.50

THE SACRED HEART Dept. MAC
7002 North Clark St. Chicago 26, Illinois

Be water-wise... Glamorize in a



Be a Sea Siren
Buy a Sea Siren

The new 1950 designs are really flattering water millinery. There are colors to match or compliment every Swim Suit and a new white cap that makes your sun tan three full shades more bewitching.

with
AQUALOX
real water seal!

PRETTY PRODUCTS, INC. Coshocton, O.

EASY EXTRA MONEY Sell New **CHRISTMAS CARDS** From Sunny California

Show friends sensational new 21-Card \$1 Christmas Assortment. Big value, lovely designs. Sells like wild fire! Up to 100% profit. 7 Super Name-Imprinted lines, 50 for \$1, up. New METALLICS, Christmas Pearls, many other money-makers. SAMPLES ON APPROVAL.

IDEAL CARD CO., Dept. T-10
165 N. HILL AVE., PASADENA 4, CALIF.

MAKE BIG MONEY FAST

TAKE ORDERS FOR CARDS—GIFTS!

Profitable, pleasant work full or part time selling 40 stunning Xmas & other high quality assortments for every occasion. Xmas boxes; 50 personalized cards \$1.00 & up sell themselves. You make up to 50c per box plus extra bonuses & special offers. Also dolls, canasta table tops, utility bags, etc. Small lightweight kit. Orders filled promptly. Ask for samples of cards & novelties (4 boxes on approval), & complete portfolio.

RICHARD GREETINGS, INC.
41-43-T Crescent St. L. I. City, N. Y. 1

NERVOUS STOMACH

ALLIMIN relieves distressing symptoms of "nervous stomach"—heaviness after meals, belching, bloating and colic due to gas. ALLIMIN has been scientifically tested by doctors and found highly effective. More than a 1/4 billion sold. At all drug stores.

ALLIMIN Garlic Tablets

EXTRA CASH is Yours!

Sell CARDINAL EXCLUSIVE Name-Imprinted Christmas Cards

Bigger cards, bigger values bring you bigger earnings! 21-Card \$1 Assortment pays you up to 100% PROFIT! EXTRA CASH BONUS! 101 and more fast-sellers. Money-back guarantee. Assortments on approval.

CARDINAL CRAFTSMEN, Dept. S-29,
1400 State Ave., Cincinnati 14, Ohio

Callouses

Pain, Tenderness, Burning Are Quickly Relieved

You'll quickly forget you have painful callouses, burning or tenderness on the bottom of your feet, when you apply Dr. Scholl's Zino-pads. Thin, soft, wonderfully soothing, cushioning, protective. Separate Medications included for quickly removing callouses. Try them!

Dr. Scholl's Zino-pads

The Best Year of Their Lives

(Continued from page 45) co-starring them again in "Right Cross."

"How lucky can a girl be?" June asks. This is the "happily-ever-after" of a fabulous seven-year-cycle for a small-town girl, born of poverty, whose day-dreams and determination led her into a motion picture career. A girl who'd stood on the very same sound stage where "The Reformer and the Redhead" was made, watching wistfully in the background as cameras turned on the big musical number of Dick Powell's. Hers was only a bit in "Meet the People," but she met the man she was to marry two years later, and hoped, even then, someday to work with him. This was the dream, the wish her heart had made. She married him; they have a beautiful two-year-old adopted daughter, Pamela; another arrival is expected any day; and, at long last, she is co-starring with Dick. For June, anything else that happens is velvet.

ACTUALLY, that happy combination of June and Dick working together is more like pink champagne. A laugh a minute, an atmosphere effervescent with gaiety.

"It's so wonderful working with your husband," says June dreamily. "It's so relaxing. You're so much closer to him."

"An advantage, too, working with your wife," Dick says teasingly. "You can yell at her and you can't at strange girls. Not that I wouldn't love working with June anyway," he adds. "She's fun."

They had once hoped to co-star in that tender love story, "Mrs. Mike." Their initial starrer, however, turned out to be a hilarious comedy and their love scenes were played with live lions stalking them.

It was a picnic for the Powells from that first morning when Dick walked on the sound stage to find June, who'd preceded him, had rigged up an oversized star on the front of her portable abode with the sign, "No. 1 Dressing Room," billboarded on it, and on Dick's, in elite type, the words "supporting cast." June's husky laugh had ended in a sentimental tear when she found his flowers in her dressing room.

It was agreed between them that neither was to tell the other how to read a line. Not one. Both memorize their lines by studying them aloud, so they repaired to separate rooms. Dick to the den, June to her bedroom, meeting later in the dining room to rehearse.

Dick began his line and June interrupted with, "Sweetheart, you're very good. I hope you won't misunderstand me, that was fine but don't you think this line would be a little funnier if you'd. . ."

"No!" said Dick emphatically.

"Well, I do!" she said.

"Then we got into a big hassle," she grins now, recalling it, "that wound up with me admitting Richard was right. A fairly safe assumption, since he always is."

"I know I had no right to suggest," she apologized. To be met with Dick's weakening, "That's all right, doll. You may be right. Maybe I should read it more. . ."

"That's ridiculous!" objected June. "You know you're right." Then they were in another small hassle again. After that first night of homework they reagreed to abide by their agreement.

They arose together every 7:15, rode to work together, "Well, most of the way," June amends. "I would leave before Richard did, I'd be three blocks down the street walking and he'd pick me up. I like to walk anyway and he would always be on the telephone. Even at 7:30 he talks

RELIEVES HEADACHE NEURALGIA NEURITIS PAIN

FAST



Here's Why...

Anacin® is like a doctor's prescription. That is, it contains not one but a combination of medically proved ingredients that are specially compounded to give FAST, LONG LASTING relief. Don't wait. Buy Anacin today.

AMAZING CREAM REMOVES UNSIGHTLY HAIR QUICKLY, SAFELY



Acts Below "Razor Line" Without Cutting or Scraping Legs

The modern way to remove ugly hair from your legs is with Neet® Cream Hair Remover. It works deeper than a razor, below the surface of the skin. Safer too from razor cuts and scratches. Neet leaves tender skin soft and smooth, free from razor stubble. Just apply Neet like any cream, then rinse off and hair disappears like magic.

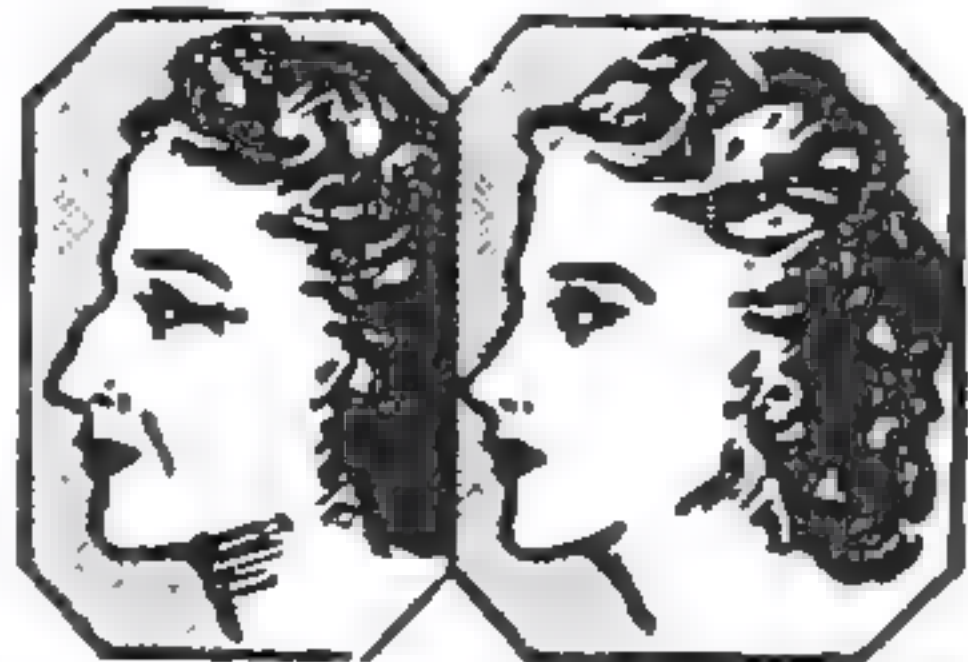
Enjoy This "Harvest" of **CASH!**

Earn BIG MONEY easily, quickly! Take fast orders for lovely Christmas Cards. Prices low as 50¢ for \$1 WITH NAME assure big sales. Showing FREE Samples brings you excellent profits. Keep up to 50¢ on \$1 Box Assortments. Samples on approval. Choose from 164 thrilling Christmas and Everyday money-makers. Prizes and Cash Bonuses besides big earnings. Fund-raising plan for clubs, too. Send for Samples TODAY!

WETMORE & SUGDEN, INC. Dept. 9-F,
749 Monroe Avenue • Rochester 2, N. Y.

NOSSES RESHAPED FACE LIFTING

Loose skin, wrinkles, out-standing ears, lips, baggy eyelids, breasts, scars, tattoos—corrected by plastic surgery. Consultation and Booklet MC Free.



LINCOLN HOUSE PUBLISHERS
542 FIFTH AVE., Suite 63, N. Y. C. LE. 2-1596

SUFFERERS FROM PSORIASIS (SCALY SKIN TROUBLE) Use DERMOL

MAKE THE ONE SPOT TEST



Prove it yourself no matter how long you have suffered or what you have tried. Beautiful book on psoriasis and Dermol with amazing, true photographic proof of results sent FREE. Write for it.

SEND FOR GENEROUS TRIAL SIZE

Don't mistake eczema for the stubborn, ugly embarrassing scaly skin disease Psoriasis. Apply non-staining Dermol. Thousands do for scaly spots on body or scalp. Grateful users often after years of suffering, report the scales have gone, the red patches gradually disappeared and they enjoyed the thrill of a clear skin again. Dermol is used by many doctors and is backed by a positive agreement to give definite benefit in 2 weeks or money is refunded without question. Send 10¢ (stamps or coin) for generous trial bottle to make our famous "One Spot Test." Test it yourself. Results may surprise you. Write today for your test bottle. Caution: Use only as directed. Print name plainly. Don't delay. Sold by Liggett and Walgreen Drug Stores and other leading Druggists. LAKE LABORATORIES, Box 3925, Strathmoor Station, Dept. 3904, Detroit 27, Mich.

MOVIES — FINE ENTERTAINMENT AT LOW COST

Is your Hearing worth a 3¢ Stamp?

Discover a new way to HEAR AGAIN with startling clarity—by spending just 3c for a postage stamp! A way that may help you enjoy normal family and social life again... win new success and happiness. A way that's *easier* than you've dreamed possible.

FREE BOOK Tells How to Overcome Hearing Loss

All you do is mail coupon for valuable FREE book. It reveals amazing secrets of how deafness can now be overcome, thanks to a tiny, new electronic miracle.

No Button Shows In Ear

Book tells how to hide deafness. Act now to discover what this new way to hear may do for YOU. Mail coupon today for your FREE book. No obligation.



Beltone MONO-PAC
One-Unit Hearing Aid

Beltone Hearing Aid Co., Dept. 389A
1450 W. 19th St., Chicago 8, Ill.

MAIL THIS COUPON TODAY

Beltone Hearing Aid Co., Dept. 389A
1450 W. 19th St., Chicago 8, Ill.
Please send me FREE book that tells how to overcome hearing loss without a button showing in ear.

Name
Address
Town State

Amazing Offer—\$40 Is Yours

for selling only 50 boxes of Christmas Cards. And this can be done in a single day. Free samples. Other leading boxes on approval. Many surprise items. Write today. It costs nothing to try.
CHEERFUL CARD CO., Dept. N-31, White Plains, N. Y.

**FREE SAMPLES
PERSONALIZED
CHRISTMAS
CARDS
STATIONERY
NAPKINS**

High School Course at Home Many Finish in 2 Years

Go as rapidly as your time and abilities permit. Equivalent to resident School work—prepares for college entrance exams. Standard H. S. texts supplied. Diploma awarded. Credits for H. S. subjects completed. Single subjects if desired. Ask for Free Bulletin.
American School, Dept. HB53, Drexel at 58th, Chicago 37



LEARN NURSING AT HOME G.C.S. Course Written by Two Doctors and Clinically Tested

We'll train you to be a practical nurse at home during spare hours. You can earn as you train. Professional outfit included. *High school not necessary.* Men, women, 18 to 60 are needed now. *Easy-pay tuition plan.* Cancellation privileges. *Mail coupon now!*

GLENWOOD CAREER SCHOOLS

7050 Glenwood Ave., Dept. N1-7, Chicago 26, Ill.
Send free booklet and full information on Practical Nursing.

Name Age
Address
City State

**JIT-JIT
JITTERY
NERVES**

When your nerves occasionally get Jit-Jit-Jittery try Miles NERVINE. Use only as directed. All drug stores—two forms—Liquid Nervine or Effervescent Tablets.

NERVINE

on the phone. Someday I'm going to tear that phone out. But then he'd be living in the corner pay station, so..."

There was scant danger of them stealing scenes from each other in "The Reformer and the Redhead," in the presence of so many animals, but neither tried. "I was always trying to keep her face in the camera and she was always trying to keep mine in," grins Dick.

"I always wanted the scene to fade out on Richard on his line. And he was always fading it out on mine saying, 'No, it doesn't make sense, June.'" Then, too, he refused to take the top billing his contract always calls for, insisting June's name must go first on their pictures. "That's the only real hassle we've had, we both want second billing," she says. "And he *should* have the star billing but he won't, with me. Most uncooperative," she teases, then sighs, "but he's such a smart man. I learned so much working with him, he almost gave me an inferiority complex."

DICK isn't prompted by husbandly devotion but by some nineteen years of wisdom and experience in the business when he speaks of his wife's histrionic ability saying, "June's a fine actress. I don't think she's even scratched the surface yet. I have yet to see anyone with as much talent. She hasn't hit her part yet, but someday her part will come along. They do for everyone. If they get a good script of 'Forever,' June would be fine for it. Or 'Sister Carrie,' she could do that, too." He agrees enthusiastically with the producer who once said, "If June could look any age, there isn't a part anywhere she couldn't play."

"He loves me. He thinks anything I do is good," remarks June, reentering at this point. "He cried all the way through 'Little Women.' It seemed so funny, a big man like Richard crying."

"I wasn't crying at you," he interposes drily. "I was crying at the picture. Everybody cries at 'Little Women.'"

When he made with *l'amour* with a vivacious blonde charmer, Marilyn Monroe, in "Right Cross," his wife insists she was highly objective about the whole thing. "I just took a front seat right by the cameras, gave him a sweet, understanding glare and said, 'Honey, you go right ahead and make this romantic. I don't care *how* you do it.' Of course, I was on the set every minute."

Dick hadn't encouraged June to take the part in "Right Cross," because, "at the beginning, the girl's part wasn't big enough for her. I didn't want her to do it." But June wanted to do it because Dick was already cast for it. "Then I had to work to help build her part and get her into the picture," he laughs.

During the production of this one, when June was ill with virus and laryngitis and was so anxious not to hold up production, Dick would take her temperature every morning and say, "Now if you feel well enough, you *should* go to work." He didn't soften completely even when their little daughter came to the door sympathizing, "Oh ter-ble, ter-ble," saying the important words twice, as she always does. "What's wrong, baby?" her mother asked. "What kind of trouble can a little girl like you have?" And Pamela said, "Oh, Mommy, bad cold, bad cold."

"He never babies me," says June of her star husband. But what she didn't hear were his concerned consultations with the director, checking over the shooting schedule, trying to find some script loophole for her, worrying, "She just *can't* keep on working with fever every day."

At eventide, when Dick and June come home together from the set, they rush to their rooms, put on their pajamas and

Every day is 24 hours
in heaven at
Hotel Bel-Air
701 Stone Canyon Road, Bel-Air
Los Angeles 24, Calif.

And while you live in a world
apart you are still only 20 minutes from Hollywood, 35 minutes from downtown Los Angeles.

OLD LEG TROUBLE
Easy to use Viscose Home Method. Heals many old leg sores caused by leg congestion, varicose veins, swollen legs and injuries or no cost for trial if it fails to show results in 10 days. Describe your trouble and get a FREE BOOK.
R. G. VISCOS COMPANY
140 North Dearborn Street, Chicago 2, Illinois

Nationally advertised Card Ass'ts — sell only 100 — make up to \$50! Complete line Xmas, Everyday, Wraps, Stationery. Also novel "Spang-ettes" and "Prize" Ass'ts; Notes; Name Imprinted Xmas Cards, 40 for \$1 up. Up to 100% profit. Money back guarantee. Request "Prize" and Metallic Boxes on approval.

30 FREE SAMPLES
CHILTON GREETINGS, 147 Essex St., Dept. P-20, Boston, Mass.

WANT \$50 QUICK

DRESS for YOU FOR ORDERING 3!
Thrilling new plan! Your choice of gorgeous new dress in your favorite style, size and color GIVEN to you for sending orders for only 3 dresses for your friends or family. Write for style presentation showing scores of latest fashions with actual sample fabrics. No money needed. You can get complete wardrobe AND EARN CASH TOO — up to \$23.00 a week in your spare time — EASY! Write today!
HARFORD FROCKS, Dept. B-714, Cincinnati 25, Ohio

Now...be a Grace Downs MODEL
OR LOOK LIKE ONE
New York's oldest model school trains you for high salaried positions in Television, Fashion, Photography, Motion Pictures. Day or evening courses. G. I. Courses. Placement Service. Dormitories for out-of-town students. Come in or write for Book F.
GRACE DOWNS
Hollywood Model School
16 W. 58th St., (5th Ave.)
New York 19, N. Y., PL 9-1350

"BEFORE & AFTER!"
Read this new book about Plastic Reconstruction. Tells how easy it is for noses to be shaped—protruding ears, thick lips, wrinkles, frown lines, and signs of age corrected. Also cleft palate, hare-lip and pendulous breasts. Plastic Surgery explained. Fully illustrated. 125 pages. Women—Men, send 30c U. S. coin or stamps only. Glenville Publishers, 60 E. 42nd St., Dept. MW, New York 17, N. Y.

Now your Easy Dollars are here!
Your Help Wanted—
We need YOU to act as our **MAGAZINE SECRETARY** in your neighborhood. Earn \$10 to \$50 in your spare time. **NO EXPERIENCE NECESSARY!** Take subscription orders for ALL magazines for your friends and neighbors. Write **TODAY** for **FREE** material (U.S.A. sales only) to:
Subscription Secretary Div.
MACFADDEN PUBLICATIONS, INC. Dept. Ph-7
205 E. 42nd Street, New York 17, N. Y.

WORRIED...ABOUT

OILY SKIN? DRY SKIN?



"COMPLEXION FORMULA"
Sayman Soaps



Pure all-vegetable soap... quick-acting pore cleanser. You feel the "tingle" as it penetrates! Special aid for adolescent skin problems. Grand for your shampoo, too!

Dry, sensitive skin? Now, enjoy a "peaches and cream complexion!" Rich in Lanolin... rich in lather... a delightfully scented beauty soap. A de Luxe sudsy bath treat!

If dealer cannot supply you, send 50¢ and dealer's name for 3 cakes of either kind. Sayman Dept. TY7, St. Louis (3).

QUICK RELIEF! Use Sayman "Camphorated" Salve for externally caused skin rashes, pimples, eczema, athlete's foot, psoriasis, etc. Satisfaction guaranteed. Get a jar today... only 35¢

SAYMAN PRODUCTS CO., St. Louis 3, Mo.

AT LAST! SOMETHING NEW AND SENSATIONAL IN
CHRISTMAS CARDS 50¢ FOR 1
MAKE Extra MONEY FAST
SUPERB SATIN VELOUR & METALLIC Show rich New Cards never before offered... Gets orders fast! Gorgeous Christmas Cards with Name 50¢ for \$1 up. 80 Assortments. Personalized Book Matches and Stationery. Gift Items. Samples on approval. IMPRINTS FREE. Write now! PURO CO., 2801 Locust, Dept. 025-J, St. Louis 3, Mo.

"How to Make Money with Simple Cartoons"
A book everyone who likes to draw, should have. It is free; no obligation. Simply address **FREE BOOK**
CARTOONISTS' EXCHANGE
Dept. 597 Pleasant Hill, Ohio

CHRISTMAS CARD AGENTS
Sell America's only \$1.00 Gift wrap assortment containing 30 full size sheets; 24 Christmas tree ornaments to retail for 50¢; Giant plastic pencil containing personalized pencils; Santa stocking with name; Pine scented gift wrapping paper; Rudolph the red nosed reindeer assortment; Children's birthday party assortment. Over 100 Christmas card box assortments and surprise items. Write today for five FREE portfolios of personalized Christmas cards.
ELMCRAFT, Dept. 7
5930 S. Western Ave. Chicago 36, Illinois

INGROWN NAIL Hurting You? Immediate Relief!
A few drops of OUTGRO® bring blessed relief from tormenting pain of ingrown nail. OUTGRO toughens the skin underneath the nail, allows the nail to be cut and thus prevents further pain and discomfort. OUTGRO is available at all drug counters.

I need 500 Men to wear SAMPLE SUITS!
Pay No Money—Send No Money! My plan is amazing! Just take a few easy orders for my sensational values in made-to-measure suits. Get your own suits WITHOUT A PENNY COST and make money too! Men can't resist the outstanding style, long wear and low price of my made-to-measure suits. You need no experience. Spare time pays big profits. Rush name and address today for complete details, big FREE SAMPLE SUIT. FIT contains more than 100 actual woolen samples, style illustrations, etc. Write today!
PIONEER TAILORING CO., Dept. G1001
Congress & Throop Sts., Chicago 7, Illinois

robes, eat dinner, rehearse their lines, play with Pamela, and make plans for their expected new arrival. "I had a phone call this morning. I think we're having a baby," she announced one day to Dick. They don't know when the new adopted baby will arrive. "They just call and say, 'Your baby is here.' We put in an order, a long time ago, saying we wanted another baby when Pamela was two years old, and she's two now. I want a boy. Richard wants a girl. So we just said, 'Surprise us!'"

EVERY evening before rehearsing their scenes, June and Dick padded up to the attic in pajamas to see how the new baby's nursery, still in a state of plaster and loose boards, is coming along. Blue-printing the whole layout, Dick would tour her through saying, "The beds go there," pointing in one direction. "Where? Oh!" June would attempt to follow. A chest would go in that alcove. "Where? Oh, I see." Another bureau here. The tour to be eventually interrupted by June's "Ouch!" as a loose board met her, head on.

About that old temperament taboo of actors taking their roles home with them, June says readily, "If you mean the 'Reformer,' well, yes!" Intimating by her mischievous tone that one Richard Powell didn't really have to take this role home with him, it sort of beats him there.

"He's always reminding me of things. 'Please, doll, answer the phone when it rings.' (I hate telephones.) 'Please don't make an appointment and then forget about it and take Pamela for a pony ride instead. Please put gas in the car so I won't be stalling in the middle of Sunset Boulevard. And if I say meet me at Romanoff's for lunch, please, don't sit in La Rue's and wait.'"

"But he's very polite about it. It's always, 'Please,'" she grins, "except once in a while it's 'For the luva...! June, please!' I try, I mean well," she laughs, "but I have so much on my mind."

Pamela's "Mommy" is prone to drift dreamily around the house from room to room carrying the new silver mink cape Dick gave her, "and for nothing," she says, as she hangs it over the knob on the desk drawer in the den and gives it an ump-teenth loving caress.

The silver mink came as a joyful surprise when Dick walked in with a big box and threw a line away, something about, "Honey, I bought myself some shirts, see if you like them." It seems June, recently torn between the desire for a silver mink and having her engagement ring reset, decided on the engagement ring and Dick wound up by compromising, and giving her both. "I really think he gave this to me because he wants to go fishing. He's so cute," June grins.

When they make another picture together June would like it to be "Too Young to Kiss." "It's a light comedy I'd love to do with him. He hasn't seen the script yet. Besides, he says he doesn't want to work with me all the time or we'll get in a rut. Which I think is pretty rude!"

When Pamela is a little older, June would like her to join them. Then the other baby will be growing up and, "Just call us the Perennial Powells," she laughs, then calls, "Richard, wherefore art thou?"

"Right here," he says, having entered on her last line and giving his private-eyeful what is known as the stare.

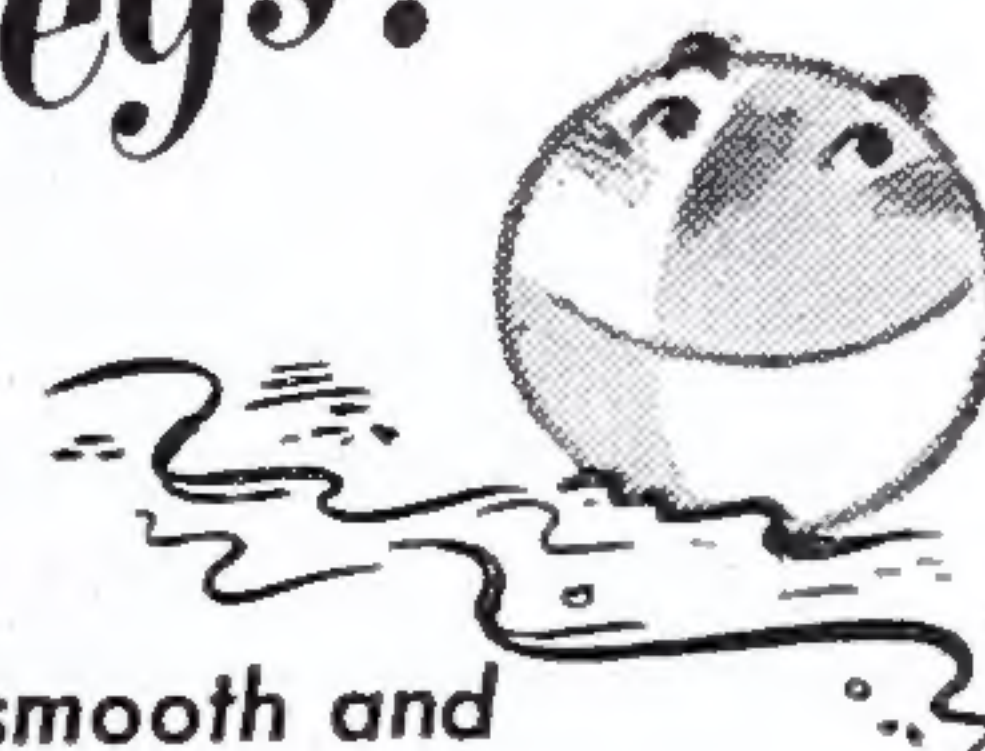
"You know," he says with a semi-sad look, "on third thought I may make another picture with her. The kid needs me."

Says his leading lady, "You're so right."

THE END

DON'T MISS THE NEW PICTURES

Have "SECOND LOOK" Legs!



Kept smooth and hair-free longer... by Nair... the safe, odorless depilatory lotion... that removes leg hair quickly, easily... leaves legs smoother... more exciting...

Lady, throw your razor away—use Nair, new cosmetic lotion that keeps legs hair-free longer! Dissolves hair skin-close—no ugly razor stubble. Easy to use—rinses off quickly. No clinging depilatory odor, no irritation to normal skin. For free sample, mail this ad before Nov. 30, 1950, to Dept. 11, Nair, 53 Park Pl., N. Y. 8, N. Y. Offer good in U.S.A. only.



FOR LEGS THAT DELIGHT 79¢ plus tax
USE NAIR TONIGHT

KNOW WHAT YOU SHOULD BE!
Don't be a square peg in a round hole. Learn the type of work best for you. Our accurate scientific analysis shows you the way to greater happiness and success. No tests to take. Write for free particulars today.
PERSONALITY RESEARCH, Dept. P, Perry, N. Y.

★ ★ ★ FREE!!!
Do you want a REAL PHOTOGRAPH of your FAVORITE MOVIE STAR?
Just send 15¢ for handling and mailing and receive direct from Hollywood a lovely photo and our beautifully illustrated catalog listing hundreds of STARS. ALSO ASK for COLORED BROCHURE describing most unusual OFFER ever made to movie fans. LIMITED SUPPLY OF ABOVE—WRITE TODAY!
★ HOLLYWOOD STARS ★
Drawer 669
Montgomery Clift Dept. Y-1, HOLLYWOOD 28, CALIFORNIA

MONEY FOR YOU—SELL FREE SAMPLES
CHRISTMAS CARDS—UP TO 100% PROFIT 50¢ FOR \$1
Make Money Easily. \$50 profit selling 100 Feature Boxes. Complete line big value, fast selling plastic, metallic, Christmas and Everyday cards. Smart gift items. Embossed designed cards, stationery, napkins, coasters with name 50¢ for \$1 up. No money or experience needed to start. Fund raising plan for churches and clubs. Special bargain offers. Cash bonus. Write for samples on approval.
Empire Card Co. 190 Fox St., Elmira, N. Y.

Happy Is The Day When Backache Goes Away

As we get older, stress and strain, over-exertion, excessive smoking or exposure to cold sometimes slows down kidney function. This may lead many folks to complain of nagging backache, loss of pep and energy, headaches and dizziness. Getting up nights or frequent passages may result from minor bladder irritations due to cold, dampness or dietary indiscretions.

If your discomforts are due to these causes, don't wait, try Doan's Pills, a mild diuretic. Used successfully by millions for over 50 years. While these symptoms may often otherwise occur, it's amazing how many times Doan's give happy relief—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

Have a Beautiful Time

(Continued from page 64) six-year-old Rhonda had never been on a trip. Born in Los Angeles, educated in grammar schools and high school in Beverly Hills, Rhonda has always been perfectly content with the City of the Angels. She is not the restless type. So, when her boss, David O. Selznick, arranged a personal appearance tour for her, Rhonda was delighted and a little bit frightened.

The tour lasted nine weeks. In the mornings there were rehearsals, press interviews, luncheons with exhibitors and townspeople. Followed by five shows. Rather strenuous. "It was the first time I ever had to take care of my clothes," said Rhonda, who has been conditioned to studio spoiling and pampering. "It was rugged. There was no one to do my pressing or take care of rips and tears."

Packing was a prize pain in the neck for, never having taken a trip before, Rhonda knew none of the tricks of a successful packer. When she arrived in the first city, St. Louis, and opened her luggage, she was greeted with thousands of wrinkles. She sat down and cried. And it was only the beginning of nine weeks of trains and hotels, packing and unpacking. She put through an SOS call to her friend Edith Head, chief costume designer at Paramount Studios.

Edith gave her some excellent suggestions. Those who are planning a vacation trip this summer will find them helpful. After all, on a much-looked-forward-to vacation, you don't want to spend your "good time" money on valet service. Or, if you plan to visit a friend, you don't want to spend hours with an iron.

"In the case of your suits, coats and dresses," said Edith, "use your lingerie and stockings. Roll them up in the shape of shoulders and bosoms and stuff them inside your dresses, coats and suits. That keeps them from getting too wrinkled."

Edith assumed, of course, that her lingerie (bras, panties, slips) would be nylon, which rolls up without wrinkling.

"In the case of your evening gowns,"

continued Edith, "use the lingerie for the shoulders and the bust line, and then line the skirt with white tissue paper, pleated to give it body. Around the hemline place additional tissue paper. This prevents the skirt hemline from having a creased look."

For the suit skirts she suggested that she buy some clothespins which would enable her to hang as many as four skirts on one hanger. As far as coats and jackets are concerned, she should fasten the sleeves to the sides with the clothespins to prevent them from sliding and becoming wrinkled.

The secret of good packing, Edith stressed, is layers and layers of tissue.

RHONDA found it quite an ordeal keeping "movie star fit" while traveling. The changes in climate, she says, "were particularly hard on my skin. I used a cleansing cream at night to remove the make-up, and then a special meal preparation to give my skin life and vigor. After that I cold-creamed my face, put vaseline on my lashes, and fell into bed."

"Never having traveled before," said Rhonda, "I found myself without enough comfortable clothes. And especially did I suffer in the shoe department. Next time, believe me, I'll take along several pairs of low-heeled slippers. I prefer high heels. And I think a tall girl looks better in high heels. But walking on high heels all day is extremely exhausting."

So, take Rhonda's advice, and when you go on your vacation save those elegant spiked heels for evening wear. All resorts feature a number of sports. And the man you hope to trap will undoubtedly be an avid golfer, shuffleboarder or badminton player. A neat ankle can be just as neat without stilts.

One of Rhonda's worst trials on her trip was trying to keep her hair shampooed. Rhonda believes that her hair looks better right after it is washed. So she tried to wash it every second day. "I was always dripping wet," she said. "Seems to me I was constantly calling the hotel maid to

bring me extra towels."

Her hair is naturally curly except for the ends. So when it is nearly dry, she sets it, and pins up the ends overnight. When facing a camera she uses lacquer on it. She uses lacquer also on those windy nights when she has to attend a premiere or a party.

Although she is a true redhead, Rhonda does not have the usual china doll complexion that accompanies same. Her mother is a blonde and her father is a definite brunette. From him she inherited her olive skin. Unlike most redheads, she tans easily and doesn't freckle, except across her nose.

Her mother says, "Rhonda was an ugly baby. When she was born she had a tuft of black hair here, a tuft of white hair there, checkered all over her head. I couldn't figure out whether she was going to be a blonde or a brunette. By the time she was three, she had lovely golden hair."

Rhonda has a skin that is allergic to insect bites, especially mosquito bites. They swell up on her like goose eggs. Her most embarrassing experience occurred a couple of summers back when she was being interviewed for the part opposite Bing Crosby in "A Connecticut Yankee." The night before the interview, Rhonda appeared in a play in Santa Ana, right smack in the middle of the citrus belt. The mosquitoes arrived in droves. When time for her audition the next afternoon she looked a mess. Bing laughed her out of her misery, and gave her the part.

What to do about mosquito bites? Consult your druggist about a good lotion.

Shorts are wonderful to wear around a swimming pool, a tennis court or just lolling on the lawn. But if your vacation takes you on a camping trip in the mountains just forget your shorts and wear heavy slacks. In other words, be sure and keep your legs covered. Poison oak and poison ivy have a way of lurking along mountain paths, just waiting for an unsuspecting hiker. If you do have the misfortune to contact some poison oak or poison ivy use a calomine lotion on it until you see a doctor. And remember, it spreads, keep your hands away from your eyes.

"Every girl to her taste," says Rhonda. "You know whether you want to finish the summer with a hue like a squaw, or just let yourself get mildly golden in color. I prefer the latter."

If you take Rhonda's advice you'll content yourself with a warm beige tint. Suntanning carried to the advanced mahogany stage inevitably thickens and coarsens anybody's epidermis. Let yourself get a really dark burn and it will take months of careful creaming and patting with lotions to get your skin back to its original refinement, if you ever do.

Sun causes your eyes to squint, and squinting brings on eye wrinkles. Whenever you are in the sun you should wear sun-glasses to avoid this squinting. And when you are stretched out facing the sun, acquiring your tan, be sure and put plenty of oil on your eyelids. The skin over your eyes is *very* tender.

After a day of romping, or just relaxing in the sunshine, you will return to your hotel room with your eyes aching. After you take your bath (and a hot bath, by the way, is the best way to draw out sunburn) soak cotton pads in witch hazel, and lie down for ten minutes with these pads on your eyes. You'll be wonderfully refreshed for the evening's gala.

Remember, please, don't try to acquire a luscious sun-tan the first day of your vacation. Better be safe than sorry.

THE END

you're in love with
a wonderful guy!

Farley Granger, who wins again by a majority as your favorite man of the month.

Jane Powell, however, zoomed ahead of **June Allyson** to take the #1 position among the girls. Who will be in the #1 spot next month? Gather 'round your favorite stars and send us their names.



Mail your vote to:

READERS' POLL EDITOR

c/o PHOTOPLAY

205 E. 42 St., New York 17, N. Y.

.....

My favorite actor

.....

My favorite actress

This Month's Leading Stars:

- P 1. Farley Granger 2. Montgomery Cliff 3. Peter Lawford 4. John Wayne 5. John Derek
1. Jane Powell 2. June Allyson 3. Janet Leigh 4. Joan Evans 5. Esther Williams



Jean and Jo Ann Corbett of Burbank, Calif. The Toni Twin says, "Toni always gives me a wave that's soft and natural-looking." Can you tell which is the Toni Twin? See answer below.

Hair styles in this picture by Don Rito, famous Hollywood hair stylist

Which Twin has the Toni ?

Toni looks as lovely as a \$20 permanent
—feels as soft as naturally curly hair*



Now—*any* day and *any* time—for only one dollar you can get a wave that's caressably soft—like naturally curly hair . . . and guaranteed to look just as lovely, last just as long as a beauty shop permanent costing \$20. (*Including shampoo and set.)

What's Toni's Secret? It's the lotion. Toni waving lotion is an exclusive creme formula developed through years of research. This gentle-action formula was especially created to give you a wave that's free of harsh frizziness—a wave that *feels* and *behaves* like naturally curly hair. But remember, *only* Toni Home Permanent gives you this superb waving lotion.

Wonderful results—again and again! What better proof of Toni quality! Only Toni has given over 67 million lovely, long-lasting permanents. Some women have used Toni ten times or more and say their waves are always soft, *natural-looking*, easy to manage. Letters of praise come from women with every type of hair—even gray, bleached and baby-fine. So whether you are buying your first Toni Home Permanent or your tenth, you can be sure of getting a wave that looks as *lovely* as a \$20 permanent—feels as *soft* as naturally curly hair. Today, ask for Toni Home Permanent. Jean, the twin on the left, has the Toni.

P. S. For a lovelier you, get Toni Creme Shampoo and Toni Creme Rinse, too.

"I'm not a twin, but since I tried Toni, no other permanent will do for me," says Mrs. Myron Albertson of Los Angeles. "Toni works wonders for my baby-fine hair. Never frizzes it . . . always gives me a soft, natural-looking wave."



NEW! TONI MIDGET SPIN CURLERS

**For perfect neckline curls
far easier—far faster!**

Wonderful for new, short hair styles. Wind wispy ends closer to the head for longer-lasting curls.

SPECIAL! Toni Refill Kit with 6 Midget SPIN Curlers and Toni Creme Shampoo. \$1.50 value . . . **ONLY \$1.33**





New!...Mennen Baby Magic

the sensational all-purpose baby skin care
that checks diaper odor . . . checks diaper rash

In the Unbreakable Squeeze Bottle—the new, luxuriously fragrant, liquefied cream that soothes, smooths, and beautifies baby's skin. Use all over baby's body after bath and on diaper region at every change. Makes everyone say, "Sweetest baby I've ever seen!" Only Mennen Baby Magic contains new miracle ingredient—gentle "Purateen". More sanitary, easier to use . . . in the *Unbreakable Safety-Squeeze Bottle*.



MENNEN

Baby Magic

SKIN CARE

only 49¢
choice of 3
nursery colors

P. S. You'll love it for your skin, too!